



# October 2010

**MISSION STATEMENT** - *The Elko Area Chamber of Commerce Promotes Economic Growth and Stability Through Advocacy and Communication in Service of Our Business Members.*

**Chamber Check Total**  
**\$6,196,904**

**Business After Hours**  
Thursday, October 21st  
**The Home Depot**  
2955 Mountain City Hwy.  
5:30-7:00 p.m.

**Government Affairs Committee**  
Monday October 11th and 25th  
Stockmen's Casino † 12:00 p.m.

Newsletter Printing Sponsored by-

*Re-Max Gold*  
753-4663

*Shabonya Dutton State Farm*  
*Insurance*  
738-3423

*Holiday Inn Express Elko*  
777-0990

THE ELKO AREA CHAMBER OF COMMERCE  
**VOICE**  
OF BUSINESS



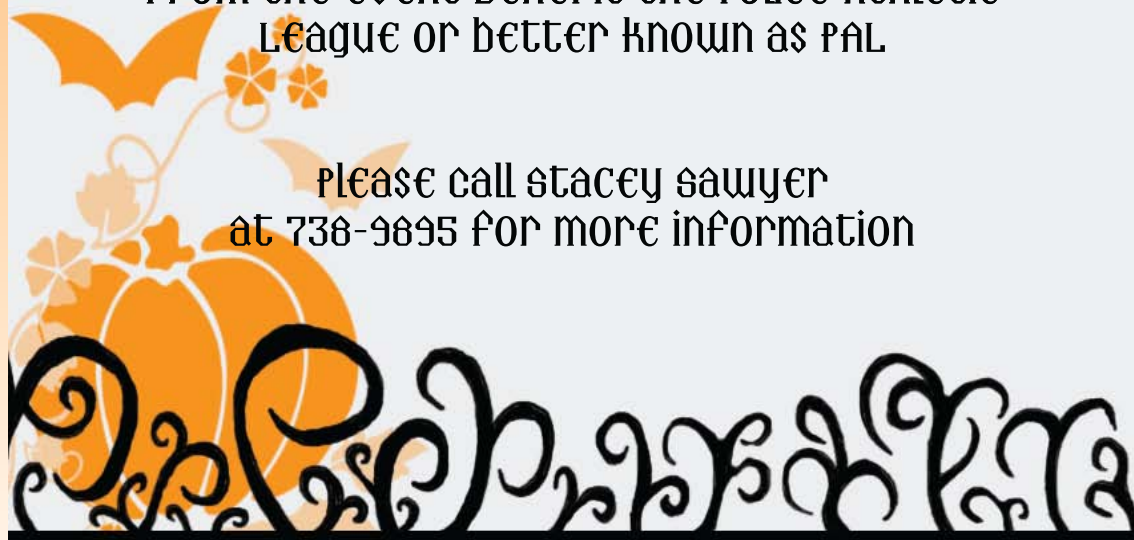
PURE COUNTRY 95.3FM KRJC TO PRESENT

## TRICK OR TREAT STREET

A safe and warm way to celebrate Halloween 2010

mark your calendars now to bring your family and friends to the annual "Trick or Treat Street" on Saturday, October 30 and again on Sunday, October 31, 2010 from 4p.m. to 8p.m. each night. This annual event takes place at the Elko convention center and is open to everyone! Admission is just \$3.00 for each child. All proceeds from the event benefit the Police Athletic League or better known as PAL

