

BOULDER CITY

Chamber of Commerce

2012 Relocation & Visitor Guide



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“Best City by a Dam Site”

Thank you for your interest in clean, green Boulder City, the only city in Nevada with laws against gaming and the home of the State’s number one tourist attraction, Hoover Dam.

This is a wholesome, family-oriented community with a significant retirement sector that takes pride in it’s low crime rate and high-quality police and fire protection. We are ideally located between the entertainment and excitement of Las Vegas and the recreation paradise of Lake Mead Recreation Area, with North America’s largest man-made lake.

The information enclosed is a mini-profile of Boulder City and what it has to offer guests, new residents and businesses. If you have any questions, please don’t hesitate

Welcome and Enjoy!
Jill Rowland-Lagan, CEO



*This Relocation and Visitor Guide
designed and published by*

Appleby Arts

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(702) 294-1392



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Boulder City Chamber of Commerce

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Boulder City: Then and Now



Boulder City is a beautiful high oasis in the desert (elevation 2500) with green lawns and many clean, tree-shaded streets overlooking Lake Mead and the Lake

Mead National Recreation Area. The city is 5 miles from Lake Mead, 8 miles from the Mike O’Callaghan-Pat Tillman Memorial Bridge and Hoover Dam, and 21 miles south of Las Vegas, the “Entertainment Capital of the World.”

The City of Boulder City is known as the city that housed over 4,000 workers during the construction of Hoover Dam, which lasted from 1931 to 1935.

Boulder City is still home to some of the original Dam workers, fondly called “31ers” and their families. The City was supervised and regulated by the Bureau of Reclamation and all land in and around the City was owned by the federal government.



In 1958, the federal government passed the Boulder City Act and established an independent municipal government, the City of Boulder City. Under the act, the federal government turned over the existing home site, approximately 33 square miles of land, and the utility system to residents. The City Charter, approved by the residents, prohibits gaming which makes Boulder City unique as the only city in Nevada where gaming is illegal.

Boulder City’s present population of 15,023 provides a quiet, small-town atmosphere found nowhere else in Southern Nevada. More importantly, it offers a welcome contrast and a dramatic alternative to the often frantic Las Vegas lifestyle.



The community takes great pride in its historic past and abounds with cultural opportunities. It has a state-of-the-

art library and a wealth of interesting and unique shops located in it’s historic downtown district along Nevada Way. Boulder City also sponsors numerous special events and festivals. For instance, the annual Art in the Park and Spring Jamboree celebrations are recognized as the foremost art exhibitions in the Las Vegas metropolitan area.



A very extensive network of parks provides visitors with many recreational opportunities as varied as soccer, baseball, motocross, horseback riding, model airplane

flying, car and boat racing, BMX competitions, golf, hiking, off-road biking, fishing, waterskiing, diving, shooting clubs, ATVs and ziplining.

Within Boulder City there are 71 acres of landscaped park and plaza areas, 36 miles of hiking and mountain bike trails and year-round swimming, racquetball, shuffleboard, tennis and basketball courts (indoor and outdoor), picnic tables, lighted grass athletic fields and kiddie parks. There are two municipal golf courses – an 18-hole course and a new 27-hole course. There are art galleries and specialty shops, and quaint sidewalk dining in the booming Historic District.



The Boulder City municipal airport features daily flights to the Grand Canyon and also skydiving.



For a good hike check out the River Mountain Trailhead off Highway 93 or the Railroad Tunnel Trail located at Lakeshore Drive near the Lake Mead Visitor Center. The

River Mountain Loop Trail is a 37 mile paved trail for bikes, horses, joggers and walkers. Or simply enjoy a brisk bike ride along the well marked, nearby paths.



Early in the 20th century, both spring and summer runoff, fed mostly by snowpack in the highest Rocky Mountains, caused massive destruction by

floods along the 1,400-mile-long Colorado River and eroded millions of tons of valuable topsoil for the farms and ranches along its banks. In drier years, the Colorado's flow slowed to almost a trickle, destroying crops and livestock.

After a series of studies on how to harness the power of this river, the federal government passed the Boulder Canyon Project Act in 1928, just weeks after the election of Herbert Hoover. This authorized construction of a dam and canal to control flooding and supply water to the regions of California, Nevada and Arizona.

Thousands of American workers, unemployed as a result of the nation's stock market collapse in 1929, packed up and headed West for a job building the Boulder Dam (as it was known until 1947) in the Black Canyon, on the Arizona and Nevada border.

Before the dam could be built, the workers had to divert the wild Colorado River far



away from the new construction site. They blasted tunnels right through the canyon walls and the Colorado River gushed through these diversion tunnels for the next five years while more than 5,000 men toiled in the dry, harsh canyon bottom. They sometimes worked in temperatures above 120 degrees in the shade, for a day's wage of \$4. Officially, 96 people died building the dam (none are actually buried in the dam, despite a legend to the contrary.)

The dam, dedicated by President Franklin D. Roosevelt in September 1935, was completed in less than five years – ahead of schedule and under budget.

The Bureau of Reclamation started conducting tours through the dam and power plant in 1937. Today, close to one million visitors a year tour the dam.

No other politician was as instrumental in the successful completion of this project than Herbert Hoover. A dozen years later, President Harry S. Truman signed Public Law 43, restoring the name of Hoover Dam.

The actual cost of the dam, the All-American Canal, the town of Boulder City, highways, railroads and other work projects, was \$165 million. The dam itself had a final price tag of nearly \$60 million.

Hoover Dam is the second highest dam in the whole



country and the 18th highest in the world. It is 660 feet thick at its base – as big as two football fields end to end. There is enough

concrete (4.5 million cubic yards) in the dam to build a two-lane road from Seattle, WA to Miami, FL. The dam is 726 feet tall, almost 200 feet taller than the Washington Monument. The reservoir, Lake Mead, has a capacity of 1.24 trillion cubic feet.

During peak periods of electrical demand, enough water runs through the generators to fill 15 average-size swimming pools (20,000 gallons each) in one second. Hoover Dam's delivery system provides water to more than 18 million people in Arizona, Nevada and California.

MORE INFORMATION:

Hoover Dam is located just 30 miles southeast of Las Vegas on US Highway 93, right at the Nevada-Arizona border. The Dam tour center opens at 9 a.m. and closes at 5 p.m. (Pacific Time) daily, except for Thanksgiving and Christmas.

The visitors' center opens at 8:30 a.m.



2012 Boulder City Relocation and Visitor's Guide

Statistical Information

Climate:

Semi-arid with low humidity and uncontaminated, smog-free air.

The average temperatures:

	Average Daily Temp.		Average Monthly	
	Max.	Min.	Temp.	Precip.
January	54.5	38.6	46.6	.66
February	59.9	42.3	51.1	.64
March	67.6	47.0	57.3	.66
April	76.4	53.8	65.1	.34
May	85.9	61.9	73.9	.18
June	95.9	70.4	83.2	.09
July	101.6	76.7	89.2	.49
August	99.5	75.4	87.5	.71
September	92.6	69.0	80.8	.51
October	79.8	58.5	69.2	.32
November	64.5	46.6	55.6	.43
December	77.8	56.7	67.3	.51

Annual Average Max Temperature:	77.8
Annual Average Min. Temperature:	56.7
Annual Total Precipitation in inches:	5.55
All-Time High/Low	High: 117 Low: 11
Average Humidity	Summer: 20% Winter: 30%

Latitude:	35 59'N
Longitude:	114 41'4
Elevation above sea level	2525' MSL

Demographics:

Average Household Income	\$78,408
Household Income in Excess of \$75K	39%
Median Value of a House in Boulder City	\$172,500
Percentage of Houses Exceeding \$200K	8%
Single Family Dwellings	7,412
Median Age of Residents	50
Families	4,049
Age of Adults 65+	25%

Distances to Major Cities/Attractions (approximate):

Barstow, CA	162 miles
Bullhead City, AZ	85 miles
Carson City, NV	459 miles
Cedar City, UT	165 miles
Death Valley	157 miles
Denver, CO	869 miles
Flagstaff, AZ	240 miles
Grand Canyon	275 miles
Hoover Dam	7 miles
Kingman, AZ	83 miles
Lake Havasu City, AZ	150 miles
Lake Powell	281 miles
Las Vegas, NV	23 miles
Laughlin, NV	80 miles
Los Angeles, CA	295 miles
Needles, CA	103 miles
Phoenix, AZ	265 miles
Reno, NV	467 miles

Salt Lake City, UT	442 miles
San Diego, CA	346 miles
San Francisco, CA	600 miles
Searchlight, NV	55 miles
St. George, UT	130 miles
Tonopah, NV	231 miles
Valley of Fire	65 miles
Zion National Park	200 miles

Gambling:

Boulder City is the only municipality in the State of Nevada to prohibit gaming within its borders.

Land Area:

Boulder City has 260 square miles of land. It is the 10th largest city in the State of Nevada and the 5th largest in Clark County.

Local Tax Rate:8.1%

Major Employers:

Clark County School District	Bureau of Reclamation
National Park Service	City of Boulder City

Population:

Boulder City	15,023
Average Annual Growth Rate 2009-2010	.4%
or 57 people in the last 10 years.	
Clark County	1,996,542

Power:

Boulder City owns its own electrical utility with rates substantially lower than anywhere else in Southern Nevada. This fact is primarily due to a longstanding agreement to buy power from Hoover Dam.

State Taxes:

Nevada tax laws are among the most advantageous in the U.S. There are no corporate income, personal income, inheritance, franchise, intangibles, capital stock, chain store receipts, inheritance, gift, goods in transit, inventories or bank shares taxes. Nevada's Freeport law exempts all materials and goods stored for later shipment.

Water:

Boulder City owns its own water distribution facility with rates considerably lower than other municipalities in Southern Nevada.

Airports

The Boulder City Municipal Airport is a general aviation airport designed to accommodate single engine and light twin engine planes and small private jets. The City maintains the airport through a fixed base operator lease agreement to operate the airport. The airport is located two miles south of Nevada Highway and west of Buchanan Blvd. It is currently home to four helicopter tour operators, multiple fixed-wing operators, emergency aviation services and skydiving opportunities. Their phone number is (702) 293-9405.

McCarran International Airport serves the Las Vegas Metropolitan area with an average of 1,400 daily scheduled operations by 30 scheduled carriers (1993). Information and flight schedules of specific airlines serving McCarran can be obtained by contacting the airline companies or McCarran Information at (702) 261-5743. It is located 22 miles from Boulder City, approximately 30 minutes travel time.

Highways

US 93, the Canamex Highway, the longest continuous highway in the world, intersects the city; US 95 skirts its western border. The Interstate highways are I-5, 24 miles NW at Las Vegas, and I-515, 4 miles NW at Railroad Pass.

Nevada Southern Railway

The seven-mile round trip ride lasts approximately 45 minutes. Passengers experience great views of the sprawling El Dorado Valley, the Colorado River and McCullough Mountain Ranges, and see many fine examples of Mojave Desert plant life and cacti along the route. The schedule is subject to change, so please call 702-486-5933 for schedule information.

Bus Service

Bus service between Boulder City and the Las Vegas metropolitan area is provided by Citizens Area Transit (CAT). For the latest information and scheduling, call CAT-RIDE (702-228-7433). Bus service between Las Vegas and other markets is furnished by Greyhound Bus Lines.

Trucking

More than 100 trucking companies serve the Las Vegas area with services ranging from local freight transporting to moving of unusual, heavy or liquid loads. Most major movers of household goods serve the metro area. Business opportunities for trucking companies abound as Boulder City serves as a central hub for the Lake Mead National Recreation Area, Laughlin, Kingman and Bullhead City, Arizona.

Banks/Credit Unions:

Bank of America	654-6000
Boulder Dam Credit Union	293-7777
Nevada State Bank	293-2504
Wells Fargo Bank	293-3277
US Bank	293-2984

Hospitals:

Boulder City Hospital, 901 Adams Boulevard, (702) 293-4111.

