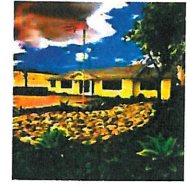




A Z U S A

CHAMBER OF COMMERCE



We are pleased to announce that preparation for the 2011-2012 Membership Directory is underway once again! As with the 2011-2012 Directory, this issue will continue to be a full color, glossy publication guaranteed to make a lasting impression. We are excited to be on the leading edge of such a powerful marketing tool.

The Azusa Chamber of Commerce will be the Publisher of the 2011-2012 Edition. All of the checks for advertising will be made out to the Azusa Chamber of Commerce.

The Directory has become an essential tool for the Azusa Chamber business community. Each Chamber Member will receive two free listings: alphabetically by business, and classified by product or industry.

The Chamber routinely uses the Directory to promote our Chamber Members:

- ◆ Used in assisting Chamber Members & Staff to recommend businesses by phone, mail or in person.
- ◆ A marketing tool to Developers and Retailers coming to Azusa.
- ◆ Assist in recruiting new businesses to Azusa.
- ◆ Available to all new and existing businesses, residents and visitors.

The Directory will be open to Members only for advertising opportunity. Hurry and take advantage of the wonderful opportunity that advertising in the Directory offers. The Front Cover and ~~Back Cover~~ **SOLD** ads are available until sold.

YES! I want to purchase an advertisement in the 2011-2012 Business Directory!

Company Name: _____

Contact: _____

Address, City & Zip: _____

Phone: _____ Fax: _____

Email: _____

Ad Size: _____ Ad Price: _____ Color: _____ B/W: _____

Method of Payment: _____
Cash Check Credit card Bill Company

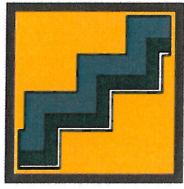
Complete the above information and FAX back to (626) 334-5217,

e-mail: Irene@azusachamber.org or call 626-334-1507.

Please contact Irene C. Villapania, Chief Executive Officer for more information.

Azusa Chamber of Commerce

240 W. Foothill Blvd, Azusa, California 91702



AZUSA

CHAMBER OF COMMERCE

Azusa Business & Community Directory 2011-2012 Advertising Rate Sheet

<u>LOCATION:</u>	<u>BLACK & WHITE:</u>	<u>COLOR:</u>
Outside, Front Cover 7 3/4" x 10", No Bleeds	N/A	\$5,000.00
Outside, Back Cover 7 3/4" x 10", No Bleeds	N/A	SOLD \$5,000.00
Inside Front Cover 7 3/4" x 10", No Bleeds	N/A	\$2,800.00
Inside Back Cover 7 3/4" x 10", No Bleeds	N/A	\$2,400.00
Page One & Two 7 3/4" x 10", No Bleeds	\$1,775.00	\$2,000.00
Full Page 7 3/4" x 10", No Bleeds	\$1,700.00	\$1,995.00
Half Page, Horizontal 7 3/4" x 4 7/8"	\$850.00	\$1,100.00
Quarter Page, Horizontal 3 5/8" x 4 7/8"	\$550.00	\$775.00
Eighth Page, Horizontal 3 5/8" x 2 1/8" (Business card size)	\$450.00	\$625.00
Bold Listing	\$125.00	N/A
Extra Listing	\$125.00	N/A

ARTWORK MUST BE PROVIDED BY ADVERTISER. Accepted file format in order of preference: Quark 6.5 or Lower (MAC Platform), Photoshop, High Resolution PDF, Illustrator EPS (Fonts converted to outlines) and TIF. Artwork must be submitted on a CD with a hard-copy print out attached, or via Email if less than 10MB. Four-color and spot color ads will appear in the editorial section; black & white will appear in the classified section of the 2011-2012 Magazine.