please call stacey sawyer  
at 738-9895 for more information



**President &  
Chairman of the Board**  
Todd Valline  
*UNR Fire Science Academy*

**First Vice Chairman**  
Greg Brorby  
*NV Energy*

**Second Vice Chairman**  
Kevin Ancell  
*Frontier Communication*

**Treasurer**  
Mike Ayala  
*Plumblin Mechanical*

**Past President**  
Mark Smith  
*Nevada State Bank*

### **Board Members**

**Brent Chamberlain**  
*General Moly Inc.*

**Coralee Griswold**  
*Chilton Engineering*

**Tyler Gunter**  
*Elko Broadcasting*

**Cathy Hamre**  
*Nevada Bank & Trust*

**Lisa Hoffman**  
*Newmont Mining Corp.*

**Matt McCarty**  
*Gold Dust West*

**Marissa McConnell**  
*Elko Realty*

**Mike Muhlestein**  
*The Home Depot*

**Katie Neddenriep**  
*Barrick Gold North America*

**Molly Popp**  
*7 Day Dental*

**Tammi Santistevan**  
*Bookstore*

**"CC" Swafford**  
*KRJ/Elko Shopper*

**Nichole Volk**  
*NNRH*

**Norlene Wilson**  
*Greenhouses & More*

**Deb Zander**  
*Cummins Rocky Mtn.*



## **Committee Reports**

**Elko Area Leadership Institute-** The Elko Area Leadership Institute will kick off their 2010-2011 class year at the opening class retreat October 1st and 2nd at the Hilton Garden Inn. As the class progresses we will be updating you on their current activities! If you would like more information about the Elko Area Leadership Institute please Contact Greg Brorby at 753-1810.



“Leaders help themselves and others to do the right things. They set direction, build an inspiring vision, and create something new. Leadership is about mapping out where you need to go to “win” as a team or an organization. Leadership is dynamic, vibrant, and inspiring.”  
Dwight D. Eisenhower

**Government Affairs-**With the temperature beginning to drop and frost ending the gardening season, things are starting to heat up for Election Season. With three Candidate’s Forums behind us, we have only two more for this year, both upstairs at Stockmen’s.

Candidates for Elko County Sheriff, Jim Pitts and Ken Wellington, will be featured on Tuesday October 5th at 7:00 p.m.

Our last Forum for this year will be on Tuesday October 12th at 7:00 p.m. when we will hold the Forum for the Candidates for Nevada Assembly District 33, John Ellison, Janine Hansen and Mike McFarlan.

Election Day is only about a month away and your vote is important. Use it wisely to elect representatives that will do well for your business and the Elko Area. If you or anyone on your staff needs to register, you may do so at the County Clerk’s Office on or before October 12th. Absentee Ballot Requests need to be received by October 26th. Early voting begins on October 16th with the final day for early voting on October 28th (October 29th is Nevada Day and Early Voting is currently not scheduled for Elko County).

The Health Care Reform Eggs & Issues is tentatively scheduled for October 20th and will feature a local physician, local medical administrator and a local insurer. The event will be at Stockmen’s at 8:00 a.m., with the cost for breakfast only \$5.00, thanks to a generous contribution by Plumblin Mechanical.

Finally, at the October 11th GAC meeting, Randy Brown with Elko County will give an update on the US Forest Service Travel Management Plan. Due to limited space, please contact Matt McCarty at mmccarty@gdwgaming.com or at 775-934-2892 if you plan on attending.

**Business After Hours-** The August Business After Hours had a great turn out with upwards of 36 non-profit and home based businesses. A big thank you to all the businesses who spent the evening handing out brochures and other information as well as all of the attendees.

Billie has been working very hard and has sold all of the 2011 Business After Hours. Keep an eye on the newsletter for next years schedule. If you are interested in hosting the event in 2012, contact Billie soon as the spots are filling fast!

**Ambassador Committee-**The Ambassador committee meets the second Thursday of every month at noon at the Stockmen’s for a no-host luncheon. The Ambassadors are a group of men and women that volunteer at the Chamber and throughout the Elko area. If you would like to get more involved in the community, the Ambassadors committee is for you. Recently we helped at the DBA Wine Walk, the Carlin Chili Cook-off and the Chamber’s Family Fall Festival. In October we will be cleaning the Downtown Corridor between 5th and 8th streets for the Adopt A Street Program. For more information contact the Chamber at 738-7135.