Approximately 200 doctors are on staff at Boulder City Hospital. The 72 bed hospital has facilities which include a 24-hour emergency unit, two operating rooms, clinical lab, skilled nursing facility, ICU Radiology Department with mammogram, C-T and MRI scanners and nuclear medicine capabilities. There are doctors specializing in Dentistry, Ophthalmology, Surgery, Optometry, Chiropractic, Gynecology, Obstetrics, Internal Medicine, Urology, Osteopathy, Radiology, Cardiology, Orthopedics and Physical Therapy.

Media:

The city has one weekly newspaper, The Boulder City Review. There are two daily Las Vegas newspapers, the Review-Journal (AM) and the Las Vegas Sun (PM). There are two local cable TV providers. Residents have access to 32 radio stations, 10 TV stations plus cable/satellite service.

BCTV.....	293-9279
Cox Cable	384-9084
Century Link	244-7400

Post Office:

U.S. Post Office(800) 275-8777

Utilities:

Municipal ownership and an advantageous location near Hoover Dam, one of the world's largest water generated power plants, offer the community comparatively low utility rates. Combined billing includes water, trash, sewage disposal and electricity. Southwest Gas Company provides natural gas service. Several companies provide phone service.

Electric/Water/Sewer/Trash.....	293-9224
Southwest Gas Company	365-2191
Century Link Telephone.....	244-7400
Citizen's Area Transit (CAT Bus)	228-7433
Cox Communications	933-9855

Area codes are 702 unless otherwise indicated

BOULDER CITY, NEVADA, CITY HALL

401 California Avenue, Boulder City, NV 89005

Hours: 7 a.m. to 6 p.m. Monday – Thursday

www.bcnv.org

Consists of a five member city council, with a City Manager form of government. The County Seat of Clark County is located in Las Vegas.

City Clerk	293-9208
Building Department.....	293-9282
Business License	293-9212
Community Development Department.....	293-9282
Parks & Recreation Center	293-9256
Public Works Department (Director)	293-9244
Utility Office.....	293-9244
Water & Sanitation	293-9244

CLARK COUNTY OFFICES

Clark County Commissioners Office.....702/455-3500

6th Floor Government Center

500 Grand Central Parkway

Las Vegas, NV 89155-1111

www.co.clark.nv

Clark County Social Services ...800/492-3177, ext. 7208

Clark County Health District702/385-1291

COURT SYSTEM

Municipal Court

Justice Court/Municipal (County).....702/455-8000

Marriage Information.....702/455-4415

Clark County Court House

DEPARTMENT OF WILDLIFE

Director

744 S. Racetrack Road, Henderson, NV 89015

FIRE DEPARTMENT

Chief

1101 Elm Street, Boulder City, NV 89005

Emergency.....911

18 Firemen, 10 Reserves, 2 Clerks

LICENSING & RESIDENCY REQUIREMENTS

New residents may register to vote after 30 days. A driver's license is required to operate a motor vehicle upon residency.

Vehicle Registration Only in Boulder City.....293-9224

Driver's License / Vehicle Registration.....486-4368

1399 American Pacific Drive, Henderson, NV 89015

Hours: 8 a.m. to 5 p.m.

This office issues Nevada State driver's licenses.

Resident Business Licenses293-9219

401 California Ave, Boulder City, NV 89005

Hours: 7 a.m. to 6 p.m. Monday – Thursday

Resident Business Licenses require the following minimum requirements and generally take 2 weeks to process:

- 1) Completed Boulder City application.
- 2) You must be able to hang your license at a commercially zoned Boulder City address
- 3) Copy of rent/lease receipt from owner of building verifying office space.
- 4) Zoning, building, fire and police inspections are required.
- 5) A Clark County health permit if food sales are involved.
- 6) Proof of registration with the Department of Taxation.
- 7) Proof of Workers' Compensation Form D-25 Affirmation of Compliance.
- 8) Contractors must provide a copy of their Nevada State Contractor's License.

Fees are based on a "point system" considering the type of business, hours of operation, number of employees and frontage, with a minimum of \$40.00 semi-annually. Semi-annual and annual licenses are available. The Chamber provides a manual: How to Start a Business in Boulder City.

POLICE DEPARTMENT

Chief

1005 Arizona Street, Boulder City, NV 89005

Emergency.....911

Code Enforcement293-9389

43 Sworn Officers, 7 Full-time Dispatchers, 2 Clerks, 20 Paid Reserves, 1 Canine Officer and 2 Police Dogs
Received the Certification of Integrity from the National Institute of Ethics in 2004. The Boulder City Police Department is the only municipal agency in Nevada to have achieved this honor.

Clubs and Service Organizations

American Association of University Women 1507 Mancha Dr, Boulder City 89005	290-5592
American Legion Post 31 508 California Ave, Boulder City 89005	293-6374
Big Brothers Big Sisters of Southern Nevada, Inc. 4065 E Post Rd, Las Vegas 89120	731-2227
Boulder City BMX, Inc. 1799 Commons Way, Boulder City 89005	293-6787
Boulder City Citizens Academy Alumni Assoc. 1455 Bronco Rd, Boulder City 89005	294-1455
Boulder City Community Club 636 California Ave, Boulder City 89005	293-5790
Boulder City Horsemen's Association One Corral Rd, Boulder City 89005	301-3146
Boulder City Lions Club 1030 Lone Pine River Ave, Henderson 89015	480-4341
Boulder City Pan Draggers 909 Walnut St, Boulder City 89005	293-6773
Boulder City Public Art 555 Hotel Plaza, Boulder City 89005	293-7731
Boulder City Republican Women PO Box 60264, Boulder City 89006-0264	393-1228
Boulder City Sunrise Rotary PO Box 60905, Boulder City 89006-0905	293-2472
Boys & Girls Club of Las Vegas 651 Adams Blvd, Boulder City 89005	293-2579
Damboree, Inc., PO Box 60114, Boulder City 89006	294-1175
Girl Scouts of Frontier Council 2941 Harris Ave, Las Vegas 89101	385-3677
NN Alliance for Defense, Energy & Business 4045 S Spencer St, Ste A-45, Las Vegas 89119	870-4043
Quail Ridge Manor/Volunteers of America 1499 Medical Park Dr, Boulder City 89005	294-0135
Rotary Club of Boulder City, PO Box 60924, Boulder City 89006	
The Salvation Army 830 E Lake Mead Pkwy, Henderson 89015	565-9578
See Spot Run 312 Nevada Way, Boulder City 89005	293-6285
VFW - CPL Matthew A. Commons Memorial PO Box 60665, Boulder City 89006-0665	293-7375
VFW Ladies Auxiliary, PO Box 60665, Boulder City	293-4239

Museums & Galleries

Boulder City Art Guid 1305 Arizona St, Boulder City 89005	293-2138
Boulder City/Hoover Dam Museum 1305 Arizona St, Boulder City 89005	294-1988
Nevada State Railroad Museum/BC 600 Yucca St, Boulder City 89005	486-5933
Saint Jude's Car Museum 100 Saint Jude's Way, Boulder City 89005	294-7100

Senior Services

B. C. Senior Center, 1001 Arizona St, Boulder City	293-3320
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Schools & Adult Education

Andrew Mitchell Elementary School (Grades K-2) 900 Ave B, Boulder City 89005	799-8280
Boulder City High School (Grades 9-12) 1101 Fifth St, Boulder City 89005	799-8200
Christian Center (2 & Up) 571 Adams Blvd, Boulder City 89005	293-7773
Clark County School District 1535 Independence Way, Boulder City 89005	799-6830
Community College of Southern Nevada 700 Wyoming St, Boulder City 89005	651-4040
Garrett Middle School (Grades 6-8) 1200 Ave G, Boulder City 89005	799-8290
Grace Christian Academy (Grades K-6) 1150 Wyoming St, Boulder City 89005	293-3536
Martha P. King Elementary School (Grades 3-5) 888 Adams Blvd, Boulder City 89005	799-8260

Spiritual Organizations

Baha'i Community of Boulder City 1400 Colorado Street, Boulder City 89005	293-1950
Bethany Baptist Church 210 Wyoming St, Boulder City 89005	293-1912
Boulder City Assembly of God 1100A Nevada Hwy, Boulder City 89005	293-2400
Boulder City United Methodist Church PO Box 61075, Boulder City 89005	293-7240
Calvary Chapel Boulder City 1000 Nevada Way, Ste 209, Boulder City 89005	454-4003
Christ Lutheran Church 1401 Fifth St, Boulder City 89005	293-4332
Christian Center Church 571 Adams Blvd, Boulder City 89005	293-7773
Church of Christ 845 Cottonwood, Boulder City 89005	293-4019
Church of Jesus Christ of Latter-Day Saints 916 Fifth St, Boulder City 89005	293-2742
Church of Jesus Christ of Latter-Day Saints 1550 Buchanan Blvd, Boulder City 89005	293-2742
Faith Christian Church 1100 Buchanan Blvd, Boulder City 89005	293-2454
First Church of Christ Scientist 1419 Fifth St, Boulder City 89005	293-7740
Grace Community Church 1150 Wyoming St, Boulder City 89005	293-2018
Pioneer Baptist Church 1557 Foothill Dr, Ste 102, Boulder City 89005	294-3041
Saint Andrews Catholic Church 1399 San Felipe Dr, Boulder City 89005	293-7500
Saint Christopher's Episcopal Church 812 Arizona St, Boulder City 89005	293-4275
Saint Jude's Ranch for Children 100 Saint Jude's Way, Boulder City 89005	294-7100
Seventh-Day Adventist 591 Adams Blvd, Boulder City 89005	293-2841

Recreational Activities

A desert area 2,500 feet above sea level doesn't usually evoke thoughts of rugged outdoor sports like mountain biking, nor does it bring to mind relaxing on the banks of a fresh water lake where fish abound.

These two fun activities are but a small sampling of the many recreational pastimes available to visitors to Boulder City.

When it comes to recreation and outdoor activities, the residents of Boulder City do it all. In addition to the water sports available at nearby Lake Mead, the town is able to boast 36 miles of world-class mountain bike trails at Bootleg Canyon, just minutes away from any home in Boulder City. In September 2001, the International Mountain Biking Association named Bootleg Canyon an "EPIC Trail System," one of only 18 trails in the world with this distinction. While Bootleg Canyon brings thrills to mountain bikers, it is also a place of beauty for those who use the trails for walking, running and hiking.

Practically right in Boulder City's backyard, the sprawling Lake Mead National Recreation Area currently receives up to 10 million visitors annually. This amount of visitors makes it the most visited National Recreation Area in the United States.

Residents of Boulder City enjoy a wide variety of activities such as boating, camping, hiking, swimming, and year-round fishing in a setting of rugged mountains, desert washes, sheer cliffs and massive rock formations.

Best known for water recreation, Lake Mead is a top-rated destination for scuba diving, snorkeling, water skiing, sailboats, sailboards, boating and houseboating, to name just a few. While the current drought has affected some areas drastically, Lake Mead really has not changed much.

It has become even more interesting. Only twice in its history has the lake's level been as low. The chalky white "ring" is an interesting and stark contrast to the clear, deep blue water of the lake.

Hiking in the hills outside of Boulder City can be a rewarding experience for those who dare to explore. Bighorn sheep, mule deer, coyotes, kit foxes and bobcats are often seen in the mountains

and valleys surrounding Lake Mead. Numerous scenic trails lead to such places as abandoned mines, ancient Native-American encampments and villages, and hideouts of some of the wild West's most notorious villains.

For those interested in soccer, baseball, softball, fishing, model boat sailing, BMX racing or skateboarding, the 80+ acres of transformed desert area that offers each and every one of these leisure interests is Boulder City's Veterans' Memorial Park. There is the 3.5-acre fishing pond, stocked with catfish in the summer and trout in the winter. Water from the fishing pond flows over a rock stream to the tranquil model boat pond. To the south of the ponds are two regulation-size soccer fields and to the south of the soccer fields are four ball fields.

Adjacent to Veterans' Memorial Park is the Boulder Creek Golf Club, which opened in January of 2003. There is also Boulder City Municipal Golf Course, located just across Buchanan Boulevard. Both courses have been recipients of Vegas Golfer Magazine's Fairway Awards. In 2004, Boulder City Municipal Golf Course received a Fairway Award in the category of "Best Bargain Course." 2004 was the third year in a row this course received this award.

