



ELKO AREA CHAMBER

ELKO ■ SPRING CREEK ■ LAMOILLE ■ CARLIN



Curtis Moore

THE VOICE OF BUSINESS

October 2024

1405 IDAHO STREET ELKO, NEVADA 89801 775.738.7135 WWW.ELKONEVADA.COM



YOUR VOTE, YOUR VOICE

ELKO AREA CHAMBER BOARD ELECTION
FINAL DAY: NOVEMBER 8TH



ELECTION DAY
TUESDAY, NOVEMBER 5TH

FOR MORE INFORMATION: ☎ 775-738-7135 🌐 ELKONEVADA.COM •  

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THE BUSINESS BEHIND YOUR BUSINESS

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Everything Elko

2ND VICE CHAIR

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Orla Mining

TREASURER

Todd Sorenson
Elko Federal Credit Union

PAST CHAIR

Casey Gallagher
Gallagher Ford

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Rural Nevada Development Corp

Matt Miller

Nevada Gold Mines

Amanda Ferguson

Sandvik

Kacie Ortiz

Elko Veteran Corps

Petals and Hide

Kate Krenka & Iolanda Gillins (Owners)
Elko, NV 89801
406-498-0928

T-Rix Bike Shop

Jeremyah Lomax (Owner)
1490 Idaho St.
Elko, NV 89801
775-777-8804

The Retreat - Red Light Therapy & Wellness

Alicia LeDuc (Owner)
780 W. Silver St. Ste. 104
Elko, NV 89801
208-420-7958

Due Tide

Cody & Amanda Erickson (Founders)
Spring Creek, NV 89815
509-263-3749

NY Roots Cookie Co.

Nikiera Robison (Owner)
Elko, NV 89801
315-775-7932

The Good Bite

Matthew & Katie Miller (Owners)
Spring Creek, NV 89815
775-385-5193

RIBBON CUTTINGS



BF Guns & Gear

Natalie & Jorge
Hernandez (Owners)
171 W Silver St Ste 200
Elko NV 89801
775-340-3342



Northeastern Nevada Regional Hospital - CT Scanner

2001 Errecart Blvd
Elko NV 89801
775-748-2007



Lotspeich Family Farm Pumpkin Patch

Dale Lotspeich (Owner)
3439 Starr Valley Rd
Deeth NV 89823
775-752-3462



Spread the Word Nevada

Lisa Habighorst (CEO)
1065 American Pacific Dr
Suite 160
Henderson NV 89074
702-564-7809

Business After Hours October Raffles

Businesses: If you are a member of the Chamber, you may enter our free raffle! Winners will receive a FREE Banner Ad for one month on our website.

Public: If this is your first time at Business After Hours you may enter our other free raffle! The winner this month will receive \$25 in Chamber Checks!