## Small Business Tips~ Norlene Wilson- Greenhouses & More- All Businesses count, large and small

### Chamber Member Benefits

Networking and new  
business contacts

Government Advocacy

Referrals

Targeted, effective  
and affordable Advertising

Publicity and heightened  
Name Recognition

Learning Opportunities

Professional Development

Chamber Business  
Directory  
both online and in  
paper format

Chamber Checks

Free Notary Services

Meeting Room

Ribbon Cuttings

Business After Hours

Programs and Workshops

Free Web site and  
domain name

Online Events Calendar

Job Board

Being a small business in a town the size of Elko has many rewards. But you can't do it alone. It is important to be involved. Our community is growing and everyone can be a valuable part of the process. Whether you join the Chamber or another organization, you can be a positive part of that growth. We are a very small business and have benefited most by being an active member of the Elko Area Chamber of Commerce.

One of the many benefits that we have received has been the publicity and opportunity to showcase our products at Chamber sponsored events. We are looking forward to the many activities that are on the community calendar that will allow us to participate. By working together and sharing, we all benefit. It's a Win-Win for all.

## Communities In Schools 4th Annual Scarecrow Festival

It's time to get those costumes out and get into the spirit of Halloween with Communities In Schools! On Saturday, October 16, 2010, Communities In Schools of Northeastern Nevada and Elko Parks & Recreation will be hosting their 4th Annual Scarecrow Festival, located in the heart of Elko at the Elko County Fairgrounds in the Home Arts Building. The fun lasts from 10:00am -4:00pm; admission is free, but boxes of granola as donations toward CIS's Hunger Prevention program will be accepted gratefully. This family fun event is full of games, prizes, and treats for everyone to enjoy. There will be fun game booths, craft booths, and, unless you're a vampire, you'll even have the chance to get your Halloween picture taken. A Scarecrow Silent Auction will feature scarecrows created and donated by members of the community, a "Crystal Ball" Fortune Teller may just tell you your future, and Scarecrow Pie Toss will take place outdoors where everyone can enjoy music and Halloween tunes provided by "Whiskey & Wine." Serving up food to die for will be Sergio's Mexican Restaurant, Come N Get It Kettle Corn, CIS Fellows Academy "Moo Pies", Merrie's Candy Apples and many more! Everyone is welcome to attend and have a spooky fun time! Please contact Celina at (775) 753-9183 with any questions, to sign up to volunteer or to donate a scarecrow for auction.

**About Communities In Schools of Nevada: Communities In Schools surrounds students with a community of support, empowering them to stay in school and achieve in life. Through a school-based coordinator, Communities in Schools connects students and their families to critical community resources, tailored to local needs. Working in more than 3,200 schools, in the most challenged communities, in 26 states, and the District of Columbia, Communities in Schools serves nearly 1.4 million young people and their families every year. Communities in Schools has become the nation's leading dropout prevention organization, and the only one proven to both decrease dropout rates and increase graduation rates.**

## Gear Up For Hunting Season

Napa Auto Parts along with Gun World and Archery are raffling off a fantastic Franchi I12 Shotgun just in time for hunting season. Stop by Napa at 331 12th Street to purchase tickets or call Napa at 738-8406 for other ticket locations. All proceeds are being donated to F.I.S.H, Friends in Service Helping.

Tickets are \$2.00 or 3 for \$5.00

Drawing to be held October 15, 2010. Need not be present to win. Must be 18 years old at time of drawing. Must be eligible to own a firearm in all 50 states. One Stop Auto Parts along with NAPA Auto Parts and Genuine Parts Company are not responsible for the use or misuse of this firearm, nor are they responsible for eligibility of raffle winner beyond the legal requirements as stipulated by the State of Nevada and the A.T.F.E. A \$25.00 background check will apply to the winner to establish eligibility.