In 2004, Boulder Creek Golf Club received "Best Par 4, Desert Hawk #9," from the staff writers of the Vegas Golfer Magazine and "Best Bargain Course," voted by the magazine readers. The magazine stated, "Boulder Creek – a winner last year in the 'Best New Course' category, Boulder Creek chalks up another award as one of the most affordable courses, proving that a beautifully maintained design in Vegas needn't cost a car payment to play. For private play, Boulder City is home to the splendid Cascata Golf Course.

Because of the variety of recreational activities Boulder City has to offer, it will take more than one weekend to enjoy it all. Come visit the town to see first hand the bounty of pleasures within the borders of this green oasis.

Day Trips & Area Hiking Trails

RED ROCK CANYON

Red Rock Canyon is located approximately 40 miles west of Boulder City on Charleston Boulevard (also shown as Highway 159 on some maps). Spectacular desert cliffs, buttes and dramatic rock formations offer visitors a unique perspective of nature as well as the effects of erosion on petrified sand dunes. To the west, mountains rise to a colorful escarpment, formed along a fault zone with peaks over 8,000 feet, including huge cliffs and ravines composed of bands of gray, white and red rock, all heavily eroded. Wildlife you may encounter includes roadrunners, red-tailed hawks, lizards, mice and squirrels, along with herds of wild burros, descendants of animals used by miners early this century. There is a 13-mile one-way scenic drive within the park boundaries. Red Rock Vista affords the best overall view of the cliffs. Entry fee is \$5 per vehicle. No camping is available.

VALLEY OF FIRE

Valley of Fire State Park, 65 miles north of Boulder City, is the Nevada State Park system's first park. The valley derives

its name from the massive red sandstone formations and the stark beauty of the Mojave Desert, and features 3,000-year old Native American petroglyphs and petrified wood. Popular activities include camping, hiking, and picnicking. The park is open year-round and offers a full-scale visitor center with detailed exhibits. The Valley of Fire makes for excellent auto touring with an outstanding network of roads allowing easy access to many features. The park is best accessed from the west entrance, off of Exit 75 on I15. The scenic road twists and turns for 32 miles through the park.

GRAND CANYON WEST

Only 2.5 hours from Boulder City, Grand Canyon West offers breathtaking panoramic experiences at the Grand Canyon's western rim. Owned by the Hualapai Tribe, Grand Canyon West is home to authentic attractions including The Skywalk glass bridge, Indian Village, Guano Point and The Hualapai Ranch. The Skywalk opened in spring 2007, and visitors are able to walk on the first-ever cantilever shaped glass bridge that suspends more than 4,000 feet above the Colorado River.

Trail Name/Location	Distance	Elev. Change	Description
<i>The Bluffs Trail</i> Las Vegas Bay Campground	4 miles round trip (6.4 km)	200 feet (61 m)	Well defined and leads along the bluffs overlooking Las Vegas Bay and Las Vegas Wash. Moderate.
<i>The Wetlands Trail</i> Mile 1.2 on east side of Northshore Road after the bridge	1.25 miles loop trail (2.0 km)	100 feet (30.5 m)	North across the bridge, over the wash, turn into the gravel parking area on the right. Follows a dry wash down to the banks of the flowing creek. Moderate.
<i>The Callville Trail</i> Right at mile 11.1 on Northshore Rd 4 miles to Callville Campground	.5 miles round trip (8.0 km)	200 feet (61 m)	Short climb to view the summit. South: Boulder Basin, Hemenway Harbor, Boulder City, River Mtns. West: Callville Bay, Callville Mesa, Black Mtns. Moderate.
<i>The Redstone Trail</i> Mile 27 on Northshore Road Redstone Picnic Area	.5 miles loop trail (0.8 km)	flat	Red sandstone monoliths. Interpretive signs provided. Begin your hike at Redstone Picnic Area. Easy.
<i>The Rogers Spring Trail</i> Mile 40 on Northshore Road	.75 miles round trip (1.2 km)	100 feet (30.5 m)	At Rogers Spring picnic area, a lovely oasis and warm spring. Cross the bridge over the stream and look for the trail leading upwards to the right. Easy.
<i>Historic Railroad Trail</i> Hwy. 93 and Pacifica Hwy.	6.2 miles round trip (10 km)	280 feet (85 m)	Full trail down through Hemenway Harbor or just the tunnels at the lower trailhead. Easy.
<i>Lake View Trail</i> Begin hike from the parking lot of the Historic Railroad Trail	2.7 miles one way (4.4 km)	340 feet (104 m)	Meandering trail through the desert parallel to Lakeshore Scenic Drive. Ends near Lake Mead Marina. Moderate. (This trail is part of the River Mtn. Loop Trail).
<i>River Mountain Loop Trail</i> One of many starting points is from the parking lot of Railroad Pass	35 miles round trip	1300 feet	Non-motorized use trail circling through Boulder City, Lake Mead National Recreation Area and Henderson.

Library & Amphitheater

LIBRARY:

Located at 701 Adams Blvd. in the Adams Boulevard Community Park complex, the building opened to the public on March 18, 2002. Tel.: (702) 293-0105.

Borrowing Materials:

Hard and Paper Back Books, Large Print Books, Audio Books on Cassette and CD, Musical CDs, Magazines, Movies on DVD, Children's Videos, Children's Story and Music CDs.

Book Swap

The Boulder City Library maintains a paperback book swap. This consists of two racks of paperbacks, which may be borrowed without a library card. If you have books you would like to donate to our book swap, we are accepting newish best sellers in good condition.

Computers

The Boulder City Library maintains a small collection of computers. We currently have two Macintosh computers with children's games and word processing programs, one PC with Internet access only, three PCs with Internet access, word processing and spreadsheet applications, and two PCs with a filtered Internet access. A collection of children's games, word processing, spreadsheet, and reference software is also available. To use any of the computers in the Boulder City Library, you must have a valid local library card in good standing, and a computer sticker.

Nevada Room

The Boulder City Library maintains a collection of local history/interest books, with an emphasis on the building of Hoover Dam and related topics.

Storytime

The Children's Librarian or an assistant conducts a storytime every Wednesday at 10:30am. This is a good opportunity to introduce children to the joy of reading.

Young People's Library

The Library maintains a large collection of books appropriate for different reading/age levels. This includes Browser/Board books for babies, picture books for small children, Easy Reader/Transitional books for 1-2 and 3-4 grade readers, juvenile and young adult fiction, and non-fiction books.

Hours

Monday - Thursday: 9 a.m. - 8:30 p.m.

Friday: 9 a.m. - 5 p.m. Saturday: 11a.m. - 4 p.m.

Sunday: 1 p.m. - 4 p.m. (during school year)

We are closed Sundays during the summer.

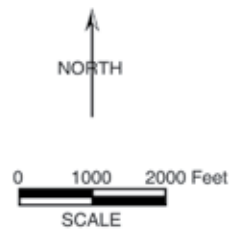
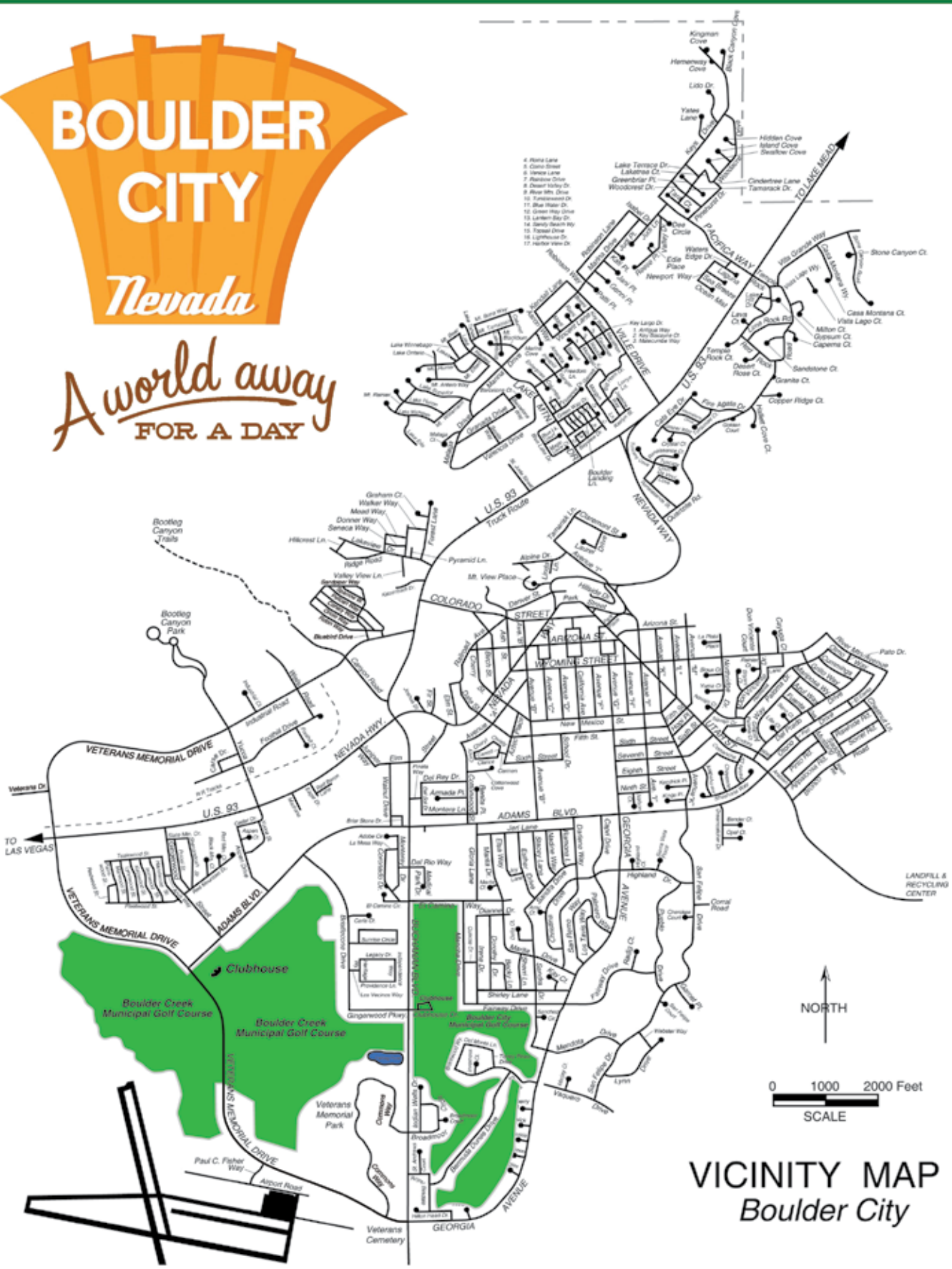
AMPHITHEATER:

Picture relaxing under the stars while listening to the sounds of a string quartet, or a jazz trio, or a hundred youthful voices, or a folk or rock group. The weather is perfect, there's not a bad seat in the house, parking is trouble-free and the acoustics are a treat for your ears. Have you traveled to the Hollywood Bowl or a large, urban outdoor music stadium? No. You are enjoying a performance at the new Adams Boulevard Community Park Amphitheater in Boulder City. Located at 701 Adams Blvd., this outdoor venue, designed to promote and furnish a setting for recreational, educational, artistic, social and athletic events, is owned by the Boulder City Library District and managed by the City's Parks and Recreation Department. Funded through a grant from the Clark County Commission, the ABC Park Amphitheater is available for use by individuals and organizations in Boulder City and throughout Clark County. The basic rental rates for the facility include electrical utility costs, parking privileges including arrangements for additional parking needed for larger events and banner advertisement space. Rental fees range from \$35 to \$60 per hour depending on the number attending the event. Events for which admission is charged are subject to a profit sharing fee with the City of Boulder City. Call (702) 293-9256 for more information.

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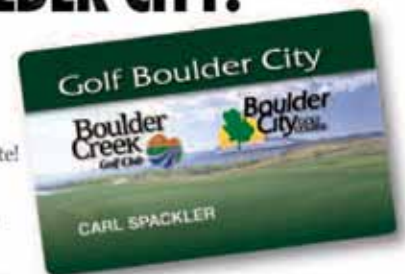
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- Best Bargain Course in Las Vegas - 2004** - Reader's Pick
- Best Par 4 - 2004 - Desert Hawk 9th** - VegasGolfer Pick

Boulder City Golf Course:

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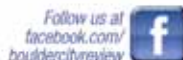
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Chamber of Commerce

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e-mail: info@bouldercitychamber.com

Membership Info: info@bouldercitychamber.com

Relocation/Tourist Info: info@bouldercitychamber.com

Mission Statement:

The Chamber's mission is to promote business and commerce for the Boulder City area through leadership in economic, political and social development.

