

November 2011

MISSION STATEMENT - The Elko Area Chamber of Commerce Promotes Economic Growth and Stability Through Advocacy and Communication in Service of Our Business Members.

Chamber Check Total \$6,483,953

Business After Hours

Thursday, November 17, 2011

Elko Daily Free Press

3720 Idaho Street

5:30-7:00 p.m.

Government Affairs Committee

Monday, November 7 & 21 Stockmen's Casino † 12:00 p.m.





REALTY





2011 Sherman Station Playing Cards featuring the School House are now available!

SPONSORED BY: Cummins Rocky Mountain Gerber, Rose, & Whitehead Law Offices

State Farm Insurance Shabonya Dutton

Barrick Gold of North America

CALLAWAY CARPET CLEANING

Gallagher Ford
Western States Propane
El Aero Services, Inc.
7 Day Dental
Glennon & Sandoval Company
P.A.C.E. Coalition
Divine Expressions
Re/Max Gold



2010 Sherman Station \$2.00 2011 School House \$4.00

Both \$5.00

Board of DirectorsExecutive Board

Chairman of the Board Greg Brorby NV Energy

First Vice Chairman Kevin Ancell Frontier Communications

Second Vice Chairman Mike Ayala Plumbline Mechanical

Treasurer Molly Popp 7 Day Dental

Past President Todd Valline UNR Fire Science Academy

Board Members

Cathy McAdoo *P.A.C.E. Coalition*

Tyler Gunter
Blind Onion Pizza

Cathy Hamre
Nevada Bank & Trust

Lisa Becker
Newmont Mining Corp.

Matt McCarty Towne Place Suites by Marriott

Marissa McConnell Elko Realty

Rena Hanks
Rena Hanks Consulting

Katie Neddenriep
Barrick Gold North America

Pedro Ormaza
Ormaza Construction

"CC" Swafford KRJC

Ginna Reyes El Aero Services

Deb Zander
Cummins Rocky Mt.

Mardell Wilkins Great Basin College

Coralee Griswold Chilton Engineering



Committee Reports

Small Business/Member Retention - Budget, budget, budget. It's critical for your small business, but do you know the ins and outs of creating your budget? James Glennon, CPA, will be presenting budgeting goals and guidelines to the Elko Area Chamber of Commerce members on November 15, 2011. Please watch your inbox for follow-up e-mails on the time to be announced. The Small Business Committee is also gearing up for the member survey to be compiled and released later in November. Please take a few minutes to answer the questions. This is how we know what workshops and classes you are looking for. If you have any questions about the Small Business Committee or would like to join us please contact Molly Popp at molly@7daydentalnevada.com.

Ambassador Committee - September Business After Hours was hosted by Shabonya Dutton State Farm Insurance; and it was a fantastic event with close to 100 people attending! The food was catered by Let Them Eat Cake Bakery and we are sure everyone would love to have her recipes. October's Business After Hours was spectacular! It was held at the Elko Convention Center and hosted by Liberty Mutual and the Boys & Girls Club. If you were not able to attend, a great time was had by all. The Ambassadors are having a wonderful time in our community and would like you to be a part of the fun! Please contact the Chamber or Cathy Hamre at ambassadors@elkonevada.com for more information.

Government Affairs Committee - The temperatures are falling, but things are heating up on the political front. As of the day this article was submitted, the Republican Primary will be on January 14th, though there may still be a change. Even so, that means there are only about 90 days before Nevada chooses a Republican candidate to challenge President Obama. So, whether you like it or not, get ready for political ads. While a number of candidates have protested the early Nevada Primary and may boycott the Primary, your GAC will do our best to notify you of any candidates that come through Elko. I will do my best to put notices on the GAC webpage at http://elkonevada.com/index.php?option=com_docman&Itemid=110. As always, our meetings are open to the public and are held upstairs at Stockmen's at 12:00 noon on the Mondays preceding Elko City Council meetings. Come on over and sit in on one of the meetings. You may be surprised at what information you may get. If you are interested in joining the GAC e-mail distribution list, send an e-mail to gac@elkonevada.com. We hope that you and yours have a Happy Thanksgiving!

2012 Board of Directors









Please help the Elko Area Chamber of Commerce welcome seven of our newly elected Board Members!

Gayle Ratliff, U.S. Bank; Brad Bolotin, Encore Audio & Visual Design; Julie Kraus, Western States Propane; Ryan Veater, Coach America; Denise Callaway, ACN; Ashley Wilson, Elko Daily Free Press, and Cliff Ezell, Comforts of Home.