October 17th

**Cook's Steakhouse
& Saloon
245 3rd St
Elko, NV 89801
5:30-7:00 PM**

THE VOICE OF BUSINESS

ELKO AREA CHAMBER'S GOVERNMENT AFFAIRS COMMITTEE CANDIDATE FORUM

Wednesday, October 16, 2024

County Clerk

Michael Hawkins

Rebecca "Becky" Plunkett

County Commissioner District 1

Jay Dalton

Brian Gale

City Council

Marissa Lostra

Clair Morris

Michael Hagen

5:30-6:00 PM: MEET & GREET ● 6:00 PM: FORUMS

THE CONFERENCE CENTER: 724 MOREN WAY

LEARN MORE ABOUT THE UPCOMING ELECTION
CANDIDATES AND THEIR VIEWS

FOR MORE INFORMATION, CALL 775-738-7135

TO SUBMIT QUESTIONS FOR CONSIDERATION,
EMAIL CEO@ELKONEVADA.COM

2024 BUSINESS
AFTER HOURS

JANUARY 18
Shutters Hotel Elko

FEBRUARY 15
Empire-Cat
Southwest

MARCH 21
Full Range
Physical Therapy

APRIL 18
Safety First Training
& Consulting

MAY 16
Ogi Deli

JUNE 20
Braemar Construction
& Shipp Group

JULY 18
Shabonya Dutton State
Farm/ The Giddy Garden/
Blooming Events

AUGUST 15
Stewart Title Co. &
Robinhood Realty Elko

SEPTEMBER 19
Northeastern Nevada
Regional Hospital

OCTOBER 17
Cook's Steakhouse
& Saloon

NOVEMBER 21
AM Beauty Institute

DECEMBER 19
Christmas Party

NEXT BUSINESS
BEFORE HOURS

October 10
Desert Design Carpet One

CHAMBER STAFF

Billie Crapo
CEO

Meghan Micheli
Marketing & Program
Coordinator

Katie Ashley
Membership Support
Coordinator

Katie Bawcom
Member Services /
Visitor Center
Coordinator

Unlocking your Chamber Benefits

Joining the Elko Area Chamber offers businesses a wealth of benefits, two of the most valuable being access to free graphic design services (excluding logo creation) and the weekly happenings email blast. These tools can elevate a company's visibility and drive community engagement without adding to its expenses, making them indispensable resources for chamber members.

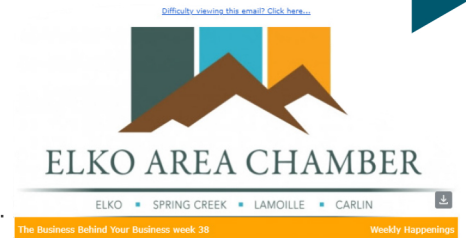


Graphic Design

The Chamber's free graphic design services, tailored specifically to help businesses with marketing materials, provide a professional edge. While the service excludes logo creation, it covers everything from event flyers to digital ads, ensuring your business has eye-catching, well-designed promotional materials. Having access to professional design is crucial, especially for smaller businesses that may not have in-house designers or the budget for external agencies. Whether you need a flyer to promote a sale, or an eye-catching social media graphic, the Chamber's team is ready to help.

Weekly Happenings Email Blast

Every Friday morning, the Elko Area Chamber sends out a weekly happenings email blast to over 1,000 local email subscribers. This highlights upcoming events, special deals, and business updates. By featuring your business in this well-established platform, you can tap into a broad and engaged audience that's already plugged into the local scene. With such a large, local audience, businesses can increase foot traffic, raise awareness, and even build new customer relationships. The consistency of the weekly format ensures your message isn't lost in the shuffle but is seen regularly by a highly relevant demographic.



Importance of Utilizing these Benefits

For businesses looking to increase their visibility and engagement within the Elko community, utilizing these free Chamber benefits is a must. Professionally designed materials can transform your marketing efforts, while regular exposure in the weekly email blast ensures your message reaches a large, local audience without spending a dime on additional advertising.

By leveraging these resources, your business not only saves time and money but also builds stronger connections within the community. Whether you're promoting a sale, hosting an event, or just looking to stay top of mind, these services are a powerful tool to help your business grow.

THE VOICE OF BUSINESS



ELKO AREA CHAMBER

Chamber Membership Spotlight

Alexios Security Solutions: Leading the Way in Security and Community Engagement



This year, Alexios Security Solutions proudly joined the Elko Area Chamber of Commerce, solidifying their role as a key player in the local business community. Being in business for 5 years, Alexios Security Solutions continues to set the standard for excellence, driven by a passion for innovation, client satisfaction, and community service.

Motivation:

Owners Evan Levitt and Antonio Guadagni, who serve as CEO and COO, are motivated by a shared commitment to delivering top-tier security, protection, and training services. "Our goal is to exceed client expectations and foster lasting relationships," Levitt explains. Their motivation stems from a desire to positively impact the community while building a legacy of leadership and innovation. "Ensuring client satisfaction, fostering team development, and contributing to the community are paramount to our mission."

Chamber Partnership:

As a new member of the Elko Chamber, Alexios Security Solutions has quickly recognized the value of being part of the organization. "The Chamber plays a crucial role in our success," says Guadagni. The networking opportunities provided by the Chamber have helped Alexios Security Solutions connect with local businesses and potential clients. "Additionally, the Chamber's advocacy efforts ensure the interests of the business community are well-represented at regional and state levels, which helps us stay competitive."