For a complete list of  
Chamber member  
benefits,  
please visit our website at  
[www.elkonevada.com](http://www.elkonevada.com)



## Chamber Staff

Jennifer Sprout- CEO

Billie Crapo- Membership  
Director

Mary Kelly- Bookkeeper

Anna Gonzalez-  
Administrative Assistant

# Elko DBA 2010 Uncorked Wine, Beer, & Cocktail Tasting

In association with Southern Wine & Spirits of Nevada, the Elko Downtown Business Association is hosting the 7th annual "Elko Uncorked" Wine, Beer, and Cocktail Tasting Event, Saturday, October 9th 4 -7 pm at over 20 participating Downtown Elko businesses. This is the "Grande Finale" Wine Walk for the year. This event is added fun with the addition of beer and holiday cocktails also available for tasting. The start location/procedure will be the same as the summer wine walks. Tickets/glasses can be purchased at the event (5th & Railroad) or pre-purchased at the DBA booth during the Farmer's Market earlier in the day. A map of participating businesses will be provided. The Trolley will be on hand to transport participants to outlying businesses.

Tickets are \$20 per person. You must be 21 or older to participate and valid photo ID is required.

Proceeds from the DBA Wine Walks help to support enhancement projects in the Downtown Business area. Some of the projects that the DBA has undertaken are:

- Christmas decorations and banners for Idaho Street and Corridor
- Flower barrels for participating members
- Pedestrian benches
- Snowflake Festival/Parade of Lights
- Decorative garbage cans
- New trees lining the streets of the Downtown area
- Farmer's Market

The DBA would like to thank our sponsors for helping to create such a great event:

Elko Federal Credit Union.....Trolley Sponsor for July & August  
Elko Daily Free Press....Trolley Sponsor for September  
Stockmen's & Commercial Hotel & Casino....Trolley Sponsor for October  
Southern Wine & Spirits  
All participating Downtown Elko businesses.

## Oktoberfest 2010

The Ruby Mountain Symphony is putting the final touches on its 13th annual Oktoberfest fund-raiser to be held Saturday, October 23rd from 4:00 p.m. to 10:00 p.m. at the Elko Convention Center.

There will be continuous entertainment, German food, a beer garden, dancing, sing-a-longs, contests, drawings, and a silent auction.

Vendor booths and children's activities begin at 12:00 noon.

At 5:00 p.m. the Tapping of the Keg ceremony featuring the 2010 Oberburgermeister, John Patrick Rice, will begin the evening's festivities.

For information about Oktoberfest or the symphony, call 738-4187 or 738-4252.



# October 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					Will James Society Annual Convention 1	Will James Society Annual Convention 2
Will James Society Annual Convention 3	4	5	6	Exec Board Meeting 7	8	Elko Uncorked 9 NRA Highpower Rifle Match
10	Columbus Day GAC Meeting 11	Board Meeting 12	13	14 Ambassadors Luncheon	15	16
17	18	19	20	21 Business After Hours The Home Depot	22	Oktoberfest 23 Habitat For Humanity Dinner Chili Cook-Off & Bake Sale
24	GAC Meeting 25	EALI Meeting 26	27	28	Nevada Day Halloween Event 29 Nevada Day Parade	Halloween in Jarbidge 30 Trick or Treat Street
Trick or Treat Street 31						

**Coming Soon to the Spring Creek Housing Section!  
Khoury's Fresh Market On the Spring Creek Parkway!**

# November 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	POW/MIA Annual Motorcycle Run Real Heros Awards Banquet 6
7	GAC Meeting 8	9	10	Veterans Day 11 Veterans Day Parade Ambassadors Luncheon	12	Magic of Jay Owenhouse 13 Lamoille Womens Club Chili Feed & Holiday Bazaar
14	15	16	17	18 Business After Hours Cummins Rocky Mountain	19	20 Ruby Mountain Symphony
21	GAC Meeting 22	EALI Meeting 23	24	25	26	27 11th Annual Holiday Craft Bazaar
28	29 Festival of Trees	30 Festival of Trees				

## Around Town With Billie

Can you believe it's already October? I don't know about the rest of you, but here at the Chamber we have been so busy that this year has just flown by.

The Elko Area Chamber of Commerce's top priority is you, the members. I would love the opportunity to meet with you and go over all of your benefits and make sure that you are taking advantage of all the Chamber has to offer. We have over 575 members and that number is continually rising. This year I have been trying to get out and visit everyone, if I have not made it to you yet, please feel free to call the Chamber and set up a time for us to meet. We would appreciate hearing any ideas or suggestions on events, seminars, advertising, or anything else that you would like to share.