Bright Path - 35th Annual Nurse's Bazaar



BrightPath Adult Enrichment Center is a social/medical adult day care program serving disabled or at-risk adults age 18 and up. We are located at the corner of Walnut Street and Sixth Streets in Elko, Nevada. We open our doors Monday through Friday at 6:30 a.m. and wave good-bye to our last member at 5:30 p.m. Between these hours we offer stimulating and enjoyable activities for each of our participants according to their needs, their

likes and dislikes, and their capabilities while overseeing their health needs. Moreover, we offer you, the caregiver, a well-deserved break so that you can tend to all the other things on your list of "To Do's". Our team of professionals provided over 20,000 hours of care to our members during the past year. Unfortunately, our budget has increased by approximately 20% over last year, and grant sources have decreased dramatically over the last few years. Many of our members attend our program under a grant that includes a suggested family donation of \$3.00 to help offset our costs, however, not all members or their families are able to afford even this small donation. Nobody is ever denied care based on their ability to donate. 94% of our members attend at little or no cost—their services are paid for by grants, insurance and/or donations, and from the money we receive through our fundraising efforts. Our community donation program, Partners of the Heart, allows community members, and businesses, a way of donating to our program. We publish a bi-monthly newsletter that lists the various items that we need. We accept product donations as well as cash. If you would like to be added to our newsletter mailing list, please call us at 775-778-0547, and we will gladly add you! Our biggest fundraiser of the year is quickly approaching. The Nurse's Bazaar is a time-honored tradition for our community. For 34 years, vendors offering hand-made items fill the Elko Convention Center to sell their wares. This year, the 35th Annual BrightPath Nurses Christmas Bazaar is scheduled for Saturday, December 3rd from 9am to 5pm, and Sunday, December 4th from 9am to 3pm. We have many local crafters and artists, as well as many from Utah, Idaho, and Oregon. If you are an artist or crafter, and did not receive a vendor application, please call us at 775-778-0547, and we will get the information to you as soon as possible. We still have booths available, so please give us a call if you are interested in participating in BrightPath's biggest fundraiser of the year, the 35th Annual BrightPath Nurses Christmas Bazaar!

Ribbon Cutting Photos



Lamoille Community Presbyterian Church



ACN



Elko Four Square Church





Ruby Valley Ear, Nose, Throat, & Allergy





Lulu's Diner



V-L Rodeo **Productions**



NAI Global

Chamber Member Benefits

Networking and new

Government Advocacy

Referrals

Targeted, effective and affordable Advertising

Publicity and heightened Name Recognition

Learning Opportunities

Professional Development

Chamber Business Directory both online and in paper format

Chamber Checks

Free Notary Services

Meeting Room

Ribbon Cuttings

Businesss After Hours

Programs and Workshops

Free Web site and domain name

Online Events Calendar

Job Board

Register to Vote







Simplicity Salon



Frank 'N' Freds



Chamber Staff

Jennifer Sprout-CEO

Billie Crapo-Sales and Events Di<u>rector</u>

> Mary Kelly-Bookkeeper

Faith Lersey~ Membership Director

Sarah Minard-Administrative Assistant

21st Annual Festival of Trees



The Elko Convention and Visitors Authority kicks off its holiday season November 28th – November 30th with the 21st Annual Festival of Trees. Each year, the ECVA asks the Elko Community to donate decorated Christmas trees, holiday wreaths, stockings, and gingerbread houses to be displayed and put up for silent auction with all proceeds going to local charities. The Festival of Trees is a themed event that changes from year to year with 2011's theme being "Unlock the Magic." In addition to the silent auction, this event also incorporates a tree lighting ceremony on November 28th and Family

Night which features some of the local talent from the area's Schools and Dance Studios on November 29th. If you are interested in entering an item for the silent auction or would like additional information please contact the ECVA at (775) 738-4091 or visit their website at www.ExploreElko.com.

Operation Santa

Operation Santa United States Marine Corps was started by a couple of moms in Oregon, in 2004. Within a few weeks, troop supporters joined the effort to sew Christmas stockings, shop for stocking stuffers, and organize community packing. In the first year, they sent more than 6,000 filled Christmas stockings to troops deployed in Iraq and Afghanistan. To date more than 100,000 filled holiday stockings have been shipped to deployed



Marines and soldiers. It is a holiday outreach program for deployed US Marines and other troops. This time of year can be difficult for our deployed service men and women. For some, this will be their first Thanksgiving and Christmas holiday spent away from home. For others, they have spent multiple holidays away from family and close friends. Terri Dillion and her family started Operation Santa-Nevada 8 years ago when their son was deployed to Iraq during the holidays. They did the organizing for 6 years. Terri was on the radio looking for someone to take over the program for Nevada. I thought this is a great program to keep going, it would be a shame if it stopped because no one volunteered, so I called her and volunteered to take over the program. I volunteered because I too had a daughter deployed to Iraq during the holidays and I remember how difficult it was for her and her companions to be away from home especially during the holidays. What does Operation Santa-Nevada do? We provide each adopted service man and woman a candy-filled Christmas stocking along with other goodies, all packed into a gallon-sized zip lock baggie. The individual unit is provided with a Christmas tree and decorations. Along with these Christmas-related items, additional hot chocolate, apple cider, candy, coffee, tea, socks, etc., are given to the unit. When possible, paperback books, magazines, hygiene product and such are also included. Most importantly is letters/cards written by students sent from their home country, the United States of America. This year several schools have volunteered their services towards Operation Santa-Nevada. They are Sage Elementary, Spring Creek Middle School, Spring Creek High School, Adobe Middle School, Flag View Intermediate School, Elko High School, and Owyhee High School. Local businesses are Barrick Gold of North America, American Red Cross, Stor-All, Carlin Post Office, and Spring Creek Fire Department. Some clubs are helping with donations are Spring Creek Ruby Mtn. Lions Club, Elko Lions Club, 4H ERO Club, and the POW-MIA. Carol Scott has helped with contacting business to set up donation boxes at their locations until November 4. On Nov. 5th the POW's will be loading the boxes in a truck to be disbursed among our service men and women. The following are the locations for donations: Elko Ruby Mt. Pawn, Gold Dust West, both Al Park Petroleum locations, Honks, Mt. City Dollar Store, Veteran's Services, Albertson's, Khoury's Market, and Kings. Operation Santa helps bring the community together to support our troops. For further information, or if you have a loved one that you would like to receive a Christmas Stocking, contact Lynette Vega at 397-1911 and the web site www.marinecorpsfamilyfoundation. org/Santa.html. It is for any branch of the military. Help make a difference to brighten a soldier's day.