Interesting Fact:

One of the unique aspects of Alexios Security Solutions is their deep-rooted commitment to community service. "We actively engage in initiatives that enhance community safety and well-being," Levitt shares. This includes collaborating with local non-profits, supporting youth sports programs, and promoting autism awareness through various events. This dedication reflects their mission to not only protect but also empower and uplift the community they serve.

Supporting Local Growth:

Alexios Security Solutions proudly accepts Chamber Checks, a program designed to encourage local spending. "Accepting Chamber Checks supports our growth by driving local spending, which sustains our services," says Guadagni. "For the community, Chamber Checks help keep money circulating within the local economy, fostering a more vibrant business environment."

Advice for New Business Owners:

As a successful business with a solid foundation, Alexios Security Solutions offers valuable advice to new entrepreneurs. "Prioritize building strong relationships within your community and engage actively with organizations like the Chamber," advises Levitt. "Exceptional customer service, adaptability, and investing in your team's development are crucial to long-term success." The duo also emphasizes resilience and innovation, encouraging new business owners to "never give up" in the face of challenges.

Alexios Security Solutions is not only a trusted leader in security services but also a company that exemplifies community engagement and leadership. Their dedication to excellence and innovation continues to make a positive impact in Elko and beyond.



Antonio Guadagni



Evan Levitt

2024 CHAMBER EVENTS

MAY 11 & 12
Elko Home Show

JUNE 15
Beer Festival

JULY 27
Sherman Dinner

December 5
Light Up the Night

DECEMBER 19
Christmas Party



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**CHAMBER MEMBER
BENEFITS**
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Networking

Business Contacts

Referrals

Targeted, Effective, and
Affordable Advertising

Publicity

Professional Development
& Training

Discounted Membership
with NAE

Government Advocacy

Learning Opportunities

Programs & Workshops

Free Graphic Design

Free Webpage &
Domain Name

Opportunities for Event
Sponsorship

Chamber Business Directory

Chamber Checks

Ribbon Cuttings

Weekly Events Update

Business After Hours

Business Before Hours

Job Board

Calendar of Events

Printing Discounts

Meeting Room

Notary Services

HALLOWEEN EVENTS

EVERYTHING ELKO: 208-867-6512

PUMPKIN FESTIVAL OCT. 12 & 13

SILVER STAGE PLAYERS: SILVERSTAGE.ORG

POE & PINTS OCT. 3, 4, 5, 10, 11 & 12

DOWNTOWN BUSINESS ASSOCIATION: INFO@ELKODOWNTOWN.ORG

CREEPY CRAWL WINE WALK OCT. 12

GHOST TOURS OCT. 18, 19, 24, 25, 26

SPRING CREEK ASSOCIATION: 775-753-6295

FAMILY MOVIE NIGHT OCT. 19

TRUNK OR TREAT OCT. 26

BAWCOM REAL ESTATE: 775-753-6379

SPOOK LOOP OCT. 26

LOTSPEICH FAMILY FARM: LOTSPEICHFAMILYFARM.COM

PUMPKIN PATCH FRIDAYS, SATURDAYS & SUNDAYS IN OCT.