Membership Benefits:

- FREE Website in conjunction with the Chamber's page
- Chamber Ribbon Cutting, a free media opportunity for your business
- All new members recognized in a Chamber ad in the Boulder City Review
- New member radio opportunity
- New members are introduced and given the opportunity to address our membership and share literature about your company, products or services
- New members listed on our web site home page
- Opportunity to host a Chamber mixer (another media opportunity)
- All members can use our bulk rate postage permit to save on mailing costs
- All members are listed on the Chamber website directory
- All members can display their brochures in the Chamber literature racks
- Only Chamber members are listed in our relocation directory, which is sent to perspective new residents
- Regular monthly membership meetings featuring timely topics relative to business today
- Informative workshops and seminars
- Huge discounts on booth space in our annual Business Expo, Chamber Showcase, and Health & Business Fair
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Calendar of Events

February

Dam Short Film Festival

April

**Boulder City Fine Arts Festival
Community Sale and Car Show**

May

**Spring Jamboree Craft & Car Show -
BC's Largest Family Festival
Best Dam BBQ Challenge**

July

Fourth of July "Damboree"

September

**Chautauqua
Wurst Fest**

October

**Art in the Park
BC Goes Passionately Pink
Country Store Sale
Old Town Fall Festival
Halloween Drive In Theater**

November

Boulder City High School Rodeo

December

**Doodlebug Bazaar Craft Show
Boulder City Ballet Company Nutcracker
Christmas Parade
Santa's Picture Party
Lake Mead Parade of Lights
Luminaria
Tree Lighting**

**For more details, contact the
Boulder City Chamber of Commerce at:
(702) 293-2034**

Motels & RV Parks

Hotel Name/Address	Phone Number	Website/Amenities	Price Range	# rooms	grp rates	corp rates	ext rates	mig space	bus serv	internet	ADA acc	non-smk	casino	restaurant	pool	fitness	kitchen	pets	laundry	airport sv	rv pk
Boulder Dam Hotel 1305 Arizona Street Boulder City, NV 89005	702/293-3510	BoulderDamHotel.com	\$69-109	20	Y	Y	N	Y	N	Y	Y	Y	N	Y	N	N	Y	N	N	N	N
Boulder Inn & Suites 704 Nevada Way Boulder City, NV 89005	702/369-1000	BoulderInnSuites.com theme suites w/jacuzzis Breakfast & Spa	\$69 M-Th	129	Y	Y	Y	Y	Y	Y	Y	Y	N	Y	Y	Y	Y	Y	Y	N	Y
El Rancho Boulder Motel 725 Nevada Way Boulder City, NV 89005	702/293-1085		\$60-100	39	Y	N	Y	N	N	Y	Y	Y	N	N	Y	N	Y	Y	N	N	Y
Hacienda Hotel & Casino U.S. Highway 93 Boulder City, NV 89005	702/293-5000 800/245-6380	HaciendaOnline.com Jacuzzi	\$20-50	289	Y	N	N	Y	N	Y	Y	Y	Y	Y	Y	Y	Y	N	Y	N	Y
Hampton Inn & Suites Henderson, Nevada	702/992-9292	hendersonhampton.biz	\$109 and up	99	Y	Y	Y	Y	Y	Y	Y	Y	N	N	Y	Y	N	Y	Y	N	N
Hawthorn Inn & Suites 910 S. Boulder Hwy. Henderson, NV 89015	702/568-7800 800/527-1133	Hawthorn.com Breakfast Free telephone	varies	71	Y	Y	Y	Y	Y	Y	Y	Y	N	N	Y	Y	Y	Y	Y	N	Y
Lighthouse(BestWestern) 110 Ville Drive Boulder City, NV 89005	702/293-6444 800/934-8282	BestWesternNevada.com Refrig., Jacuzzi, BBQ's Continental breakfast	\$70-130	70	Y	Y	Y	Y	Y	Y	Y	Y	N	N	Y	N	N	Y	Y	N	Y
Milo's Inn at Boulder 534 Nevada Way Boulder City, NV 89005	702/294-4244	MilosInnAtBoulder.com Breakfast Concierge Service	\$129-169	4	Y	N	Y	Y	Y	Y	Y	Y	N	Y	N	N	Y	N	N	N	N
Railroad Pass Hotel/Casino 2800 S. Boulder Hwy. Henderson, NV 89015	702/294-5000 800/654-0877	RailroadPass.com	\$29-39	120	Y	N	Y	Y	Y	N	Y	Y	Y	Y	Y	Y	N	N	Y	N	Y
Sands Motel 809 Nevada Way Boulder City, NV 89005	702/293-2589	SandsMotelBoulderCity.com Continental Breakfast	\$49 and up	27	Y	Y	Y	N	Y	Y	Y	Y	N	N	N	Y	Y	Y	Y	N	Y
Sunset St. Hotel/Casino Henderson, NV 89012	702/547-7717	Sunsetstation.com	\$65-79	260	Y	Y	N	Y	Y	Y	Y	Y	Y	Y	Y	Y	N	Y	N	N	N
Temple Bar Resort One Main Street Temple Bar, AZ 86443	928/767-3211	Campgrounds-BBQs Boat rentals, houseboats Gasoline	\$60-130 RVs \$20	22	N	N	N	N	N	Y	Y	N	Y	N	N	Y	Y	Y	Y	Y	Y
The Fiesta Henderson 777 W. Lake Mead Pkwy Henderson, NV 89015	702/567-7244 888/319-4661	FiestaHendersonLasVegas.com Parking garage Jacuzzi / Arcade	\$39-79	224	Y	Y	N	Y	Y	Y	Y	Y	Y	Y	Y	N	N	Y	N	Y	Y

Park Name/Address Phone Number Website/Amenities Price Range

Boulder Oaks RV Resort 1010 Industrial Road Boulder City, NV 89005	702/294-4425 800/478-5637	Aardvark.com/boulderoaks	\$35 day \$215 wk \$637 mo	90	Y	Y	Y	Y	N	Y	Y	Y	Y	N	Y	N	N	Y			
Lake Mead RV Village 268 Lakeshore Road Boulder City, NV 89005	702/293-2540	LakemeadRVVillage.com Convenience store Propane/camping supplies	\$30-32 & \$40	115	Y	Y	Y	Y	Y	Y	Y	Y	N	N	N	N	Y				

Restaurant Directory

Restaurant Name/Address	Phone Number	Type of Cuisine	Open Hours	Price Range	Miscellaneous
Boulder Bean 1629 1/2 Nevada Way	294-7790	coffee, latte smoothies	5am-4pm M-F 5am-2pm S-S	\$1.75-7	drive through
Boulder City Golf Course One Clubhouse Drive	293-9236	breakfast & lunch salads, sandwiches	sun up to sun down	under \$10	golf course, club house bar
Boulder Creek Grill 1501 Veteran's Memorial	294-6538	American Grill	S-Th 6-7 F-S 6-8	\$5 & up	golf course, club house special events
Boulder Dam Brewing Co. 453 Nevada Way	243-2739	German, burgers salads, wraps	S-T 11am-9pm F-S 11am-12am	\$10	bar, patio & live entertainment
Boulder Dam Hotel 1305 Arizona Street	293-3510	breakfast & lunch	Seven Days	\$5 & up	special event planning available
Capriotti's 1010 Nevada Way	294-7827	subs, sandwiches	9am-8pm Sun 9-5	\$5 & up	pick up or delivery
Coffee Cup 512 Nevada Way	294-0517	breakfast, lunch	6am-2pm	\$10	old town
Dairy Queen 1212 Nevada Way	985-1212	ice cream hot dogs, BBQ	10:30am- 8:30pm	\$5-10	patio
Evan's Old Towne Grille 1129 Arizona Street	294-0100	Greek seafood, pasta	11am-10pm Sat 4-10	\$10-20	bar & patio closed Sunday/Monday
Grandma Daisy's 530 Nevada Way	294-6639	ice cream, fudge hand made chocolate	M-S 9am-7pm	\$2 up	patio summer hours
Hacienda Steakhouse U.S. Highway 93	293-5000	steaks, seafood salads	4pm-9pm S/S to 10	\$15 & up	casino, bar entertainment
Harbor House Café Horsepower Cove	293-3081	American	7am-6pm F-S 7am-8pm	\$5-15	bar & patio summer hours later
Inner Circle 704 Nevada Way	369-1000	salads, sandwiches seafood	11am-12am	\$5-10	bar weekend hours later
Lake Mead Resort Marina Horsepower Cove	293-3484	burgers, sandwiches salads	8am-6pm	under \$10	patio
Milos Best Cellars 538 Nevada Way	293-9540	salads, soups sandwiches	11am-10pm F-S 11am-11pm	\$8-18	bar & patio daily specials
Panda Express 1617 Nevada Highway	293-1686	Chinese	10am-9:30pm	under \$10	patio
Port O' Subs 1639 Nevada Way	294-2299	subs & salads	10am-7pm 10am-3pm Sun	\$4 and up	patio
Starbucks 1008 Nevada Way	294-0580	coffee & pastries	5am-9pm	\$2-10	patio
Taco Bell 1600 Nevada Way	294-3924	Mexican	10am-10pm 10am-12am F-S	\$1 & up	drive through

Business & Shopping Directory

Advertising/Marketing

Appleby Arts	702-294-1392
Boulder City Magazine	702-331-3123
Cameron Broadcasting, Inc.	928-763-5586
Characters Unlimited, Inc.	702-294-0563
Country Register	702-523-1803
Customline Promotional Prod.	702-856-3362
Frank Carroll Photography	702-501-4475
Fox Marketing and Print Group	702-259-9280
Get Noticed Advertising	702-558-2916
IZigg 90210	702-688-1700
Jade Publishing Group	702-685-9206
Joyce & Associates Nevada	702-294-1712
Letizia Mass Media	702-777-2121
MyCouponToday.com	702-592-5731
Print It Promotional Products	702-656-0768
Shirtz, Logoz & Promoz	702-565-1522
Signature Digital Design	702-635-8470

Air Conditioning

Buster Mechanical	702-202-2440
Gibson Air Conditioning, LLC	702-294-0552
Krause's Air Conditioning	702-293-2599
Richner Air Conditioning	702-293-5170

Animal Clinic

Boulder City Animal Hospital	702-294-0001
Greatful Pet Animal Clinic	702-294-4899

Antiques/Collectibles

Antique Depot	702-636-0777
Back in Thyme	702-523-1803
Boulder City Antique Mall	702-294-3996
Dam Town Pawn	702-683-9296

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Periwinkle Cottage	702-293-5767
Sherman's House of Antiques	702-370-0175

Appliance Repair

American Home Servinc	702-293-4801
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Art

Boulder City Art Guild/Gallery	702-293-2138
Cirque du Soleil	702-352-0123
Dam Short Film Festival	702-509-4326
DCI Photography, LLC	702-294-2224
Eclectica	702-294-2278
Friends of the Arts	702-294-1455
The Corner Gallery	702-501-9219
Watch Sales, Inc.	702-293-6061

Assisted Living

Lakeview Terrace Community	702-293-0181
Mountain View Care Center	702-293-5151
Smooth Transitions	702-656-2007
The Homestead at Boulder City	702-294-8720

Attorneys

Jolley, Urga, Wirth, Woodbury	702-293-3674
Kaempfer Crowell/Jim Smyth	702-792-7000
Ralph L. Denton, Esq.	702-293-9040