November 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	Exec Board Meeting 3	4	American Red 5 Cross Real Heroes POW*MIA Annual Motorcycle Run
6	GAC Meeting - 7 12 noon at Stockment's	Board Meeting 8	Small Business/ Member Retention - 4 p.m. at Chamber	Ambassadors Luncheon - Noon 10 at Chamber Nevada Cattlemen's Association Annual Convention	Nevada Cattlemen's Association Annual Convention	Ruby Mountain Symphony Nevada Cattlemen's Association Annual Convention
13 Lamoille Women's Club Chili Feed & Holiday Bazaar	14	Small Business 15 Workshop - Budgeting for your Small Business	16	Business After 17 Hours Elko Daily Free Press	18	19
20	GAC Meeting - 21 12 noon at Stockment's	EALI Meeting 22	23	Chamber 24 Closed Thanksgiving Day	Chamber 25 Closed Cleavage for the Cause at Mattie's	26
27	28 Festival of Trees	29 Festival of Trees	30 Festival of Trees			

December 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
						Nurse's Bazaar
4	GAC Meeting - 5 12 noon at Stockment's	6	7	Exec Board Meeting 8 Ambassadors Luncheon 12 noon at the Museum	9	10
Nurse's Bazaar						Snowflake Festival
11	12	Board Meeting 13	Small Business/ Member Retention - 4 p.m. at Chamber	Hours - Chamber Christmas Party	16 Santa at the Museum	17 Santa at the Museum
18 Santa at the Museum	GAC Meeting - 19 12 noon at Stockment's Santa at the Museum	20	21	22	23 Chamber Closed at 12 Noon	24
25	26 Chamber Closed	EALI Meeting 27	28	29	30	31

Visit Our Website Today! www.elkonevada.com

Chamber Events

May 7 and 8 Home and Business Expo

May 20 Elko International Beer Festival

July 23 Sherman Dinner

September 24 Family Fall Festival

December 15 Christmas Party

Around Town

Hello Members! I am amazed that the holiday season is creeping in on us already! As the weather gets increasingly colder many of us develop a bunker mentality-whether that means tightening up the budget or focusing on indoor activities. During my conversations with potential new members last month, I have encountered consistent hesitancy in regards to joining the Chamber before the holidays. The main reason is that November and December are "slow" times for many businesses. This thinking is counterintuitive because the best time to take advantage of Chamber benefits is during the



holiday's, as the Chamber is hustling and bustling referring our members and making sure all of our businesses get that boost they all need through the "slow" times! Did you know that one free insert in the newsletter is one of the newest member benefits? An insert is an entire page of advertising for you to do with as you wish. An insert can include coupons, information, and a variety of photos and information. We also offer free access to the Sherman Station Meeting Room during business hours. This means a place to hold a company lunch for the holidays! Our website is highly trafficked all year long, but during the holidays is an especially busy time. When you join the Chamber as a new member business we take a ribbon cutting photo which is displayed on our website for an entire month. This kind of exposure is hard to come by for the low cost at which we offer it! There are so many benefits to take advantage of that will be particularly advantageous from now until January. Why don't you give me a call at 775-389-0037, and I'd be happy to go over everything with you!

August/September New Members

Winnemucca Publishing Inside Northern Nevada 1022 S. Grass Valley Road Winnemucca, NV 89445 (775) 623-5011

Nevada Underground Ink 401 Railroad Street, Ste 202 Elko, NV 89801 (775) 753-6088

Hosepower USA 1004 W. Main Street Elko, NV 89801 (775) 738-6493

Lamoille Community Presbyterian Church 348 SH Route 227 Lamoille, NV 89828 (775) 753-6749

Orthodontic Specialists of Elko 581 12th Street Elko, NV 89801 (775) 753-4000 California Trail Interpretive Center 1 Trail Center Way Elko, NV 89801 (775) 753-1213

Simplicity Salon 1362 Idaho Street Elko, NV 89801 (775) 397-1873

Ross-Herrera Memorial Golf Tournament Elko, NV 89801 (775) 738-6717

NAI Global Kimberly Owen Spring Creek, NV 89815 (702) 806-9350

Tangles Salon 844 Court Street Elko, NV 89801 (775) 738-1449 Find Your Freedom with Hypnosis 401 Railroad Street, Ste 312 Elko, NV 89801 (775) 397-1028

The Avenue 2078 Idaho Street Elko, NV 89801 (775) 753-8090

S&R Auto Medics 851 Highland Drive Elko, NV 89801 (775) 738-5411

Airgas 951 W. Main Street Elko, NV 89801 (775) 777-1616

Tio Jaime's 485 S. 5th Street Elko, NV 89801

Robert Wines - Prof. Corp. 687 6th Street, Ste 1 Elko, NV 89801 (775) 738-3171



American Red Cross - Real Heroes Awards

The Real Heroes among us reflects what is best in our community. They are ordinary people whose actions demonstrate the potential that is in all of us. As a community leader in emergency preparedness, prevention and response, the American Red Cross honors individuals whose extraordinary acts of courage and kindness make them real heroes. Each year local heroes are nominated in ten categories including: Adult Community, Animal, Education, Firefighter, Law Enforcement, Medical, Military, Unsung, Workplace Safety, and Youth.