CARLIN CHINESE GARDENS: 775-934-2631

SPOOK WALK OCT. 26

THE IGLOO REC CENTER: 775-753-7465

TRICK OR TREAT STREET OCT. 25

MYLISSA LANNING TEAM BROKERED BY EXP REALTY: 775-397-0306

FREE PUMPKIN PATCH OCT. 26

THE UNDERGROUND BAR: 775-389-5641

HALLOWEEN HOOTCH & COSTUME PARTY OCT. 31

HIGHLAND VILLAGE & CK CONNECTIONS: 775 753-5500

TRUNK OR TREAT OCT. 25

THE STAGE DOOR: STAGEDOORELKO.COM

THE CRYPTID CASE FILES OCT. 11, 12, 18, 19, & 25

THE VOICE OF BUSINESS

October

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		1 Horizon Hospice Grief Support Meeting 775-778-0612	2 The Underground Bar Spiked Root Beer Floats 775-389-5641	3 Silver Stage Players Poe & Pints silverstage.org The Underground Bar Free Bingo 775-389-5641	4 Lotspeich Family Farm Pumpkin Patch lotspeichfamilyfarm.com Great Basin College Father Daughter Ball campusce.net/gbcnv Silver Stage Players Poe & Pints silverstage.org	5 Lotspeich Family Farm Pumpkin Patch lotspeichfamilyfarm.com Silver Stage Players Poe & Pints silverstage.org Jensen Jewelers & The Stage Door Speed Dating 775-738-7852
6 Lotspeich Family Farm Pumpkin Patch lotspeichfamilyfarm.com	7 Government Affairs Meeting	8 The Underground Bar Caramel Apple Martini Night 775-389-5641	9 Jam On! Western Folklife Center 775-738-7508 Greater Nevada Credit Union Financial Wellbeing Seminar gncu.org/gfwh	10 VFW Auxiliary 775-753-2112 Exec. Committee Business Before Hours: Desert Design Carpet One Ambassadors at Noon	11 Lotspeich Family Farm Pumpkin Patch lotspeichfamilyfarm.com The Stage Door The Cryptid Case Files stagedoorelko.com Family Respite Care of Nevada Brunch Banquet 775-787-3520	12 Lotspeich Family Farm Pumpkin Patch lotspeichfamilyfarm.com The Stage Door The Cryptid Case Files stagedoorelko.com Elko Downtown Business Association Creepy Crawl Walk elkodowntown.org Everything Elko Pumpkin Festival 208-867-6512
13 Lotspeich Family Farm Pumpkin Patch lotspeichfamilyfarm.com Everything Elko Pumpkin Festival 208-867-6512	14	15 Board Meeting Horizon Hospice Grief Support Meeting 775-778-0612	16 The Underground Bar Craft Beer Tasting 775-389-5641 Greater Nevada Credit Union Financial Wellbeing Seminar gncu.org/gfwh	17 INSERTS DUE Business After Hours: Cook's Steakhouse & Saloon	18 Downtown Business Association Ghost Tours elkodowntown.org Lotspeich Family Farm Pumpkin Patch lotspeichfamilyfarm.com Elko Convention & Visitors Authority Hope & Harmony 775-738-4091 The Stage Door The Cryptid Case Files stagedoorelko.com	19 The Stage Door The Cryptid Case Files stagedoorelko.com Downtown Business Association Ghost Tours elkodowntown.org Spring Creek Association Family Movie Night 775-753-6295 Lotspeich Family Farm Pumpkin Patch lotspeichfamilyfarm.com
20 Lotspeich Family Farm Pumpkin Patch lotspeichfamilyfarm.com	21	22 The Underground Bar Date Night 775-389-5641	23 Nevada Outdoor School Pumpkin Painting 775-777-0814	24 Downtown Business Association Ghost Tours elkodowntown.org The Underground Bar Free Bingo 775-389-5641	25 Nevada Day Lotspeich Family Farm Pumpkin Patch lotspeichfamilyfarm.com The Stage Door The Cryptid Case Files stagedoorelko.com The Igloo Rec Center Safe Trick or Treat Street 775-753-7465	26 Bawcom Real Estate Sppok Loop 775-753-6379 Lotspeich Family Farm Pumpkin Patch lotspeichfamilyfarm.com Spring Creek Association Trunk or Treat 775-753-6295 Downtown Business Association Ghost Tours elkodowntown.org
27 Lotspeich Family Farm Pumpkin Patch lotspeichfamilyfarm.com	28	29	30	31 Halloween Western Folklife Center Southwind 775-738-7508 The Underground Bar Halloween Hootch & Costume Party 775-389-5641		



ELKO AREA CHAMBER

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1405 IDAHO STREET
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NORTHEASTERN NEVADA REGIONAL HOSPITAL



MISSION STATEMENT

The Elko Area Chamber promotes economic growth, opportunity, and diversity in service for our members. We are the business behind your business.



