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THE VOICE OF BUSINESS

December 2024

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Christmas Party

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THURSDAY	12.19.24	5:30 PM
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Everything Elko

2ND VICE CHAIR

Jaymie Donovan
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Todd Sorenson
Elko Federal Credit Union

PAST CHAIR

Casey Gallagher
Gallagher Ford

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Dr. Micah Williams

Total Eye Care

Shirley Alen-Kellerman

Rural Nevada Development Corp

Matt Miller

Nevada Gold Mines

Amanda Ferguson

Sandvik

Kacie Ortiz

Elko Veteran Corps

WELCOME NEW MEMBERS!

Elko Swim Team

Heather Dahlman (President)
Elko, NV 89801
775-388-7703

Ridley's Family Market - Market Place

Jamil Khoury (Manager)
568 Spring Valley Court
Spring Creek, NV 89815
775-738-9248

Ridley's Family Market - Carlin

Jehad Khoury (Manager)
730 10th St
Carlin, NV 89822
775-754-2163

AirMed Care Network / Reach Air

Alex Lamothe (Membership Manager)
807 Murray Way
Elko, NV 89801
775-895-5174

EmployNV Hub

Julie Robertson (Talent Development Specialist)
172 6th St
Elko, NV 89801
775-350-1655

Ridley's Family Market - Fresh Market

Jamil Khoury (Manager)
282 Spring Creek Pkwy
Spring Creek, NV 89815
775-738-1114

Syner Strand

Alexander Gammill (Manager)
Elko, NV 89801
775-389-2999

St. Joseph's Catholic Church

Lisa Hoehne (Finance Manager)
1035 C St
Elko, NV 89801
775-738-6432

RIBBON CUTTINGS



Independence Drug
Brittani Passey
(Chief Marketing Officer)
1074 Idaho St. Ste 150
Elko, NV 89801
775-264-4747



Cruise Planners - Becky Powell
Becky Powell
(Travel Planner)
Spring Creek, NV 89815
775-299-1692



Cross-Eyed Goat Bar & Grill
Debbie & Mike
Kalvelage (Managers)
358 Spring Valley Pkwy
Spring Creek, NV 89815
775-225-1220



Alternative Maintenance Solutions
Jessica Lievanos
883 Garys Way
Spring Creek, NV 89815
775-778-0700

Business After Hours December

Please join us for our annual Christmas Party: Casino Night! This is our way of giving back to the community after a hard year's work. We will have an open bar, raffles, silent auction, food favorites, as well as gaming on the Museum's antique gaming tables. This event is free and open to the public!



December 19th

Christmas Party
1515 Idaho St
Elko, NV 89801
5:30-9:00 PM

Merry Christmas!

The weeks leading up to Christmas are some of my favorite times of the year! The holiday spirit creates a warm, kind and giving environment – even during the hustle and bustle of year-end activities, holiday parties and gift buying. I look forward to carrying that spirit into 2025 and maintaining an attitude of gratitude throughout the entire year.

I want to take the time to reach out to our membership, both new and longstanding, to thank you for making the Elko Area Chamber a continued success. If you have been to any of our many opportunities in the last year, you have seen the energy and camaraderie present at the Chamber's many events.

The Chamber presents an opportunity for all members to grow their network, and in turn, grow their business. It can allow you to forge professional and personal relationships which can last for many years. I invite all of you to feel the energy, make connections, and be active in what I believe is one of the best resources our community has at its fingertips.

As an essential part of the development of businesses in our community, the Elko Area Chamber is here for you. I wish you a Holiday Season and a New Year that is happy, hopeful and bright.