These Heroes will be honored at the Annual Real Heroes event on Friday, November 4, 2011 at the Red Lion Hotel and Casino. Tickets are \$35 per person for this plated event, with cocktails, at the no-host bar, beginning at 5:30pm and dinner to follow. This year's event is sponsored by, Barrick Gold of North America, Newmont Mining Corporation, Summit Air Ambulance, Red Lion Hotel and Casino, Nevada State Bank, General Moly, and NV Energy. All proceeds from the event will be used to provide emergency disaster relief to families and individuals who are displaced from their homes due to fire or other disasters. Real Heroes demonstrate selfless acts of courage and kindness. They simply live their lives in a way that shows they care for those around them. They give of themselves because they want to make a difference in someone's life or the community. Join us as we honor our local heroes. For more information about tickets, please contact your Local Red Cross office at (775) 753-9600.

Spring Creek Fall Craft Festival

Spring Creek Fall Craft Festival Navember 12-13, ²⁰¹¹

The Lamoille Woman's Club (LWC) will sponsor the 2-day Spring Creek Fall Craft Festival to be held on November 12th and 13th from 9:00 a.m. to 4:00 p.m. each day in the Special Events Room and gymnasium at Spring Creek High School. Formerly known as the LWC Chili Feed & Holiday Bazaar, the Fall Craft Festival will improve on the Club's previous format and will feature a wide variety of artists and arts and crafts vendors in a new setting and an expanded venue. As always, this LWC November event offers residents a chance

to begin their Christmas shopping with an offering of unique gifts. This November's Fall Craft Festival will also include refreshments, a quilt display by the talented members of the Lamoille Woman's Club Sewing Group, a gift wrapping booth, and Santa Claus will be there from noon until 3:00 p.m. on Sunday. Spring Creek High School is approximately 7 miles from Elko (less than a 10-minute drive) on Lamoille Highway, Route 227. Admission is free, and the high school campus contains ample parking close to the location of the gymnasium where the Fall Craft Festival is being held. The Lamoille Woman's Club still has booth space available for arts and crafts vendors for this upcoming Fall Craft Festival in November. Interested vendors may download the vendor application for this event from the Club's website at www.lamoillewomansclub.org or call Martha Wallace at (775) 385-3502 to obtain more information on the Festival.

Christmas Wish Tree

A Lift Up Org's 6th Annual Christmas Wish Tree runs November 10 – December 19. The wish tree is loaded with names of local children who without the help of the community will not receive gifts this holiday season. Each year we average 100 names of children, disabled adults, and seniors. You can make the difference. Simply choose a wish list from the tree at Mishmash & Muddle, buy some or all of the items on the list, deliver them back by December 19, and we'll deliver them to the family before Christmas. You may also give by dropping off new gifts or gift cards without choosing a name and we will give them to an age-appropriate child or family. If you are a local agency who would like to refer clients to our wish tree, please contact Mary McGarry at 753-8455 for more information. If you would like to pick a child's name, please stop in Mishmash & Muddle

Green a date with the Common Months

Green a date with the Common Months

Friedrich with the Common Months

Business After Hours

January †
Nevada State Bank

February † Great Basin College

March †
Top Gun Auto Body/
Glass Doctor

April † What 2 Wear

May † Callaway Carpet Cleaning/He-Bah's BBQ

> June † Plumbline Mechanical

July †
Frontier
Communications

August †
Chamber
Home Based
Non Profit

September †
Shabonya Dutton
State Farm Insurance

October †
Liberty Mutual

November † Elko Daily Free Press

December †
Chamber Christmas
Party



at 452 Idaho Street in Downtown Elko. A Lift Up Org is a 501(c)3 non-profit charity.

Elko Area Chamber of Commerce 1405 Idaho Street Elko Nevada 89801

PRSRT STD U.S. POSTAGE PAID PERMIT NO. 30 ELKO, NV 89801

Business After Hours November 17th

Elko Daily Free Press Ser 17th 3720 E. Idaho St. ELKO DAILY FREE PRESS Elko, NV

October BAH - Liberty Mutual



Please Help us celebrate our 600th Member -The California Trail Interpretive Center! The Downtown Business Association Presents:

The 9th Annual Snowflake Festival's

Parade of Lights

"The Polar Express"

Saturday December 10th, 2011

Parade Start Time: 5:00pm Line-up time 3:00pm in front of the Crystal Theater



Awards

- *Revolving Trophy-name to be added each year
- *First Place-\$100 in DBA Bucks-\$75 in Chamber Checks
- **Second Place-\$75 in DBA Bucks-\$50 in Chamber Checks**
- *Third Place-\$50 in DBA Bucks-\$25 in Chamber Checks