Attractions/Tours

AAA Travel	702-415-2367
All Mountain Cyclery	702-453-2453
Awesome Adventures	702-257-7338
Black Canyon/Willow Beach	702-294-1414
Bootleg Canyon Flightlines	702-293-6885
Boulder Rifle & Pistol Club Inc.	702-293-1885
Bureau of Reclamation	702-293-8421
Henderson, Tourism	877-775-5252
Dam Helicopter Company, Inc.	702-260-3333
Desert Adventures, LLC	702-510-4746
Desert Recreation Adventure	702-293-4766
Drifter Sister	702-294-4365
DriveAway Vacations	847-235-7038
Eldorado Canyon Mine Toursc.	702-291-0026
Lake Mead Cruises	702-293-6180
Nevada State Railroad Museum	702-486-5006

Business & Shopping Directory

Papillon Grand Canyon Airway 702-736-6322
SkydiveLasVegas.com LLC 702-759-3483

Automobile Sales, Repair & Service

Auto Specialists, Inc. 702-293-4776
Boulder City Auto Service 702-294-1628
B & J Body Shop 702-293-1140
Dale's Sinclair Car Wash 702-294-1828
George's Tire & Auto 702-294-1155
K.C.'s Auto Repair 702-293-5580
Krystal Kleen Detailing 702-401-5551
Lakeside Auto Service 702-293-6158
Parsons Auto Body 702-293-0867
Ralph's American Car Care 702-294-8473
VG Direct Pre-Owned Autos 702-529-0194

Banks/Credit Unions

Bank of America 702-654-6000
Boulder Dam Credit Union 702-293-7777
Nevada State Bank 702-589-2530
U.S. Bank 702-293-2686
Wells Fargo Bank 702-293-1232

Bars

Boulder Creek Grill 702-294-6538
Boulder Dam Brewing Co. 702-243-2739
Railroad Pass Hotel & Casino 702-294-5000
Remedys Tavern 702-478-8300
The Dillinger 702-293-4001
Tony's Pizza 702-294-0023

Beauty Salons, Barbershops & Services

Blis Salon & Spa 702-294-4479
EJ's Barber Shop 702-293-7373
Hair Cutters 702-293-6377
Hair Tenders 702-293-7344
Utopia Salon and Spa 702-294-8477

Bicycles

All Mountain Cyclery 702-453-2453
Boulder BMX, Inc. 702-293-3116

Boats - Services, Storage, Rental

Boathouse II Storage 702-293-1932
Boulder Boat 702-293-1122
Boulder Marine Sales, Service 702-293-5838

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Forever Resorts Boat Rental 702-297-1464
Krystal Kleen Detailing 702-401-5551
Las Vegas Boat Harbor Rental 702-293-1191
Storage Plus, LLC 702-293-3115
Temple Bar Marina Boat Rental 928-767-3211
Vogue Marine Center 702-293-3126

Bookkeeping/Accounting/Tax Services

Booth CPA, Jay D. 702-294-8940
Burk Enterprises Bookkeeping 702-293-7731
Carlyle EA, LTD., Nancy A. 702-293-5442
Ferrari Bookkeeping Services 702-294-1113
O'Brien, Mariola Bookkeeping 702-294-1175
Ross Wright Accountancy 702-293-0600

Books

Chase The Bookseller 702-497-3154
The Corner Gallery 702-501-9219
TuTu's Books 702-293-6882

Bowling

Boulder Bowl 702-293-2368
Sunset Station 702-547-7777

Business/Copying Services

American Shredding, Inc. 702-454-2650
BCHS Future Business Leaders 702-799-8200
Bee's Business & Mail Service 702-293-5268
MyCouponToday.com 702-592-5731
Pivotal Payments 702-351-0111
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Canoes/Kayaks

Desert Adventures, LLC 702-510-4746
Desert Recreation Adventures 702-293-4766

Carpet Cleaning/Installation

Freeman's Carpet Tile & Grout 702-296-2501
Interiors by Diane 702-293-0989
Servpro of Henderson & BC 702-564-8508

Caterers

Capriotti's Sandwich Shop 702-294-7827
Evan's Old Town Grille 702-294-0100
Green Valley Ranch Resort 702-617-7699
Railroad Pass Hotel & Casino 702-294-5000
The Fiesta Henderson 702-567-7244

Chamber of Commerce

Boulder City Chamber 702-293-2034
Chamber Insurance/ Benefits 702-586-3889
EcTownUSA, LLC. 530-283-5553
Elko Area Chamber 775-738-7135

Charitable Foundations

Boulder City Lions Club 702-480-4341
Susan G. Komen for the Cure 702-822-2324

Child Care Services

Christian Center Church 702-293-7773
Saint Jude's Ranch for Children 702-294-7100
Women's Resource Medical 702-366-1247

Children's Retail

Giggles, Glitter Party Planners 702-204-2447
The Big Bash Shower Gifts 702-677-2645
Tots & Tutus Boutique 702-332-7648

Churches

Baha'i Community of BC 702-293-1950
Bethany Baptist Church 702-293-1912
Boulder City Assembly of God 702-293-2400
BC Seventh Day Adventist 702-293-2841
BC United Methodist Church 702-293-7240
Calvary Chapel Boulder City 702-454-4003
Christ Lutheran Church 702-293-4332
Christian Center Church 702-293-7773
Faith Christian Church 702-293-2454
Grace Community Church 702-293-2018
Saint Christopher's Episcopal 702-293-4275
Saint Jude's Ranch for Children 702-294-7100

Cleaning Services

Beyond Clutter 702-463-0175
Servpro of Henderson & BC 702-564-8508

Clothing

aGirlsGlitter.com 702-263-1430
Cristina's Treasures Apparel 702-561-6551
Handbag Allure/T.D.S. Ent. 702-204-5959
Hottest Dam Boutique 702-293-0321
Just For You 760-445-7751
Uni's Gifts 801-721-0624

Conference Facilities

Boulder Creek Grill 702-294-6538
Boulder Dam Hotel 702-293-3510
Cascata 702-294-2000
City of Henderson, Tourism 877-775-5252
Hacienda Hotel and Casino 702-293-5000
Hawthorn Suites by Wyndham 702-568-7800
Lake Mead Cruises 702-293-6180
Las Vegas Convention 702-892-0711
Sunset Station 702-547-7777

Construction

Accelerated Construction Inc. 702-221-9346
Advantage Civil Design Group 702-432-2234
Elite Construction Services 702-485-1500
LV Building Commissioning 702-294-0036
Legacy Construction & Dev. 702-346-8955
PREI 702-588-2222
Pronto Constructors, Inc. 702-294-4142
Tri-State Group/CSF Civil 702-629-6500



Cosmetics/Skin Care

Mary Kay Ind Sales Director 702-293-5550
 Mary Kay Ind Sr Sales Director 702-293-2539
 United People Power 702-988-1152
 Venture Out Distributors 702-438-0578

Dance Studio / Company

Boulder City Ballet Company 702-293-1161
 Dance Etc. 702-293-5001

Decorating/Home Decor

Cristina's Treasures 702-561-6551
 Interiors by Diane 702-293-0989
 Prestige Interiors 702-593-8217

Dentists/Orthodontists

Advanced Dental Care 702-293-1437
 Boulder Dental Group 702-293-0205
 Justin Parker, D.D.S., M.S. Or 801-262-1500
 Rosenbaum DDS, George 702-293-0373

Dietary

This Whole Life Health 702-524-7005
 Wellness 2000 Int'l, Inc. 702-293-3169
 Winder Farms 702-682-0392

Dog and Cat Boarding/Training

Professional Pet Room/Groom 702-294-3111
 Kathy's K9 Training 702-267-7864

Electrician

Cobra Electric LLC 702-293-2338

Electronics

Barth Electronics, Inc. 702-293-1576
 Mr. Pawn 702-293-7296

Engineers

Tri-State Group/CSF Civil 702-629-6500

Entertainment

Boulder Dam Brewing Co 702-243-2739
 Cirque du Soleil 702-352-0123
 City of Henderson, Tourism 877-775-5252
 The Corner Gallery 702-501-9219
 Dam Short Film Festival 702-509-4326

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Friends of the Arts 702-294-1455
 Giggles and Glitter 702-204-2447
 Hacienda Hotel and Casino 702-293-5000
 Nevada State Railroad Museum 702-486-5006
 Red Mountain Music Company 702-294-0043

Escow/Title Services

Nevada Title Company 702-251-5000

Event /Party Planning/Production

A Company Portable Restrooms 702-647-4000
 Earth Water Sky Production 702-439-2768
 Giggles and Glitter 702-204-2447
 Joyce & Associates Nevada 702-294-1712
 Party Time Rental 702-891-8533
 Red Rock Tents & Events 702-573-6286
 The Big Bash 702-677-2645
 True Dollar 702-558-1800
 Watch Sales, Inc. 702-293-6061

Exercise

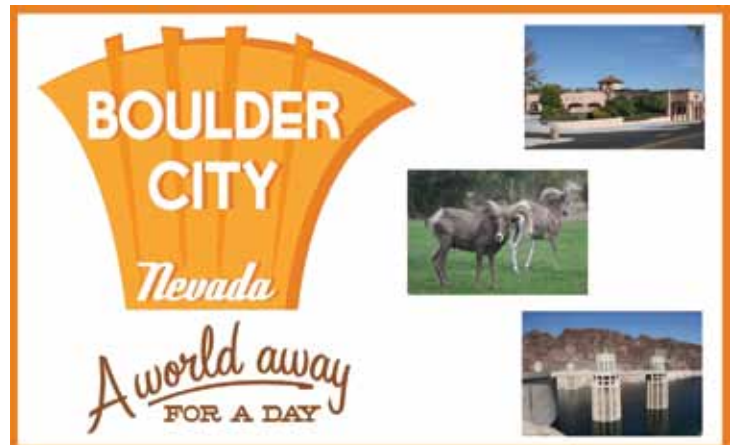
Anytime Fitness 702-440-3400
 Curves 702-293-4525
 Dance Etc. 702-293-5001

Florists

Boulder City Florist 702-293-3597

Food & Beverage

7-Eleven 702-293-4280
 Albertson's 702-293-7611
 Boulder Bean 702-294-7790
 Boulder Dam Brewing Co 702-243-2739



Business & Shopping Directory

Colorado River Coffee Roaster 702-293-0191
Grandma Daisy's, Inc. 702-294-6639
Milo's Cellar 702-293-9540
Oktoberfest365 702-499-2255
T.J.'S Circus Ice Cream 702-301-1514
Turf Tech, Inc. 702-294-6210
Winder Farms 702-682-0392

Gifts/Souvenirs

Alpaca Imports by Donna Lynn 702-220-5510
Antique Depot 702-636-0777
Back Door Gifts 801-913-1180
Back in Thyme 702-523-1803
Begay Indian Jewelry 702-293-4822
Bloom 702-294-1010
Eclectica 702-294-2278
Goatfeathers, Inc. 702-294-7760
Hoover Dam Store 702-293-1824
Just For You 760-445-7751
Mary Kay Ind Sales Director 702-293-5550
Mary Kay Ind Sr Sales Director 702-293-2539
Periwinkle Cottage 702-293-5767
Scentsy Wickless Candles 509-869-1671
Strawberry Creek Collection 702-293-6770
The Big Bash 702-677-2645

Golf Course

Cascata 702-294-2000

Government

Boulder Township Constable 702-455-8000
Bureau of Reclamation 702-293-8421
City of Henderson, Tourism 877-775-5252

Workforce Connections 702-636-2325

Graphic Design

Alphabet Soup Signs 702-293-4465
Appleby Arts 702-294-1392
Customline Promotional Prod 702-856-3362
DCI Photography, LLC 702-294-2224
Fox Marketing and Print Group 702-259-9280
Get Noticed Advertising 702-558-2916

Hardware

Ace Hardware Shopper Stopper 702-293-3373
Home Hardware 702-293-4199

Health Care/Services/Products

Anthem Blue Cross/Blue Shield 702-586-6233
Comfort Keepers 702-360-7475
HealthCare Partners of Nevada 702-932-5830
Humana 702-837-4417
Kidney Specialists of So Nev 702-877-1887
Mountain View Nursing Care 702-293-5151
Nevada Veterans Assistance 702-332-6784
New Hope Hospice 702-736-8180
Right at Home 702-434-8700
Solari Hospice Care 702-870-0000
This Whole Life Health/Nutrition 702-524-7005
Women's Resource Medical 702-366-1247