Thank you for all of your support so far this year. We look forward to working with you for many years to come.

I'll be seeing you around town- *Billie*

## August New Members

**Agate Inc**  
**Clint Chapman/Elko Area Manager**  
832 Court St  
Elko NV 89801  
775-777-9399

**Elko Institute for Academic Achievement**  
**Daryl Kuiper/Interim Administrator**  
1031 Railroad St  
Elko NV 89801  
775-738-3422

**Boys & Girls Club of Elko**  
**Fernando A. Vargas/Executive Director**  
501 S 9th St  
Elko NV 89801  
775-738-2759

**Royal Cuisine**  
**Raj Duggal/Owner**  
**Mandeep Kaur/Owner**  
232 Silver St  
Elko NV 89801  
775-777-9444

## Lamoille Harvest Festival

The 16th Annual Lamoille Harvest Festival will be held on Saturday, October 2, 2010, from 9 a.m. - 4 p.m. at the Old Lamoille Schoolhouse (now known as the Lamoille Rancher's Center) in the heart of beautiful Lamoille, NV. What a great excuse to put the family into the car and take a little drive to the country and enjoy the beauty of the Ruby Mountains and the fall colors!

This year's Festival will again feature local artists, craftsman, authors, photographers, potters, jewelers and much more. All vendors will be selling only hand crafted items - nothing manufactured! This is the place to start your holiday shopping and find a treasure for that special someone or for yourself!

The Lamoille Presbyterian Church will be selling hot dogs and chips, homemade chili and soup; while the Lamoille Women's Club will be selling baked goods. The Lamoille 4-H will be hosting a petting zoo (weather permitting) and face painting, and the Spring Creek Girl Scouts will be offering a pumpkin patch. Live music will be offer by local musicians and Bubbles the Clown will be making an appearance as well!

Vendor space is still available by calling Susie at 738-2823, or e-mailing [lamoilleharvestfestival@gmail.com](mailto:lamoilleharvestfestival@gmail.com). This year's festival is sponsored by the Lamoille Community Presbyterian Church Deacons, a non-profit organization.

## Ribbon Cutting

White Lotus Martial Arts  
588 Commercial Street  
775-385-1940



## Customer Service Award- Smirks

I would like to nominate Smirks, shirts that work, for a Customer Service Award. Once again I find myself in the role of team mom for the Bulldogs Jr. Football team. Last year I came in with a very vague idea of what we wanted to do for our team. Jennifer and DeeDee were very helpful in hunting up just the right graphic for our team and came up with good suggestions for colors and placement. By the time I left, I felt confident that we had a design that our parents would approve of and our players would love to call their own. After a couple of weeks spent collecting sponsorships and solidifying our expectations, I brought a very large sweatshirt order in and requested an impossible deadline; 67 personalized sweatshirts and 6 embroidered polos in less than two weeks. I had chosen one logo design and another mom had ordered something else. When the wrong screen showed up, George dropped everything and made an emergency run to Salt Lake City to get the correct screen. Smirks printed our order in record time keeping me informed of their progress along the way. We received our order as promised and on time. Each shirt had been printed on the front, with the players name and jersey number on the back.

This year, I returned with another order and another abbreviated deadline. Despite the fiasco of last year, our request was met with smiles and the details quickly settled. We had our order forms our within two days. Since they still had both screens from last year we talked about letting the team pick which logo they wanted. To make the vote a visual one, Smiks offered to print up a shirt with the new logo to take to the team for vote. I am happy to say we are going to use the new logo for our shirts this year. As my shirt from last year is still a favorite and maintains it's quality, I know that this year's shirts will last long after our kids have moved up to the next league.

Thanks to all the folks at Smirks for helping us ensure that no matter what the score board may or may not say in the weeks to come, this year will be another memorable one!