Entry Rules:

- *Entry Deadline is Friday, December 2nd by 5:00pm
- \$\$25 Entry fee payable to the DBA
- *All entries MUST have lighting.
- *Bring a flashlight, water and trash bags.
- *No candy is to be thrown from the float. You can have walkers beside your float throwing candy if you wish.
- *Winners will be notified and prizes awarded after the parade.
- *NO SANTAS!!! DBA will provide a Santa to ride at the end of the parade.
- *Christmas Music Only and at a volume not to interfere with adjacent entries and floats.
- *Please provide a brief description (25 words or less, of your float, driver, riders, club, family, and any facts about your float that might be of interest to the crowd. (This will be read by the announcers).

Entry Form

Name of group sponsoring the float _	
Mailing address	
E-mail address	
Contact Person (please print)	
Phone	
Description of Entry	
Signature	
Date	

You may mail or drop off your entry form to the Elko Area Chamber of Commerce located at 1405 Idaho St, Elko NV 89801 or mail to the DBA-PO Box 2609, Elko NV 89803. For additional information, please contact Billie Crapo at 775-738-7135 or 775-389-0179.





1ST ANNUAL SHOP LOCAL SATURDAY

November 26, 2011 Let the Elko Area Chamber of Commerce advertise for you!

We will advertise your sales, e-mail to all members, and have printed packets for visitors that come into the Sherman Station!

E-mail your sales and any advertisements you would like included to: chamber@elkonevada.com

COMPANY

www.argocompany.com

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PHONE: (208) 733-7175 | FAX: (208) 733-7198

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this lighter weight sweatshirt is perfect for relaxing plus it's a great value!

\$26.98



EMBARK SOFT SHELL JACKET

Classic soft shell design merges with modern two-tone graphics in our Embark Soft Shell Jacket. This eye-catching way to battle wet and wind features a zip-through cadet collar and adjustable cuffs for the perfect fit.





FLEECE BLANKET

Our value blanket is soft on the budget, but sturdily constructed with blanket stitch hem to guard against fraying. The easy-to-carry strap makes it perfect for events.







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SPORT DUFFLE

PERFORMANCE KNIT CAP

Keep a cooler head in this knit cap that features a textured moisture-wicking lining.

\$12.98





Bg99

Our best-selling, budget-friendly duffel sized for the gym or weekend getaways.

\$26.98



*12 QTY MIN ON ALL PRODUCTS ON THIS PAGE

Shop on the web at: www.argocompany.com





**Prices are only for sizes up to XL Call for prices on sizes XXL to 6XL

Prices good through December 31, 2011

TRAVEL TUMBLER

Acrylic double wall construction spirit travel tumbler with matching threaded lid and straw..



36 72 144 \$5.99 \$4.99 \$3.99

5042

POLAR ICE SCRAPER

Patented reversible handle so imprint is always in full view. Our best selling ice scraper is the perfect item for the winter season!

200 500 1000 2500 \$1.30 \$1.25 \$1.20 \$1.15



1048



LED FLASHLIGHT

This rechargeable flashlight has a twin on/off function. Charges in your car's cigarette lighter socket!

24 100 150 250 400 \$14.00 \$13.42 \$11.69 \$10.25 \$9.48



STAINLESS STEEL GIFT SET

Includes a 16.5 oz
vacuum insulated thermal
bottle with a double wall
construction and a 16 oz
tumbler made from
acrylic and 18/8 stainless
steel with double
wall insulation.

36 72 144 \$21.88 \$19.88 \$15.88

Gs-207



16GRPNGO

GRIP N' GO TUMBLER





16 oz. PolyPro cup with diamond patterned rubber grip and drink thru lid. Matching colored rubber non-skid bottom. Double insulated!

72 144 288 576 1008 \$5.79 \$5.59 \$5.39 \$4.85 \$4.39 # VINYL CAL PAD



PAD 22" x 17" pad for

CALENDAR

22" x 17" pad for standard calendars.

> 200 250 500 1000 \$6.87 \$6.50 \$5.60 \$5.10

Shop on the web at: www.argocompany.com





**Prices are only for sizes up to XL Call for prices on sizes XXL to 6XL

Prices good through December 31, 2011

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Now Available From Frontier

Frontier Communications is pleased to announce that we are now providing telephone communication systems in your area.

THE ADVANTAGES:

- · Local Frontier technician to install, program, train and service your system.
- Local sales teams, including engineering support, to help design and plan your new system.
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Frontier offers flexible hardware solutions to meet your unique situation. One of our experts will work with you directly to analyze your company's calling needs and existing phone system to make sure you get exactly what you need – and nothing you don't.

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Your Business CPE is 100% tax deductible if installed by the end of 2011!!!

Upgrade your equipment now to take advantage of this significant tax savings.

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Warm Winter Clothing

THAT WON'T FREEZE YOUR BUDGET



Quilt Lined Bib Overall

Zip to waist. Water-repellent (retreat after washing). High back with elastic suspenders. Available in Brown or Black duck. (R38)

8499

Carhartt



Carhartt

Duck Active Jacket

12 oz. 100% cotton duck.
Brushed & quilted polyester
insulated lining, Quilted
3-piece flannel lined
hood. Rib knit cuffs &
bottom. Available in
Brown or Black.