Home Inspections

Servpro of Henderson & BC 702-564-8508
PREI 702-588-2222

Hospitals

Boulder City Hospital 702-293-4111

Hotels & Motels

Boulder Dam Hotel 702-293-3510
Boulder Inn and Suites 702-369-1000
Hawthorn Suites by Wyndham 702-568-7800
Sands Motel 702-293-2589
Temple Bar Marina 928-767-3211

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Green Valley Ranch Resort 702-617-7699
Hacienda Hotel and Casino 702-293-5000
Railroad Pass Hotel & Casino 702-294-5000

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 Sunset Station 702-547-7777
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Insurance - Individual, Commercial, Health, Travel

American Family Insurance 702-737-2044
 American National Insurance 702-293-5841
 American Sentry Insurance 702-294-0066
 Anthem Blue Cross/Blue Shield 702-586-6233
 Capstone Brokerage, Inc. 702-227-5727
 Chamber Insurance and Benefits 702-586-3889
 Drifter Sister Travel Insurance 702-294-4365
 Farmer's Insurance/Baughman 702-293-1008
 Humana 702-837-4417
 Kaercher & Associates Ins 702-384-2813
 Kolesar Insurance Services 702-293-7982
 Leavitt Insurance Agency 702-382-4010
 State Farm Insurance 702-293-4151
 The Ruhl Agency 702-294-3800
 The Westek Group 702-553-1898

Internet Services

Appleby Arts 702-294-1392
 Bee's Business & Mail Service 702-293-5268
 Cox Communications 702-545-1004
 EcTownUSA, LLC. 530-283-5553
 MyCouponToday.com 702-592-5731
 Signature Digital Design 702-635-8470

Investment Services

Edward Jones/Wendell Whitman 702-294-3050
 U.S. Bank 702-293-2686

Iron Works

Sunset Ornamental Iron Co. 702-293-5535

Jewelry

aGirlsGlitter.com 702-263-1430
 Back in Thyme 702-523-1803
 Begay Indian Jewelry 702-293-4822
 Bloom 702-294-1010
 Cristina's Treasures 702-561-6551
 Dam Town Pawn 702-683-9296
 Eclectica 702-294-2278
 Hottest Dam Boutique 702-293-0321

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Just For You 760-445-7751
 Mr. Pawn 702-293-7296
 Oro Jewelers 702-293-1933
 Uni's Gifts 801-721-0624

Landscape Service

Blades Yard Service 702-580-5687
 JC'S Landscaping & Lawn 702-293-4572
 Turf Tech, Inc. 702-294-6210

Laundries

Sudz Laundry 702-294-4147

Library

Baha'i Community of BC 702-293-1950
 Boulder City Library 702-293-0105

Marinas/Resorts

Forever Resorts 702-297-1464
 Las Vegas Boat Harbor, Inc. 702-293-1191
 Temple Bar Marina 928-767-3211

Massage

Janco Therapeutic Massage 702-293-1398
 Utopia Salon and Spa 702-294-8477
 Wellness 2000 Int'l, Inc. 702-293-3169

Media

Boulder City Democratic Club 702-997-9946
 Boulder City Magazine 702-331-3123
 Cameron Broadcasting 928-763-5586
 Cerbat Gem Newspaper 928-767-4436
 Country Register 702-523-1803
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Jade Publishing Group 702-685-9206
Las Vegas Review Journal 702-387-5287
United People Power 702-988-1152

Mobile Home Repair

Tri City Services 702-807-1365

Mortuaries/Cemetery

Boulder City Family Mortuary 702-294-3000
Davis Funeral Home & Park 702-736-6200
Palm Mortuary 702-464-8440

Museums

BC/Hoover Dam Museum 702-294-1988
Nevada State Railroad Museum 702-486-5006

Non Profit Organizations

AAUW 702-294-4204
American Cancer Society 702-891-9009
American Legion Post 31 702-293-6374
American Lung Association 702-431-6333
Baha'i Community of BC 702-293-1950
Better Business Bureau of SN 702-440-3006
Boulder BMX, Inc. 702-293-3116
Boulder City Ballet Company 702-293-1161
Boulder City Chautauqua 702-293-1161
Boulder City Community Club 702-278-6603
Boulder City Democratic Club 702-997-9946
Boulder City Horsemen's Assn 702-301-3146
Boulder City Lions Club 702-480-4341
Boulder City Pan Draggers 702-293-6773
Boulder City Public Art Scape 702-293-7731
BC Republican Women 702-393-1228

Boulder City Sunrise Rotary 702-940-7809
BC/Hoover Dam Museum 702-294-1988
Boulder Rifle & Pistol Club Inc. 702-293-1885
Boys & Girls Club of LV 702-293-2579
Community Cat Coalition CC 702-582-5867
Damboree, Inc. 702-294-1175
Friends of Boulder City PD 909-214-2998
Friends of the Arts 702-294-1455
Lend A Hand of Boulder City 702-294-2363
Nevada State Railroad Museum 702-486-5006
Nikki Anderson-Mangin 5K 702-294-0826
Quail Ridge Manor/VOA 702-294-0135
Red Mountain Music Company 702-294-0043
Red Mountain RV Resort 702-293-7712
River Mountains Trail 702-365-2024
Roseman University 702-968-2055
Rotary Club of Boulder City
Saint Jude's Ranch for Children 702-294-7100
See Spot Run 702-293-6285
Susan G. Komen for the Cure 702-822-2324
Teens Actively Contributing 702-339-8677
The Homestead at Boulder City 702-294-8720
The Salvation Army 702-565-9578
VFW 702-294-7375
Women's Resource Medical 702-366-1247
Workforce Connections 702-636-2325

Notaries Public

Bee's Business & Mail Service 702-293-5268
Postnet 702-293-7043

Office Furniture & Supplies

Beyond Clutter Organization 702-463-0175
Office Plus 702-457-3636
Staples 702-558-0319
True Dollar 702-558-1800

Optometry

Clear Vision Eye Centers 702-294-2227

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Accelerated Construction Inc. 702-221-9346
B.C. Paint and Rental 702-293-3656
Coates Painting Company 702-293-5525

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Fax: (702) 293-4531
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Dam Town Pawn 702-683-9296
Mr. Pawn 702-293-7296

Payroll Preparation Services

Carlyle EA LTD, Nancy A. 702-293-5442
O'Brien, Mariola 702-294-1175

Pest Control

Bugworks Pest Control 702-287-5911

Pets

Angel Rock Pet Cemetery/Pk 702-293-0282
Professional Pet Rm/Grm 702-294-3111

Photography

Appleby Arts 702-294-1392
DCI Photography, LLC 702-294-2224
Drifter Sister 702-294-4365
Frank Carroll Photography 702-501-4475

Physicians & Surgeons

Family Doctors of BC 702-293-0406
HealthCare Partners of Nevada 702-932-5830
Kidney Specialists of So NV 702-877-1887

Plumbing Services

Rants Plumbing LLC 702-293-1927

Postal/Shipping

Bee's Business & Mail Service 702-293-5268
Postnet 702-293-7043
UPS Store 702-293-5788

Printing, Signs and Engraving

Alphabet Soup Signs 702-293-4465
Appleby Arts 702-294-1392
Crown Trophy 702-567-2761
Customline Promotional Prod 702-856-3362
DCI Photography, LLC 702-294-2224
Fox Marketing and Print Group 702-259-9280
Get Noticed Advertising 702-558-2916
Oro Jewelers 702-293-1933
Postnet 702-293-7043
Print It Promotional Products 702-656-0768
Shirtz, Logoz & Promoz 702-565-1522

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Property Management

Desert Sun Realty 702-293-0000
Dick Blair Realty 702-293-2171
Hyde & Associates Realty 702-293-6014
Old Town Professional Mall 702-686-1472
Plaza Realty 702-293-2440
Plaza Realty 702-561-4879
1212 Wyoming LLC 702-795-7900

Realtors/Real Estate

B.C. Adobe Realty 702-293-1707
BC Real Estate 702-294-2828
Casa de Alicia Apt Rentals 702-293-1615
Desert Sun Realty 702-293-0000
Dick Blair Realty 702-293-2171
Hyde & Associates Realty 702-293-6014
Plaza Realty 702-293-2440
Plaza Realty 702-561-4879
Universal Realty/Bev Nelson 702-290-0526

Restaurants

Boulder Creek Grill 702-294-6538
Boulder Dam Brewing Co 702-243-2739
Boulder Inn and Suites 702-369-1000
Boulder Pit Stop, Inc. 702-293-7080
Capriotti's Sandwich Shop 702-294-7827
Cascata 702-294-2000
Dairy Queen 702-985-1212
Dam Good Pizza dba Domino's 702-294-2424
Evan's Old Town Grille 702-294-0100
Green Valley Ranch Resort 702-617-7699
Hacienda Hotel and Casino 702-293-5000
High Scaler Cafe 702-294-4000

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Las Vegas Boat Harbor, Inc.	702-293-1191
Las-Cal Corporation-Taco Bell	702-294-3924
Milo's Cellar	702-293-9540
Port of Subs Boulder City	702-294-2299
Railroad Pass Hotel & Casino	702-294-5000
Remedys Tavern	702-478-8300
Southwest Diner	702-293-1537
Star Burger	702-293-0872
Sunset Station	702-547-7777
Temple Bar Marina	928-767-3211
The Coffee Cup	702-294-0517
The Dillinger	702-293-4001
The Fiesta Henderson	702-567-7244
Tony's Pizza	702-294-0023

Retail

Ace Hardware Shopper Stop	702-293-3373
aGirlsGlitter.com	702-263-1430
Alpaca Imports by Donna Lynn	702-220-5510
Antique Depot	702-636-0777
Back Door Gifts	801-913-1180
Bloom	702-294-1010
Boulder Bean	702-294-7790
BC Art Guild and Gallery	702-293-2138
Cascade Water Systems	702-834-7277
Chase The Bookseller	702-497-3154
Cristina's Treasures	702-561-6551
Desert Adventures, LLC	702-510-4746
Eclectica	702-294-2278
Fiddlesticks Quilts	702-293-2979
Fisher Space Pens	702-293-3011
Goatfeathers, Inc.	702-294-7760
Hoover Dam Store	702-293-1824
Hottest Dam Boutique	702-293-0321
Lake Mead Cruises	702-293-6180
Metro PCS Nevada, LLC	702-632-5836
Mary Kay Ind Sales Director	702-293-5550
Mary Kay Ind Sr. Sales Dir	702-293-2539
Office Plus	702-457-3636
Professional Pet Room/ Groom	702-294-3111
Scentsy Wickless Candles	509-869-1671
Silver State Water Systems	702-485-1110
The Big Bash	702-677-2645
True Dollar	702-558-1800
TuTu's Books	702-293-6882

Roofing Service & Repair

Tri City Services	702-807-1365
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RV Parks

Boulder Oaks RV Resort	702-294-4425
Forever Resorts	702-297-1464

Sailing

Lake Mead Junior Sailing	702-582-7245
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Schools/Colleges/Universities

Andrew Mitchell Elementary	702-799-8280
BCHS Future Business Leaders	702-799-8200
Boulder City High School	702-799-8200
College of Southern Nevada	702-651-4214
Elton M. Garrett Middle School	702-799-8290
Grace Christian Academy	702-293-3536
Martha P. King Elementary	702-799-8260
Nevada Virtual Academy	702-419-2422
Roseman University	702-968-2055

Security Service & Systems

ACN Independent Rep	702-293-2866
Alarmco, Inc.	702-382-5000
Comfort Keepers	702-360-7475
Protection One Alarm Monitor	702-731-0055

Senior Citizen Assistance

Boulder City Senior Center	702-293-3320
Comfort Keepers	702-360-7475
Lend A Hand of Boulder City	702-294-2363
Right at Home	702-434-8700
Smooth Transitions of LV	702-656-2007

Services

AAA Travel - Cruises/Luxury	702-415-2367
American Cancer Society	702-891-9009
American Lung Association	702-431-6333
Arvold, Kathleen - Mediator	702-293-4297
Beyond Clutter Home Organize	702-463-0175
Boulder City Senior Center	702-293-3320
Capstone Brokerage Risk Mgt	702-227-5727
Lend A Hand of Boulder City	702-294-2363
Nevada Veterans Assistance	702-332-6784
New Hope Hospice	702-736-8180
PortaJane of LV Portable Toilet	888-810-5535