-Billie



We are proud to announce the 2025 Elko Area Chamber Board of Directors

Executive Board

Chair: Katie Krenka-Everything Elko
1st Vice Chair: Jaymie Donovan-Orla South Railroad
2nd Vice Chair: Todd Sorenson-Elko Federal Credit Union
Treasurer: Shirley Alen-Kellerman-Rural Nevada Development Corp.
Past Chair: Randy Ridgway-Blach Distributing

Board of Directors

Dr. Josh Byers-Ignite Life Chiropractic
Hayley Bammesberger-Indigo
Nikita Grover-Kinross Bald Mountain
Cheryl Henning-NextHome Infinity Realty
Dr. Micah Williams-Total Eye Care
Matt Miller-Nevada Gold Mines
Amanda Ferguson-Sandvik
Kacie Ortiz-Elko Veteran Corps
Marc Smith-Iron Pig
Leslie Maple-Great Basin College

2024 BUSINESS
AFTER HOURS

JANUARY 18
Shutters Hotel Elko

FEBRUARY 15
Empire-Cat
Southwest

MARCH 21
Full Range
Physical Therapy

APRIL 18
Safety First Training
& Consulting

MAY 16
Ogi Deli

JUNE 20
Braemar Construction
& Shipp Group

JULY 18
Shabonya Dutton State
Farm/ The Giddy Garden/
Blooming Events

AUGUST 15
Stewart Title Co. &
Robinhood Realty Elko

SEPTEMBER 19
Northeastern Nevada
Regional Hospital

OCTOBER 17
Cook's Steakhouse
& Saloon

NOVEMBER 21
AM Beauty Institute

DECEMBER 19
Christmas Party

NEXT BUSINESS
BEFORE HOURS

January 9th

CHAMBER STAFF

Billie Crapo
CEO

Meghan Micheli
Marketing & Program
Coordinator

Katie Ashley
Membership Support
Coordinator

Katie Bawcom
Member Services /
Visitor Center
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Want More Exposure for Your Business?

Place your ad here! Chamber members can advertise in our monthly digital newsletter with a full-page 8.5" x 11" insert for only \$25 per month. Reach more people through our website, social media, and email list server.

Get noticed and grow your business! Contact us today to reserve your spot.

elkonevada.com | (775) 738-7135 | 1405 Idaho St.   

Christmas Festivities

Elko Area Chamber: 775-738-7135

Light Up the Night-December 5
Christmas Party-December 19

Elko Convention & Visitors Authority: 775-738-4091

Festival of Trees-December 4-7
Family Movie Night-December 13

Ridley's Family Market: 775-738-9248

Winterfest-December 7

Downtown Business Association: Elkodowntown.org

Snowflake Festival-December 14

Great Basin College: 775-327-5002

Fire & Ice Winter Festival-December 10

Spring Creek Association: 775-753-6295

Christmas at the Marina-December 6,13,20
Santa Drive Around-December 7

Spring Creek Middle School: scmptanv@gmail.com

Titan Holiday Market-December 15

The Terrace at Ruby View: 775-738-3030

Christmas Bazaar-December 7&8

Western Folklife Center: 775-738-7508

Southwind Christmas/Winter Solstice Concert-December 18

The Underground Bar: 775-389-5641

Ugly Sweater Party-December 18

New Years Eve Extravaganza-December 31

THE VOICE OF BUSINESS



ELKO AREA CHAMBER

Chamber Membership Spotlight



AssetAssurance Monitoring LLC: Pioneering Mine Safety and Strengthening Community Ties



This month, the Elko Area Chamber proudly shines the spotlight on AssetAssurance Monitoring LLC (AAM), an industry leader that has been advancing mine safety and operational monitoring since March 2020. As a chamber member since earlier this year, AAM has quickly established itself as a vital part of our community.

Motivation:

The driving force behind AAM is their commitment to supporting their colleagues, friends, and clients by providing top-quality data and services that address unique needs and challenges. Their focus on education, knowledge sharing, and fostering innovation is clear. As John Steven Metzger, Manager and Geomatics Counselor at AAM, puts it: "We are motivated by supporting safe mining practices, optimizing operations and production, and offering environmental and community support."

Chamber Partnership:

AAM's connection to Elko runs deep; they have been involved in the area since 2006, providing essential mine site monitoring services as vendor solutions providers. Their recent move to establish their own full-time presence has been met with a warm welcome from the Chamber. Metzger reflects on this, saying, "The Chamber has welcomed us as we moved into town. We are excited to engage with other Chamber Members and local businesses."