Brandy Cashin

## Ribbon Cutting

Noah's Ark Preschool & Daycare  
1737 Sewell Drive  
738-9155



## 2010 Business After Hours

January †  
Installation Banquet

February †  
Elko Diagnostic  
Imaging

March †  
Comfort Inn

April †  
GeoTemps

May †  
El Aero

June †  
Vitality Center

July †  
Northeastern Nevada  
Regional Hospital

August †  
Home Based/ Non  
Profits

September †  
American Staffing  
Block Party hosted with  
other  
businesses

October †  
The Home Depot

November †  
Cummins Rocky Mtn

December †  
Chamber Christmas  
Party

Elko Area Chamber of Commerce  
1405 Idaho Street  
Elko Nevada 89801

*October Business After Hours*  
*The Home Depot*  
*2955 Mountain City Highway*  
*Thursday, October 21st*



*November Business After Hours*  
*Cummins Rocky Mountain*  
*2735 Ruby Vista Drive*  
*775-738-6405*

*August Business After Hours*  
*Non Profit and Home Based Businesses*





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several locations with very flexible hours..*



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through  
Oct. 10th**

see pricing online



**WWW.ALLUSIVE-IMAGES.COM**

Join Us Thursday October 21st for Business After Hours

5:30 p.m. at



Located at 2955 Mountain City Highway

Scavenger Hunt

Give-Aways

Raffles

Food

Drink

And tons of FUN!!

Also Product Knowledge Stations Featuring:

Weatherization

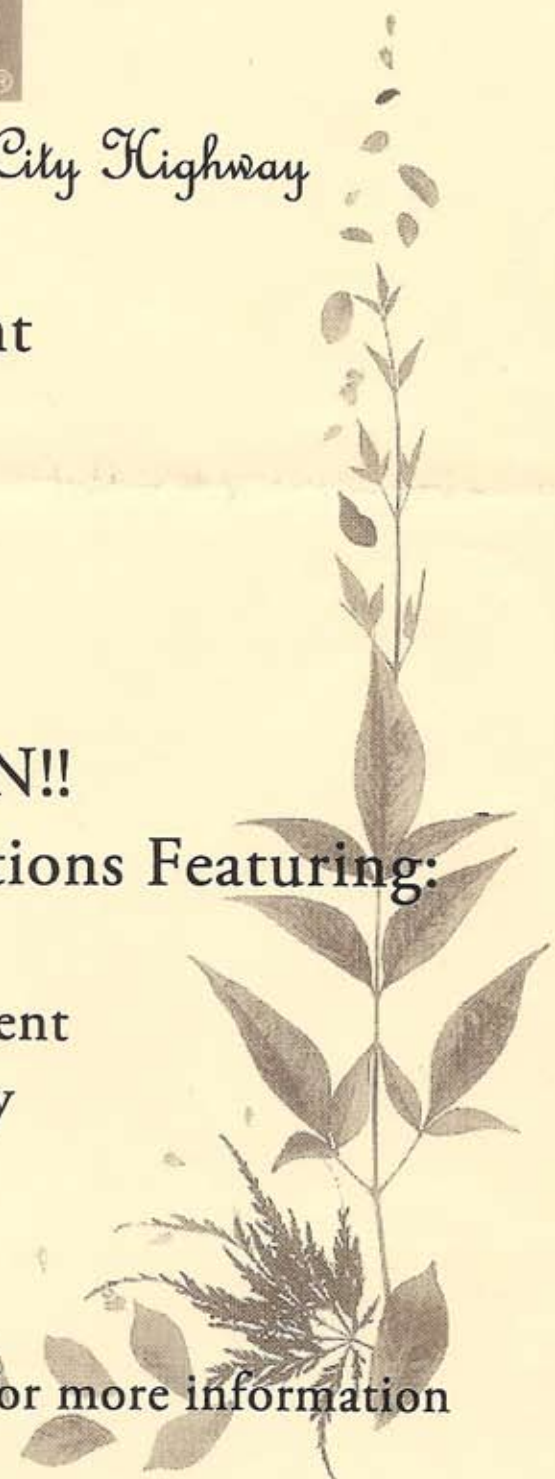
Return on Investment

Energy Efficiency

And

Fire Safety

Please call the Chamber at 738-7135 for more information



# Business Organizing 101

**Learn strategies to become more focused, organized and productive. You will learn how to prioritize your workload, make better use of your time and develop habits to keep clutter under control. We will also discuss how to better utilize your workspace.**

WHEN: Thursday, October 14; 2:00-5:00 p.m.