UNIVERSITY OF NEVADA COOPERATIVE EXTENSION



Business After Hours:
OCTOBER 17, 2024, 5:30-7 PM
**COOK'S STEAKHOUSE
& SALOON**
245 3RD STREET

Business Before Hours:
October 10, 2024, 8-9 AM
**DESERT DESIGN
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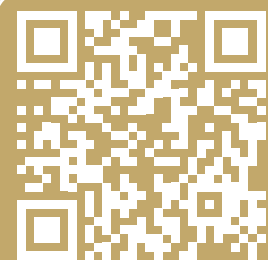


Elko: Oct. 10th
Spring Creek: Oct 17th

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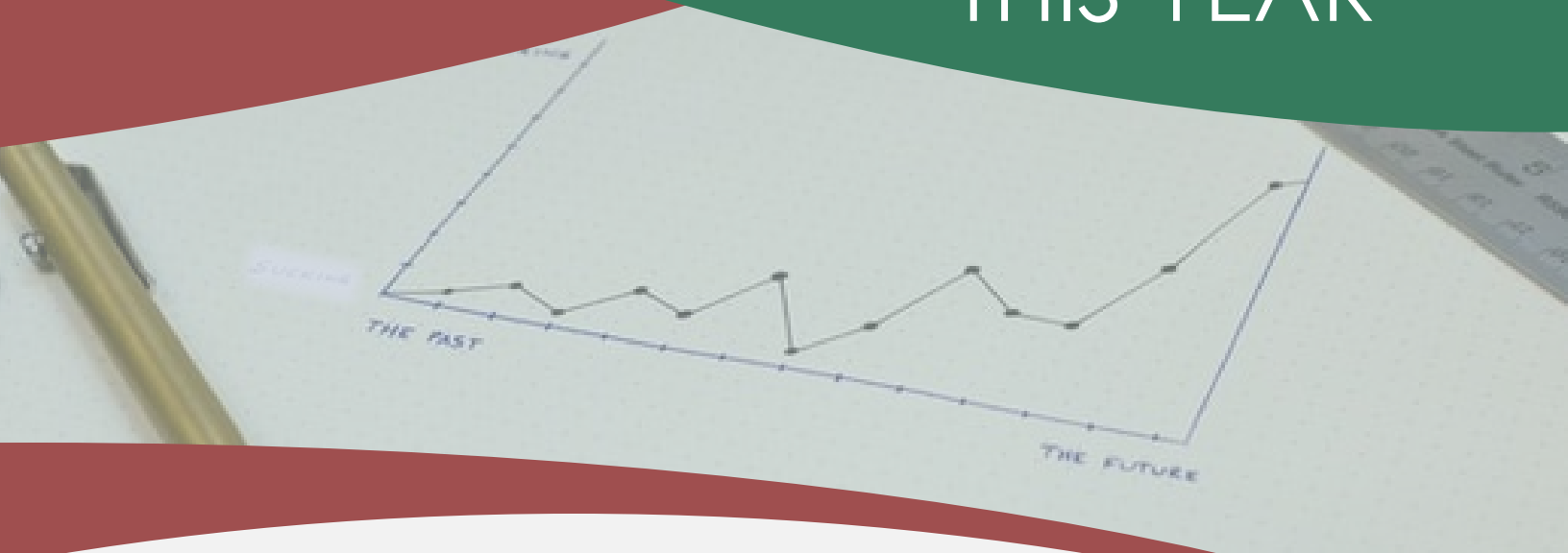


Contact Us

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Brunch Banquet

Please join us for food, drinks, raffles, sponsorship opportunities, and more. We will be focused on learning more about what these amazing organizations have to offer to Elko and the surrounding communities.

OCTOBER 11TH, 2024

9:30AM- 11:30AM

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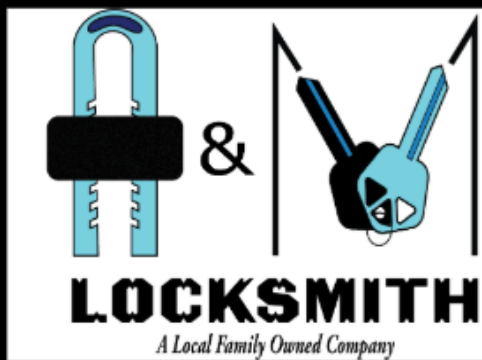
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