Rotary Club of Boulder City
 Rural Nevada Development 775-751-1947
 Safe Nest 702-293-7836
 Smooth Transitions of NV 702-656-2007
 Solari Hospice Care 702-870-0000
 The Salvation Army 702-565-9578
 Women's Resource Medical 702-366-1247

Service Gas Stations

7-Eleven 702-293-4280
 Dale's Sinclair 702-294-1828

Solar Power

Acciona Solar Power, Inc. 702-547-4288
 First Solar Development, Inc. 415-935-2500

Storage

Boathouse II 702-293-1932
 Storage Plus, LLC 702-293-3115

Surveying

Advantage Civil Design Group 702-432-2234
 E.G. Radig, Inc. 702-293-3330

Tanning Salon

Utopia Salon and Spa 702-294-8477

Telephone /Television Services & Systems

A C N - Independent Rep 702-293-2866
 CenturyLink 702-244-7400
 Cox Communications 702-545-1004
 Metro PCS Nevada, LLC 702-632-5836

Theatres/Cinema

Boulder Theatre LLC 702-293-1161
 Cirque du Soleil 702-352-0123
 Sunset Station 702-547-7777
 The Fiesta Henderson 702-567-7244

Tire Dealers

George's Tire & Auto 702-294-1155
 Ralph's American Car Care 702-294-8473

Towing

De Boer Brothers Inc. 702-293-4661

Transportation

All Mountain Cyclery 702-453-2453
 Deluxe Taxicab Service 702-568-7700
 Lend A Hand of Boulder City 702-294-2363
 Papillon Grand Canyon Airway 702-736-6322
 Southern Nev Transit Coalition 702-894-4190

Truck/Trailer Rentals

B.C. Paint and Rental 702-293-3656

Used Vehicles

VG Direct 702-529-0194

Utilities

Acciona Solar Power, Inc. 702-547-4288
 CenturyLink 702-244-7400
 City of Boulder City 702-293-9244
 First Solar Development, Inc. 415-935-2500

Veterinarians

Boulder City Animal Hospital 702-294-0001
 Greatful Pet Animal Clinic 702-294-4899

Water Conditioning/Systems

Cascade Water Systems 702-834-7277
 Silver State Water Systems 702-485-1110

Website Design/Maintenance

Appleby Arts 702-294-1392
 Signature Digital Design 702-635-8470

Wholesale Goods and Services

Sam's Club 702-614-3372

Windows/Doors

Renewal by Anderson 702-270-4545

Youth Groups

Baha'i Community of BC 702-293-1950
 BCHS Future Business Leaders 702-799-8200
 Boulder BMX, Inc. 702-293-3116
 Lake Mead Junior Sailing 702-582-7245

Public Art and Boulder City License Plate

Public Art Scape in the Historic District



Boulder City offers the wanderer a pleasant, artful stroll through the Historic District. You'll enjoy some beautiful, colorful hand-painted murals depicting the history of our

historic town's creation, as well as professional, life-sized sculptures of all types, both privately-owned and City-owned.

Boulder City Public Art Scape is a unique outdoor sculpture exhibit. It hosts a variety of local artwork, introducing visitors to several artistic medias.

The unique artwork is



exhibited throughout down town Boulder City on an annually rotating basis, expressing the community's recognition of the arts. Each unique piece of sculpture is for sale at the end of its one year display. Twenty-five percent of the sale helps fund future Art Scape exhibits.

City-owned sculptures were commissioned by the City Council to tell the story of

Boulder City and its rich history in an artistic manner for the public to enjoy and learn.

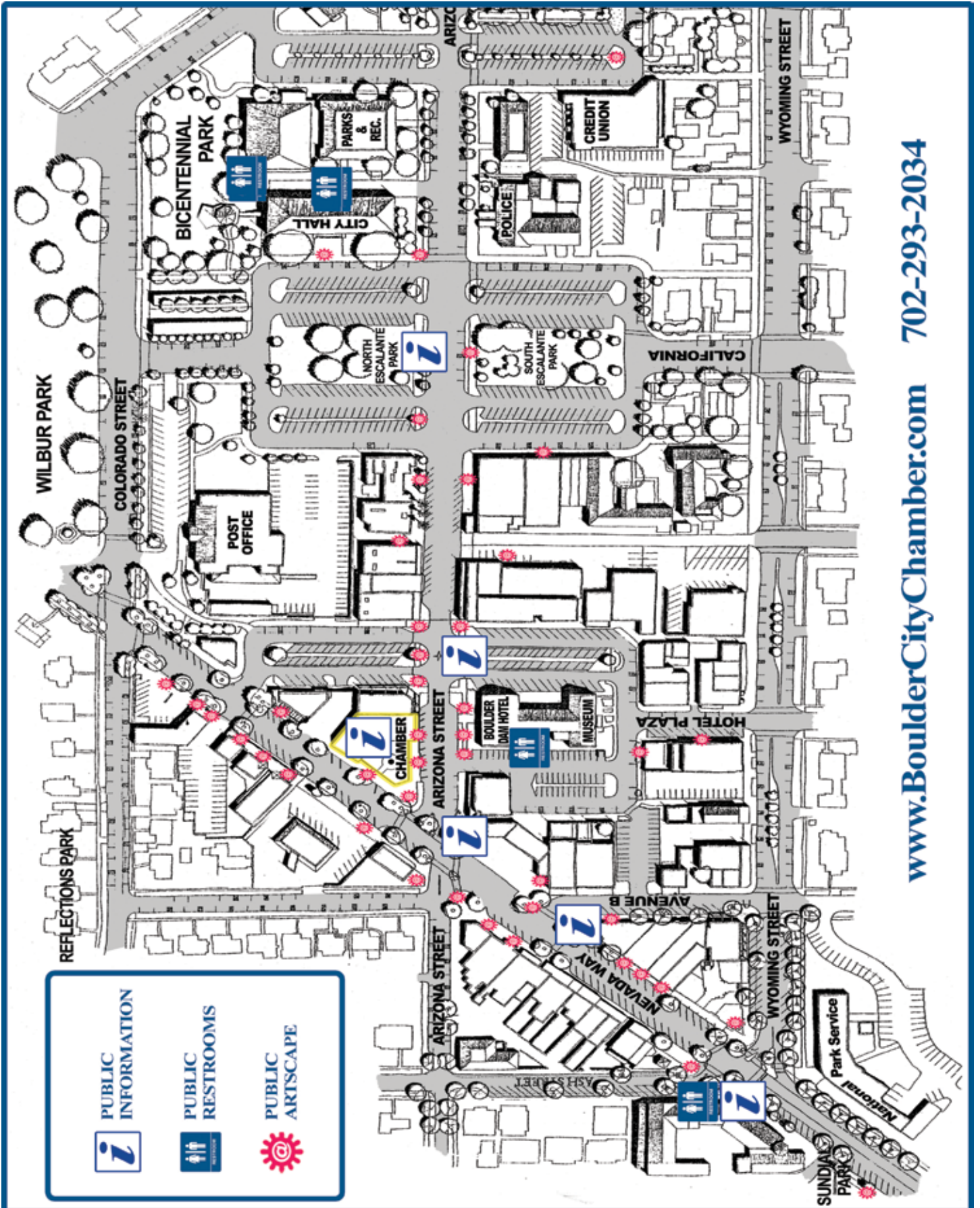
A walking tour map is provided at the Chamber of Commerce office. All of the public art is also highlighted on the informational kiosks located on the main corners in the Historic District.



Boulder City Specialty License Plate

Show your pride in Boulder City and display a stunning picture of the Hoover Dam on your vehicle. The Boulder City Plate is available at any Nevada Department of Motor Vehicles. As it is a specialty plate, initially you will pay \$61 in addition to the regular registration fees. Then \$35 per year thereafter. A portion of this fee is returned to our community for promotion of this grand City. Please consider advertising Boulder City in a very unique way... from your vehicle. You will be helping our local economy in a couple ways that will help make a difference.





www.BoulderCityChamber.com 702-293-2034

Annual Report

2010 - 2011

JUNE, 2011

CORE PRINCIPLES:

- Creating a strong local economy.
- Representing business interests with government.
- Promoting the community.
- Networking and referral opportunities.
- Political action.

INSIDE THIS ISSUE:

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Who We Are

Boulder City...Best City by a Dam Sight! Clean, Green Boulder City. Boulder City, A World Away For A Day. These are just a few of the great slogans and statements made regarding Boulder City. We are so proud of our quaint little town and as we all stand together in business, we make our entire community stronger.

The Boulder City Chamber of Commerce is the oldest and largest business organization in Boulder City. Founded in 1932, the Chamber is committed to promoting a pro-business climate and spirit of entrepreneurship for over 78 years. We want to be recognized as the paramount advocate and partner for business. The Chamber currently assists over 435 members and

the businesses it represents employ more than 2,600 employees.

Businesses of all sizes are Chamber members because of the value of membership and connec-



tion to the community. The Chamber's membership consists of businesses from almost every sector of the business community throughout our area. The Chamber is particularly focused on the needs of small businesses. In fact, 87 percent of our members are businesses with less

than 5 employees.

The Boulder City Chamber is committed to the continual improvement of the business community, the economy and the quality of life of our residents by working hard to preserve the economic vitality of Boulder City. The Chamber prides itself in serving large and small businesses as the ultimate business resource, offering its members opportunities, benefits and programs that help them grow and enhance their bottom line.

The Chamber is member focused and has leaders in excellence. We operate with integrity, creative innovation and efficiency, while striving to achieve a high level of member satisfaction and loyalty.

2010-2011 Board of Directors

Past Chair: Chuck Pickens ~ St. Jude's Ranch for Children

Chair: Julie Boyster ~ Forever Resorts ~ Willow Beach

Treasurer: Beth Molburg ~ Chamber Insurance and Benefits

Stuart Litjens ~ Boulder Boats

John Kolesar ~ John Kolesar Insurance

Larry Shepherd ~ Horseman's Association

Christy Springgate-Hill ~ Tri-City Services

Geoff Baughman ~ Baughman Insurance Agency

Izzy Collett ~ Desert Adventures

Todd Cook ~ Boulder Dam Brewing Company

Lee Hagan ~ Auto Specialists

Honorary Director: Bob "Chief" Sears ~ Associate Member

Honorary Director: Connie Mancillas ~ Nevada Commission on Tourism



"This year was very rewarding, not only personally, but professionally as we watched the membership grow."
 Chairperson Julie Boyster

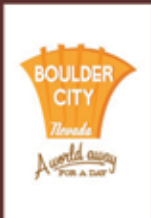
2010-2011 At A Glance

continued on page 3

- Successfully hosted multiple guests such as travel writers, university marketing students, commercial business researchers, destination marketers, and city planners.
- Worked with NDOT on improving directional sign verbiage at Buchanan & the 93 and fought for road improvements through Hemenway Valley
- Worked with the Nevada Film Commission on possible movie locations and commercial locations in BC
- Assisted the City in maintaining the new LED welcome corner
- Assisted the City and private foundation in developing new sculptures to be added to the strolling sidewalk art gallery
- Continued to maintain the informational kiosks in the Historic District
- Continued partnership with NCOT on their Outdoor Adventure campaign statewide
- Partnered with the SNV Birding & Wildlife Assoc. to create a birding map distributed Statewide
- Worked with the Rural Nevada Chambers on the creation of a self-guided CD driving tour of Highway 93 starting in Boulder City
- Collaborated with NPS, NCOT and Moapa Valley Chamber on the distribution of the new Lake Mead Adventure Parkway brochure
- Promoted BC at the annual conventions of the WACE. & NCOT's Rural Round Up
- Chamber staff selected to be a presenter on sustainable special events and successful programs at WACE
- Created a comprehensive sign committee to evaluate total City directional signage needs
- Developed a Traffic Task Force to evaluate the Chamber member's stance on the funding of the Bypass
- Continued to expand capabilities & effectiveness of the Chamber website
- Participated in weekly Nevada Chamber Roundtable

Boulder City Tourism Commission

continues to promote Boulder City to the Vegas Valley.