69⁹⁹

Big & Tall ...74.99



Sandstone Hooded Jacket

Quilt flannel lined. Available in assorted colors. (1130)

7499

Carhartt Big & Tall ...84.99



Sandstone Mock-Neck Vest

100% cotton sandstone duck with sherpa lining. Available in assorted colors. (V33)

5999

Big & Tall ...64.99



Carhartt

Quilt Lined Vest 12 oz. 100% cotton

sandstone duck with plied yarns. Available in assorted colors. (V02)

4999

Big & Tall ...53.99



Carhartt

Sandstone Rugged Vest

12 oz. 100% cotton sandstone duck. Sherpa lined with two inside & two front pockets. Drop tail. Heavy duty brass zipper. Available in assorted colors. (V26)

4999

Big & Tall ...54.99



Carhartt

COUNTRY STORES

Midweight Hooded Zip-Front Sweatshirt

10.5 oz. Available in assorted colors. (K122)

3999

Big & Tall ...42.99



Carhartt

Heavyweight Hooded Pullover Sweatshirt

13 oz. Available in assorted colors. (K184)

4499

Big & Tall ...49.99



Heavyweight Hooded Zip-Front Sweatshirt

13 oz. Available in assorted colors. (K185)

4999

Carhartt Big & Tall ...54.99

Visit your local IFA Country Store for information and volume discounts on specialty items such as chemical resistant gloves, insulated work gloves, oil rigging gloves, welders gloves, and flame resistant clothing. Women's insulated winter clothing available

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MARY KAY Holiday Open House

SATURDAY, NOVEMBER 12TH
1 PM-4 PM
ELKO CHAMBER OF COMMERCE
(UPSTAIRS)

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Be Beautiful, Beat Breast

Special Thanks Studio 425

Miss Elko County Scholarship

Program

Gene Russell Photography

Western States Propane

Mary Kay, Miranda

Kraus

Just in time for the holidays



Thursday, November 10th, 2011 3 pm – 8 pm Studio 425 425 Railroad Street, Elko

Glamour Pictures

Includes Makeover and Photo Sitting Photo's Available through Gene Russell

Event Coordinated by Stephanie
Hatch 2011 Miss Elko County
Outstanding Teen

Tickets \$20 Per Person RSVP to 934-2529 to Reserve your time spot

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Easy Access Dispenser Refill Station
Reliable, Dependable, Responsive Service
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Providing service to Elko, Spring Creek, Carlin, Southfork, Wildhorse and surrounding areas.

6th Annual



CHRISTMAS WISH TREE

Nov 10 ~ Dec 19



Choose a child's wish list from our Wish Tree

Purchase some or all of the items

Return new, unwrapped gifts to

Mish Mash Widalle

Consignment Boutique



A Lift Up Org is a 501(c)3 non-profit charity. All donations are tax-deductible.

generously providing for are truly in need.

Since 1972, Soroptimist has been helping women the world over reclaim their dreams

through the Women's Opportunity
Awards program. This program
provides cash grants to women
who are working to better their
lives through additional
skills training and education.

Are you trying to improve life for yourself and your family?

You are eligible to apply if you are:

- A woman with primary financial responsibility for yourself and your dependants
- Attending an undergraduate degree program or a vocational skills training program
- · Have financial need

Are you going back to school?

Do you need financial assistance to complete your education?

For information about applying to the Women's Opportunity Awards program, please contact:

Soroptimist International of Elko



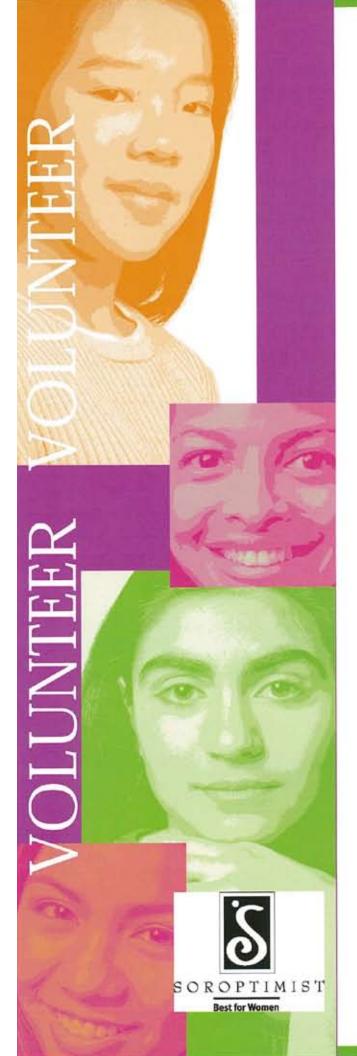
Name Mardell Wilkins

Email mardellw@gwmail.gbcnv.edu

Phone 753-2265 or 934-4861

Club Application Deadline December 1, 2011

Amount of Club Award \$1,500



It's What **You** Do That Counts!

Are you a young woman between the ages of 14 and 17 who volunteers in your community or school? Do you see challenges instead of obstacles? Hope instead of despair? If you are a young woman who believes in the power of volunteer action, then you may be eligible to win a Violet Richardson Award.