Interesting Fact:

An interesting fact about AAM is their dual-office setup, with one location in Indiana. However, their contributions to mine safety in Nevada have been noteworthy, starting with the introduction of mine slope monitoring at Lone Tree in 2006—the first ground-based radar system in the state. Since then, more than 30 systems have been implemented across Nevada. Their team's extensive experience spans global success with major monitoring manufacturers such as GroundProbe, IDS GeoRadar, and Reutech. "We know monitoring from the ground—UP!" Metzger states, emphasizing their unique expertise and involvement with the major instrument manufacturers.

Supporting Local Growth:

While AAM does not currently accept Chamber Checks due to their focus on services and consulting, Metzger hints at future prospects: "We hope to establish a consumables product line with collaborators and may then offer Chamber Checks." This potential move would provide new avenues for local engagement and community involvement.

Advice for New Business Owners:

Metzger offers sage advice for new entrepreneurs: "Share, talk, support one another. Business is always a challenge across all sectors. Community-supported business and a strong Chamber can project positive images, deliver results, and inspire others to join our community."

AssetAssurance Monitoring LLC is more than a business; they are a testament to innovation, collaboration, and community spirit. Their commitment to excellence and their connection to Elko strengthen the fabric of our local industry, and we're excited to witness their continued growth and success.

■■■■■■■■■■
2024 CHAMBER
EVENTS
■■■■■■■■■■

MAY 11 & 12
Elko Home Show

JUNE 15
Beer Festival

JULY 27
Sherman Dinner

December 5
Light Up the Night

DECEMBER 19
Christmas Party
■■■■■■■■■■



THE VOICE OF BUSINESS

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CHAMBER MEMBER
BENEFITS

■■■■■■■■■■

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& Training

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with NAE

Government Advocacy

Learning Opportunities

Programs & Workshops

Free Graphic Design

Free Webpage &
Domain Name

Opportunities for Event
Sponsorship

Chamber Business Directory

Chamber Checks

Ribbon Cuttings

Weekly Events Update

Business After Hours

Business Before Hours

Job Board

Calendar of Events

Printing Discounts

Meeting Room

Notary Services

ELKO AREA CHAMBER

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November 29- December 19

A list of Participating Stores
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business indicates a participant.

**Shop and Win \$5,000
in Chamber Checks**

1 Winner receives \$1,000

3 Winners receive \$500

6 Winners receive \$250

10 Winners receive \$100

Prize Drawing

December 20, 2024

Winners will also be contacted by
phone.



FOR MORE
INFORMATION:

☎ 775-738-7135

🌐 ELKONEVADA.COM |   



SCAN FOR PARTICIPANTS

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THE VOICE OF BUSINESS

December

S	M	T	W	TH	F	S
1 Silver Stage Players Auditions for The Brothers Grimm Spectaculathon silverstage.org	2 Silver Stage Players Auditions for The Brothers Grimm Spectaculathon silverstage.org	3 Horizon Hospice Grief Support Meeting 775-778-0612	4 Elko Convention & Visitors Authority Festival of Trees 775-738-4091 Western Folklife Center Volunteer Social 775-738-7508	5 Light Up the Night Elko Convention & Visitors Authority Festival of Trees 775-738-4091	6 Elko Convention & Visitors Authority Festival of Trees 775-738-4091 Spring Creek Association Christmas at the Marina 775-753-6295	7 Elko Convention & Visitors Authority Festival of Trees 775-738-4091 The Terrace at Ruby View Christmas Bazaar 775-738-3030 Ridley's Family Market Winterfest 775-738-9248 Elko County Cattlewomen Tours of Homes 702-768-9994
8 The Terrace at Ruby View Christmas Bazaar 775-738-3030 Kingdom Grub Santa's Arrival at the Cafe 775-389-7646	9 Government Affairs	10 Great Basin College Fire & Ice Winter Festival 775-327-2108	11 Western Folklife Center Jam On! 775-738-7508 Overland Stage Theatre Company Auditions for Chicago overlandstagetheatreco@gmail.com	12 Exec. Board VFW Auxiliary 775-753-2112 Ignite Life Chiropractic Photos with Santa 775-738-5406 Overland Stage Theatre Company Auditions for Chicago overlandstagetheatreco@gmail.com	13 Elko Convention & Visitors Authority Family Movie Night 775-738-4091 Spring Creek Association Christmas at the Marina 775-753-6295	14 Downtown Business Association Snowflake Festival elkodowntown.org Northeastern Nevada Museum Second Saturday 775-738-3418
15 Spring Creek Middle School Titan Holiday Market scmptanv@gmail.com California Trail Interpretive Center Pioneer Christmas 775-738-1849	16	17 Board Meeting Horizon Hospice Grief Support Meeting 775-778-0612	18 The Underground Bar Ugly Sweater Party 775-389-5641 Western Folklife Center Southwind 775-738-7508	19 Christmas Party Shop & Win Ends	20 Spring Creek Association Christmas at the Marina 775-753-6295	21 Nevada Outdoor School Holiday Sweater Snowshoe Hike 775-777-0814
22	23 Nevada Outdoor School Frosty Face-Off 775-777-0814	24 Christmas Eve Chamber Closed	25 Christmas Day Chamber Closed	26	27	28
29	30	31 New Year's Eve The Underground Bar New Years Eve Extravaganza 775-389-5641				



ELKO AREA CHAMBER

ELKO ■ SPRING CREEK ■ LAMOILLE ■ CARLIN

1405 IDAHO STREET
ELKO, NEVADA 89801

AM BEAUTY INSTITUTE



MISSION STATEMENT

The Elko Area Chamber promotes economic growth, opportunity, and diversity in service for our members. We are the business behind your business.

CLAYTON HOMES



**ELKO AREA CHAMBER'S
CHRISTMAS PARTY
DECEMBER 19, 2024
5:30-9 PM
1515 IDAHO STREET**



JOIN THE ELKO AREA CHAMBER FOR OUR

Christmas Party

AT THE NORTHEASTERN NEVADA MUSEUM
1515 IDAHO STREET

THURSDAY	12.19.24	5:30 PM
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TABLE GAMES • HORS D'OEUVRES
RAFFLES • DRINKS • SILENT AUCTION

FREE AND OPEN TO THE PUBLIC

FOR MORE INFORMATION CONTACT **775.738.7135**



EXCITING ANNOUNCEMENT!



***The City of Elko Animal Shelter
is proud to announce that we
have achieved a “SAVE RATE”
for our animals to be
considered a
“NO KILL “ Animal Shelter***

***L.A.S.S.O. (nonprofit 501c3) & the Elko Animal Shelter worked
tirelessly this year to save as many animals as possible.***

***Please join us in our efforts for another successful year by
donating to www.lassoelko.org***

**Thank you to our donors, adopters, & rescue
groups for making this possible!**

L.A.S.S.O. MISSION:

To eliminate animal overpopulation & euthanasia through the implementation of our spay/neuter program for all animals adopted from the Elko Animal Shelter.

LOCAL ANIMAL SHELTER SUPPORT ORG

501c3 nonprofit

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Christmas!*



*& Happy
New Year!*

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8AM-6PM

December 6th,

8AM-7PM

December 7th,

9AM-3PM

Santa & Mrs. Clause

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Friday 3PM-7PM and

Saturday 9AM-11:30AM!