Marketing Efforts

continued on page 4

- Improved and updated Chamber Lobby Ad Board
- Continued widespread distribution of the Relocation & Visitors Guide
- Mailed over 570 tourism package requests
- Assisted the newly created Lake Mead Adventure Parkway committee in distribution of brochure and web info
- Assisted a local TV production company in creation of a new cable show featuring BC
- Continued Certified Folder Display contract to distribute the Boulder City brochure to the Western States
- Attended many trade-shows in promotion of Boulder City
- Re-printed the PUSH/PULL and A World Away stickers
- Created a tear sheet for the Informational Kiosks
- Stuffed over 1500 welcome bags for guests

At A Glance (continued)



Civil Engineering Wonder of the Modern World... Hoover Dam and the phenomenal Tilman-O'Callahan Bridge

The Chamber Mascot, Jingle Cat, has also had a very successful year... He's not crying !!!!



- Continued Volunteer education through monthly Staff meetings
- Assisted the BCHS Robotics Team head to Nationals
- Continued to improve on the sizeable Member Benefits package including an Insurance Benefit Program
- Maintain Notary Status at the Chamber as a free service
- Established multiple funds with the Public Education Foundation
- Continually encourage the purchase of the Boulder City Specialty License Plate
- Partnered with Collette Travel and Drifter Sister on fundraising opportunities
- Mailed multiple letters of support/concern to local, State, and Federal Reps
- Added 7 new corporate partnerships to our membership base
- Awarded three \$500 scholarships to deserving BC High School Graduates
- Continued affinity programs with Eliot & Paramount credit card systems
- Support local non-profits by selling retail items & event tickets in Chamber lobby
- Began research on Chamber's social networking opportunities
- Hosted two Volunteer Appreciation

- events
- Assisted the PD in continuing the Community/ Business Policing efforts
- Assisted on the Boulder Canyon Project Educational Outreach
- Continued the Business of the Quarter and Year
- Began an exploration of feasibility of putting a DMV Kiosk at the Chamber office
- Went to Washington DC to lobby on behalf of freight rail to reduce semi-truck traffic in BC
- Assisted the Travel Channel on 2 films, and TriCon Production on 1 movie regarding BC businesses, owners, and BC history
- Became part of the solution by hiring State Welfare recipients to give back service hours to the community
- Highlight local artists with the revolving gallery in the Chamber Lobby
- Assisted the FBLA in fundraising events to help educate students on the importance of entrepreneurship
- Assisted Go21 with its transportation programs
- Assisted numerous start up businesses become successful out of the gate
- Staff member became accredited in her field of expertise
- Became a certified re-

- source for NV Small Business Development Ctr.
- Sales point for the Explorer Pass of Nevada
- Assisted Family Promise in its worthy endeavor of helping the homeless
- Organizes FAM tours of our area for volunteers
- Continued the "Meet the Mayor" monthly meetings at the Chamber office
- Established the Boulder City Deals Card program using QR codes and member coupons online.
- Created the Economic Vitality Commission to bring business to BC
- Developing the Boulder City App to be used on smartphones

Your town is so charming, we love all the beautiful sculptures and murals.
Guest from Los Angeles, CA



Marketing Efforts (continued)

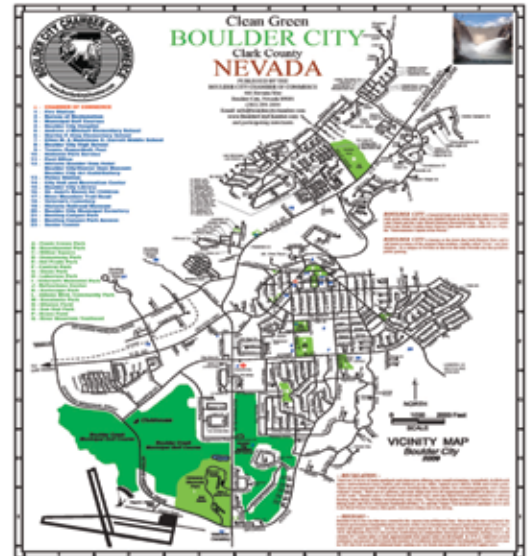


Sample of artwork used in advertising campaigns.

gas PBS Source, LV Family Magazine, Cerbat Gym, Chamber Website, Chamber Newsletters, Chamber Happening weekly emails

- Advertised/press releases in: BC Review, BC Magazine, Parks & Recreation Guide, BCTC, Cable 19, LV Woman, Fine Arts Festival Program Book, Art In The Park Program Book, Country Register NV/AZ, Neon, RJ/Sun, Sunset Magazine, RV Journal, Via Magazine, USA Today Travel Guide Magazine, National Geographic, NV Magazine, NV Travel Planner, Sky West Magazine, History Channel, NY Times, LV City Life, Mountain Bike Magazine, German Daily News, Relocating in LV, Ve-

- Maintained new banner web ads & opened to members for advertising
- Updated Official BC Map
- Assisted in securing funds for BCTC to continue campaign
- 13 awards were given to members for referral program
- Publicized local events on master calendar & in weekly "Chamber Happenings"
- Continued IRS partnership in assisting businesses with needed info
- Partnered with Letizia Mass Media on a Spring Jam mo-



- Created the FREE Boulder City App for smartphones.
- Partnered with Boulder City Social for social media outreach

"Guests that stop in the office love the new colorful City map. It's a great tourism tool."
Peggy Darnold, Front Desk Volunteer

Special Events Activities 10-11

continued on page 4

- Began the planning of a new Community Sale and Car Show event
- Created Trunk or Treat and huge Movies in the Park
- Assisted at Art In The Park
- Assisted on the Miracle Flights for Kids fundraising event
- Hosted the "Meet the Candidates" night at the CSN
- Assisted two model car/airplane clubs host conventions in BC
- Continued "Chamber Outings" to

- get to know our businesses better
- Continued the Annual BC Goes Passionately Pink Day and turned the whole town **PINK**
- Assisted with events such as the Relay For Life, Boulder City Hospital Gala, Art Scape Tree Auction and Unveiling
- Hosted Boxed Lunch & Learns
- Sponsored BCHS Renaissance Faire
- Assisted the 2010 Complete

- Count Census
- Assisted on the activities for the opening of the Hoover Dam Bridge
- Established the V-Dubs Car Show
- Assisted on the All-Night Grad party, Miss Boulder City Pageant, Sunrise Service, and Woman's Expo
- Assisting on the creation of a Shakespearian event and Sharkfest Swim at Lake Mead



2010 BC Goes Passionately Pink tee shirt design.

Special Event Activities 10-11 (continued)



-Increased the revenue of Spring Jam by 23% over previous year

-Partnered with the Hospital on the successful

Health & Business Expo

-Held a Chamber 101 to educate new & potential members about the Chamber's benefits and advantages

-Partnered with the BCTC in

continuing the Annual Tourism Summit

-Assisted in many small business forums

-Assisted on events such as the Art in the Park, BBQ Challenge, Wurstfest, Kentucky Derby, Fine Arts Festival and 5K races

-Held monthly Mixers allowing host businesses to highlight their company and attendees to network

-Held the Annual Fall Shred Day & increased recycling by 43%

-Sponsored the ribbon cutting for the River Mountain Loop Trails

-Provided volunteers for the Pumpkinman Triathlon

-Sponsored the BCHS Homecoming Parade and Bonfire

-Hosted popular Christmas Events

-Co-Sponsored the Green Energy Symposium



"In these Whitewater times, the Chamber is here for you."
Jill Lagan, ACE
CEO

Financial Re-Cap

- Underwent Financial Review by Jay Booth, CPA
- Received an excellent audit report with no violations of the State Statutes and no financial weaknesses by Ellsworth, Gilman, Johnson & Stout
- Saw a dramatic increase in revenue in special events such as Spring Jamboree 2011
- Finished off the budget year over in revenues and under in expenses. This was accomplished even though the current economic climate is less than desirable
- Realized the effects of the suspension of the LVCVA \$50,000 grant program
- Created a balanced operating budget for 2011-2012

- CHAMBER PARTNERS**
- Sempra Energy
 - Anthem Blue Cross/Blue Shield
 - Forever Resorts
 - Las Vegas Review Journal
 - Capstone Brokerage
 - Bootleg Canyon Flightlines
 - Lakeview Terrace Senior Living
 - Cox Communications
 - Next Light Renewables
 - Acciona Solar One, LLC
 - Cascata Golf Club
 - Greatful Pet Animal Clinic
 - Cirque Du Soleil
 - Nevada Title
 - Sunset Stations
 - Comfort Keepers
 - Letizia Mass Media
 - DriveAway Vacations
 - Elite Construction Services
 - Mountain View Care Center
 - Las Vegas Convention and Visitors Authority
 - Office Plus
 - Century Link
 - First Solar Development, Inc.
 - Workforce Connections

Direct Presence With Many Organizations

The Chamber Board of Directors, Volunteers and Staff are actively representing the Chamber in our community in the following organizations.

- Horseman's Association
- Friends of the Arts
- Nevada Chambers Roundtable
- NCOT/LVCVA
- MAIN/Las Vegas Territory/DSA
- Damboree Committee
- Multiple Scholarship Committees
- BC Tourism Commission
- Boulder City Public Artscape
- BC Community Foundation
- Western Association of Chamber Executives
- American Chamber of Commerce Executives
- Civilian Military Council
- Rural Nevada Area Chambers
- BC Hospital Foundation Board
- Boulder City/Sunrise Rotary Clubs
- Red Mountain Music Co.
- BCPD Strategic Planning Committee
- BC Community Club
- Eldorado Community Advisory Committee
- American Legion/VFW
- Senior Center/Elks Lodge
- Economic Vitality Com.
- 2010 Census Board
- BCCAAA
- BC Museum & Historical Association
- CEAB
- Numerous special events
- BCHS Booster Club
- Sunrise Service Lay Com.



**Boulder City
Chamber of Commerce**

465 Nevada Way
Boulder City, Nevada 89005
Phone: (702) 293-2034
Fax: (702) 293-0574
Email: info@bouldercitychamber.com

The Chamber Means Business

Chamber Volunteers ~ The Real Heros

- | | |
|-----------------------|--------------------------------------|
| Carol Campbell | Myra Davis |
| Elma Donahue | Larry Rehder |
| Peggy Darnold | Maribeth McLay |
| Bill Manning | Maudie Douglas |
| Dorothy Helm | Denise Senko |
| Kay Heinrich | Sabina Duke |
| Gertie Slack | Susan Mazzola |
| Bob Sears | Judy Rowland |
| Dave Buck | <u>Staff Members</u> |
| Garold Osborn | Rana Williams, Office Manager |
| Roy Gear | Jill Lagan, CEO |
| Theresa Krause | |
| Joan Steinke | |



Chamber Ambassadors Welcome Members

The Ambassador program has become essential to the daily operations. These highly committed volunteers are often the first contact future members have with the Chamber.

The Ambassadors not only recruit new members, but they also work with new members in understanding what being a member of such a prestigious organization can mean to their business. An Ambassador "Buddy" is assigned to each new member in order to ensure their transition into membership is smooth and seamless. "We want each member to know how glad we are to have them and want them to see the value in their membership", states Ambassador/ Membership Director Dee Dee Senko. Thanks to Dee Dee, the Ambassadors are led to great heights as they build the membership each year.

This year, the Ambassadors saw a membership increase of 39 new members and hosted 28 ribbon cuttings.

The Ambassadors also authored a "Chamber 101" program and from this program not only educated current members that needed a little brush up on their benefits and what the Chamber does for them, but also brought in new members.



**Ribbon Cutting at Lakeview
Terrace of Boulder City**

2010-2011 Ambassadors

- Kathy Scheppmann**
- Tracy Hall**
- Dorothy Helm**
- Dave Buck**
- Bob Ferraro**
- Bob Sears**
- John Mondt**
- Dean Molburg**
- Bev Nelson**
- Debbie Jacobson**
- Beth Vandenburg**
- Christy Springgate-Hill**
- Todd Cook, Board Advisor**
- Denise Senko, Chair**

Denise Senko
Independent Sales Director

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(702) 278-1114 Cell
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CIRQUE DU SOLEIL



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Lake Mead, Colorado River,
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