This award recognizes young women who make the community and world a better place through volunteer efforts such as: fighting drugs, crime and violence; cleaning up the environment; and working to end discrimination and poverty. Volunteer actions that benefit women or girls are particularly encouraged.

Winners are eligible to receive cash awards for themselves and the charitable organizations of their choice. Visit <www.soroptimist.org> for details.

For information about applying to the Violet Richardson Award program, please contact:

Soroptimist International of: Elko

Name Monica Hansen

Email monicaha@frontiernet.net

Phone 397-6211

Club Application Deadline December 1, 2011

Amount of Club Award \$750



How mUch Love Can You

StuFf in a BuG?

The **Spring Creek branch** of Coldwell Banker Algerio/Q-Team Realty is sponsoring a holiday FOOD DRIVE for F.I.S.H. (Friends In Service Helping) of Elko County.

Drop NON-PERISHABLE food items off at the Spring Creek office of Coldwell Banker, 263 Spring Valley Pkwy., Suite A-1 by Saturday, November 12th, 2011.

Look for the yellow VW Bug and ...







F.I.S.H. has a strong need for **proteins**, such as canned meats, stews, tuna, and peanut butter, and for canned fruits. Baby formula is always needed.



While you're shopping at Khoury's, why not buy an extra can or 2 and drop it off at Coldwell Banker?

RUBY MOUNTAIN Salte SYMPHONY presents Veterans

Saturday, **November 12, 2011** 7:00 p.m. **Elko Convention Center**

> CONDUCTOR **David Bugli**

TICKET OUTLETS

Albertsons **Blohm Jewelers** Elko Convention Center (advance/door) Elko Chamber of Commerce

TICKETS

General \$10 Students \$5 Family \$30

INFORMATION

Lynn Rubel, 738-4187

GUEST ARTISTS

Donald Fife, Bob Masters and Pat Mecham - Trumpets

Elko High School Jazz Band with Erin Mecham - Vocalist

Delmo Andreozzi - Vocalist





Open House

Thursday, Nov. 10th

Elko Laser Center

4-7 pm 1995 Errecart Ste. 109

775-738-5588

Please join us in welcoming Kim Tamietti, and learn about the latest laser treatments available as well as the variety of Aesthetic options we now offer!

> Drawings for free Botox, Laser & **Aesthetic Treatments!**

> Complimentary light food & fare!



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\$5.40 Instant Savings

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\$17.99 Special Price

YOUR CHOICE! \$12.49 Special Price \$3.75 Instant Savings **87**4

Black

Blue

Red

SAN-38201

SAN-38203

SAN-38202

Chisel Tip Permanent Marker

- · Quick-drying waterproof, smearproof ink.
- · AP certified nontoxic.
- 12/DZ.

Storpie. % Strangie. Starpie. 5

SAVE SOME BANK

WITH THESE GREAT DEALS!

King Size™ Permanent Marker · Industrial strength chisel tip.

· Marks on wet and oily surfaces.

• 12/DZ.

SAN-15001 Black SAN-15003 Blue SAN-15002 Red

Sharpie KING SIZE

SAVE 30% INSTANT

Make your mark & keep it there

Permanent ink dries fast and stays put

Sharpie.



SmartDeals FOR THE OFFICE



SEND MAIL & INVOICES WITH EASE

Great envelopes for mailing out or interoffice

Clasp Envelope

- . Double-prong metal clasp and gummed flap.
- · Brown Kraft.
- · 28 lb. stock.
- 250/CT.

9 x 12 \$52.99 Special Price -\$10.60 Instant Savings QUA-37590

10 × 13 \$57.99 Special Price -\$11.60 Instant Savings 639 QUA-37597





Double Window Security Tinted Invoice and Check Envelope

- . Windows on bottom left and top left.
- 1000/CT.
- · Bulk packaged in reusable carton made from 75% recycled material.

QUA-24532B #8, 3% × 8% QUA-24524B #9, 31/4 × 81/6

YOUR CHOICE! \$82.99 Special Price -\$16.60 Instant Savings



11-FD-17-MITIV

NOVEMBER 2011

SAVE 15% OINSTANTLY

MAXIMUM FLAVOR, MAXIMUM COFFEE

\$54.99 Special Price -\$8.25 Instant Savings \$4674 ea. DLO-DCF212T

12-Cup Coffee Maker

- Black, 9¼ × 10½ × 12½.
- Permanent gold-tone filter.

DeLonghi

Fill water and grounds easily without moving

Special time-release brewing ensures the best flavor





BACK UP, BURN & ARCHIVE

Ideal for music, photographs and data



CD-R

- 700 MB, 52x speed.
- · Inkjet printable surface.
- 100/PK spindle.

SAVE 20% INSTANTLY

SmartDeals FOR THE OFFICE

NEW SOLUTIONS TO OLD PROBLEMS



Why put up with

Records Storage Problems?



There are many innovative solutions that can make your records storage easy, convenient and organized. Bankers Box® makes a storage product for just about every need.