Item registration begins

November 1st online

Bidding begins December 4th

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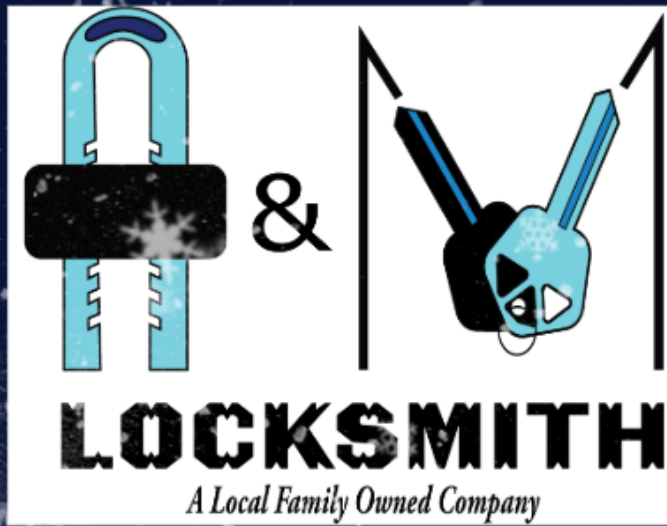
- Helps more buyers qualify for a mortgage
- Must be a first-time buyer or qualified veteran
- Makes homeownership more affordable
- MCCs can be added to any eligible loan
- Estimate tax savings with online calculator
- Visit HALMCC.org for details

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- Homebuyer education is required for all programs
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Nevada Rural Housing does not originate mortgage loans. Eligibility is determined by licensed lenders approved to offer the programs. Participating lenders are responsible to follow all program and loan agency guidelines. Loan rates vary based on program, loan type and amount of assistance provided. Not all applicants will qualify. MCC applicants should consult their own tax advisor or the IRS for questions regarding the MCC tax credit benefit. This is not an offer to lend money or solicit a mortgage application. A first-time buyer has not owned a home in the past 3 years. Title 38 of the Code of Federal Regulations defines a veteran as "a person who served in the active military, naval, or air service and who was discharged or released under conditions other than dishonorable". REV 3.27.23





*Merry
Christmas!*

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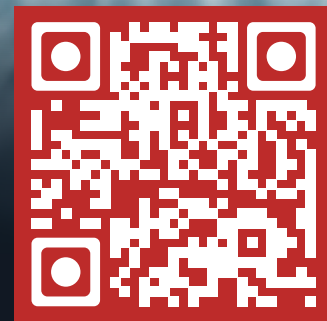
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Merry Christmas from
Ridley's family & our
family of employees.

Join us for our annual

Winterfest

Saturday, December 7

5 PM - 8 PM



Santa & Friends



Christmas Music by Spring Creek High School Choir
Food & Drink Samples, Face Painting & a Bonfire.

Fireworks 7:45 PM

568 Spring Valley Court, Spring Creek

Hot drinks, hot dogs, chili and raffle tickets sold by Spring Creek FBLA and Spring Creek Fire Department.

All proceeds will be matched by Ridley's and will benefit Spring Creek FBLA and the Spring Creek Fire Department.

Winterfest is sponsored by:

Ridley's, Elko Daily Free Press, Nevada State Bank, KELK, KLKO, FOX Sports, Family Dental Care, Canyon Chiropractic, Arms R Us, Great Basin Granite, Stonerock Sound & Lighting, and the Elko Area Chamber of Commerce.

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**For more information on how you can sponsor a
kennel, email info@lassoelko.org**

L.A.S.S.O. MISSION

To eliminate animal overpopulation & euthanasia through the implementation of our spay/neuter program for all animals adopted from the Elko Animal Shelter.

LOCAL ANIMAL SHELTER SUPPORT ORG

501c3 nonprofit

P.O. Box 1333 Elko, NV. 89803

info@lassoelko.org

<https://lassoelko.org/>



Celebrate with us!

The City of Elko Animal Shelter is proud to announce that we have achieved a “SAVE RATE” for our animals to a be considered a “NO KILL” Animal Shelter

L.A.S.S.O. (nonprofit 501c3) and the Elko Animal Shelter worked tirelessly this year to save as many animals as possible.

Please join us in our efforts for another successful year by donating to www.lassoelko.org

Thank you to our donors, adopters, & rescue groups for making this possible!

L.A.S.S.O. MISSION: To eliminate animal overpopulation & euthanasia through the implementation of our spay/ neuter programs for all animals adopted from Elko Animal Shelter and promote animal welfare projects

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SUPPORT ORG.**

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