WHERE: Elko Area Chamber of Commerce  
Conference Room  
1405 Idaho St.

COST: \$55

Interested? Sign up on the Elko Chamber's website:

[www.elkonevada.com](http://www.elkonevada.com)

Click on the Events/Attractions tab-Event Registration or call  
775.738.7135.



**ELKO AREA**  
*Chamber of Commerce*

Offered by Rena Hanks Consulting  
and  
the Elko Area Chamber of Commerce



**Rena Hanks**  
Consulting



## 2011 Board of Director Candidates

View complete bios and pictures on our website at [www.elkonevada.com](http://www.elkonevada.com). Voting Ends October 5<sup>th</sup>.

**Name: Tyler Gunter**

**Member Business:**

**Elko Broadcasting Company**

Tyler Gunter is an Elko native that prides himself on being an active member in the Elko Community. Tyler is a current Chamber Board Member and looks forward to seeing further growth in the Chamber as well as continued growth in our Community.

**Name: Brenten Mehring**

**Member Business: Last Chance Cleaning**

I'm a good listener and I get along with anyone and everyone. I work hard at jobs and that is why I started my own business. I like meeting new people. I always finish what I start. I think I would be good at this position because I work really hard to get things done.

**Name: Michael Ayala**

**Member Business: Plumline Mechanical**

I currently serve on the Elko Area Chamber of Commerce Board of Directors as the Treasurer and believe I have been and asset to the Chamber in the last 2 years and look forward to its continued success. I believe I could continue to add insight and help promote and grow the Chambers influence within our community.

**Name: Mardell Wilkins**

**Member Business: Great Basin College**

Great Basin College is a valuable resource in the sustainability and growth of our economy. We are here to support our local businesses and their employees with workforce training, certification training, community service classes, and degree programs. I have served on the Elko Area Chamber of Commerce Board of Directors (2006-2008) and have access to the resources of the College that the Chamber has found valuable in the past.

**Name: Phillip Bullock**

**Member Business: Glass Doctor of NE Nevada**

I am part owner and manager of Glass Doctor in Elko. I am interested in serving on the Elko Chamber Board because I enjoy being part of the community and feel I have a lot to offer and can make a difference.

**Name: Rena Hanks**

**Member Business: Rena Hanks Consulting**

It is my distinct pleasure to submit my application to the Elko Area Chamber of Commerce Board of Directors. I am confident I can dedicate the time necessary to complete Board responsibilities and plan to be a productive board member if selected.

**Name: Terry Hritz**

**Member Business: KENV-TV**

I'm currently the station manager at KENV-TV. I enjoy living in Elko and I'm proud to call this place home. I feel I would be an asset to the chamber board bringing new ideas and my experience to the board.

**Name: Nichole S. Volk**

**Member Business: Northeastern Nevada Regional Hospital**

Nichole has served on the Chamber Board for 2 ½ years. In her tenure, she has served as Treasurer and the Marketing and Young Professional co-chair. She asks for your support so she can continue her efforts in helping lead the charge in being the Voice of Business for the Elko Area.

**Name: Coralee Griswold**

**Member Business: Chilton Engineering & Surveying, Ltd.**

I have served as a Chamber board member for the past two years, and consider it an exceptional interactive experience in learning and sharing with other small businesses of our area. It would be an honor to once again represent the Chamber business community should you decide to reelect me for another term.

**Name: Katie Neddenriep**

**Member Business: Barrick Gold of North America**

I have had the opportunity to serve on the Board of Directors for the Elko Area Chamber of Commerce for the last two years and am excited about the opportunity to continue my service. I look forward to continuing to share my knowledge, expertise, and resource contacts with the Chamber and its membership for Elko's continued growth and success.