PROBLEM



WASTED STORAGE SPACE, TIME & MONEY DEALING WITH COLLAPSING STACKED BOXES

Stacked boxes can use up too much space and can take up all your time as you search for the right file. Plus, the more you stack, the more they start to cave in on top of each other, forcing you to buy new boxes. Bankers Box® STAXONSTEEL® is a durable steel framework drawer system that saves space, stacking 10 units high. The reinforced steel frame ensures all the drawers in the system open and close smoothly. The higher the drawer system stacks, the more space, time and money you save.

SOLUTION





PROBLEM



WASTING TIME ASSEMBLING STORAGE BOXES

As you need more storage for records and need to add more boxes, box assembly can become a time-consuming inconvenience, Bankers Box® PRESTO™ storage boxes set-up in an instant, saving you time and frustration.

SOLUTION



PROBLEM



TRANSFERRING HANGING FILES CAN BECOME A PROBLEM

You may find yourself facing the problem of transferring hanging files. Bankers Box® HANG'N'STOR™ storage boxes are designed specifically to accommodate hanging files, keeping your records organized even while moving your records from active to inactive storage.

SOLUTION



SmartDeals FOR THE OFFICE



TRUST YOUR FILES

TO FELLOWES®

Storage boxes fit every filing and archiving need

HANG'N'STOR™ Storage Boxes @ □ 🖾

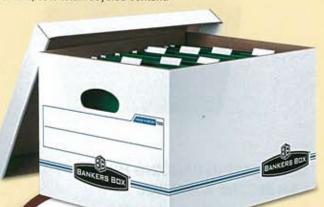
- · Plastic channels for hanging file folders.
- Letter, 13 × 12¼ × 10½.
- . 300 lb. stacking strength.
- 4/CT.
- . Contains 59% post-consumer recycled content, 65% total recycled content.





PRESTO™ Maximum-Strength Storage Boxes . □ .

- · Instant assembly.
- Letter/legal, 12 × 15 × 10.
- . 850 lb. stacking strength.
- 12/CT.
- . Contains 59% post-consumer recycled content, 65% total recycled content.





\$34.99 Special Price -\$8.75 Instant Savings FEL-00784

R-KIVE® Maximum Strength Storage Boxes ☑ 🖸 🖸

- Letter/legal, 12 × 15 × 10.
- 12/CT.

No.	Stacking Strength	Color	Special Price	Instant Savings	Your Price
FEL-00724	850 lb."	White/Black	57.99	-14.50	43.49
FEL-00725	850 lb."	Woodgrain	57.99	-14.50	43.49
FEL-12775	800 lb."	Kraft/Green	67.99	-17.00	50.99
With Three D	ividers-5" div	viders keep files	upright.		
FEL-0083601	850 lb."	White/Blue	104.99	-26.25	78.74

**Contains 100% post-consumer recycled content, 100% total recycled content.



11-F0-L2-N0V

11-F0-L2-NOV

SMARTDEALS™ FOR THE OFFICE NOVEMBER 2011

To redeem SmartDeals™ mail-in offer, send completed coupon along with a copy of the sales receipt(s) (packing slips in place of receipts will not be honored) with qualifying purchases circled and original UPC codes from qualifying products to:

November 2011 SmartDeals™ For The Office

Fulfillment Center 1155 Timber Drive Elgin, IL 60123

Mail-In Offer: Please check the offer you are redeeming.

☐ FREE Nabisco Cookie Variety Pack with purchase of \$50 of HP Ink Cartridges.

Terms and Conditions: Offer valid 11/01/11 – 11/30/11. We are not responsible for printing errors. All requests for mailin offers must be postmarked no later than 12/15/11. Please allow 60 days for fulfillment. Only purchases made from
a qualifying dealer between 11/01/11 – 11/30/11 qualify for reward offer. Purchases for other products are not valid.
Limit there (3) redemptions per item per mailing address unless otherwise specified. Cannot be combined with any other
forms. Rebate checks expire 90 days from the check issuance date, after which time there is no continued obligation.
We are not responsible for lost, destroyed, misdirected, postage due delayed mail or for any incorrect information
provided in rebate submittal. All submission documents and materials become the property of SmartDeals¹⁶ and cannot
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See above for details.



Smart INK OFFER! Ink cartridges are used in inkjet printers only and do not qualify



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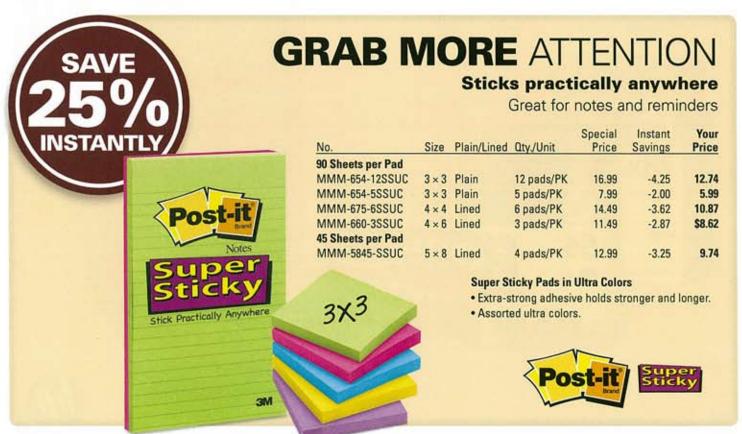
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