**Name: Cathy McAdoo**

**Member Business: P.A.C.E Coalition**

I have been a resident of Elko for more than 30 years and have had many life enriching opportunities to serve in our community through volunteering and employment. I think that my commitment to the future of Elko County and my experience in the for-profit and not-for-profit business world enables me to contribute to maintaining and strengthening a healthy business climate while also promoting the benefits of living in the Elko area.

**Name: Tammy Hillyer**

**Member Business: SOS Staffing Service**

I have lived most of my life in large populace cities across America and relocated in 2007 to this charming town of Elko, Nevada. I find the Elko Chamber of Commerce an integral part of this thriving town and would like to denote my personal attention and time to helping support the efforts and goals that have been expected of the Chamber.

**Name: Norlene Wilson**

**Member Business: Greenhouses & More**

It has been a pleasure to have served on the Chamber Board of Directors this past year. I served as co-chair of the Government Affairs Committee and had an opportunity to assist in bringing the many political issues and candidates to our community for review.

**Name: Tammi Santistevan**

**Member Business: The BOOKSTORE**

Hi, my name is Tammi Santistevan; my husband and I own the BOOKSTORE in Elko. I have been on the Chamber of Commerce Board of Directors for 4 years now! I would really like to continue my volunteer work with the Board of Directors. Please vote me in for another 2 years!

**Name: Donna Moore**

**Member Business: Re/Max Gold**

I have lived in Elko County since 1980. I was gone for six years while husband served in the Navy and three years in Alaska for job relocation and always back to Elko. I love Elko and our out lying areas. I would love to help our community progress in a positive direction and have knowledge of how I could help. Participating in community activities would be beneficial to myself and my family as I feel setting an example of helping is always a good thing.

**Name: Dorothy North**

**Member Business: Vitality Unlimited**

I think I can make a big contribution to the Chamber Board because I have the ability to do critical thinking, strategic planning and have creative ideas. Public service is important to me and I would do my best as time allows to make a positive contribution.

**Name: Ginna Reyes**

**Member Business: EI Aero Services, Inc.**

- Chaired the committee to establish US Customs Service at Palomar Airport. This was accomplished in 2008.
- Named Carlsbad Chamber of Commerce "Airport Task Force- person of the year" in 2005.
- Named Carlsbad Chamber of Commerce "Business Person of the Year" in 2007.
- Worked as an Aviation Consultant for the County of San Diego prior to accepting the position as President of EI Aero Services in 2008.

**Name: Molly Popp**

**Member Business: 7 Day Dental**

Born and raised in Spring Creek and Elko to a business minded family who aided in the growth and development of both areas, I am currently serving as a member of the Elko Area Chamber's Board of Directors and would love the opportunity to continue

# **The Elko Downtown Business Association**

**Invites you to the final Farmer's Market  
of the 2010 growing season.**

**Market is located in the downtown corridor, near 5<sup>th</sup>  
and railroad from 10am – 3pm.**

**New items \* fall produce \* fun for the kids \* meet your friends**

**For additional information or to become a  
vendor please contact**

**Amber @ 340-7730 or via email at  
elkofarmersmarket@yahoo.com**



its  
**Wine  
time!**



DOWNTOWN  
**DBA**  
ELKO  
BUSINESS ASSOCIATION



## Annual Summer Wine Walks

Second Saturdays Downtown

July 10<sup>th</sup> ~ August 14<sup>th</sup> ~ September 11<sup>th</sup>

Elko Uncorked ~ October 9<sup>th</sup>

4 pm ~ 7 pm

Starting Point: 5th St & Railroad

\$20 per person



Meet Your Friends Downtown  
Wine Tasting ~ Fun New Glasses  
Streets Closures ~ Good Times





# NATIONAL SAVE FOR RETIREMENT WEEK

## October 18 - 24



### DID YOU KNOW:

- About two-thirds of workers are currently saving for retirement, but most are not saving enough.<sup>1</sup>
- Less than half of working individuals have calculated how much they'll need for retirement.<sup>2</sup>
- Fifty-three percent of workers have less than \$25,000 in savings and investments (excluding their home).<sup>2</sup>

In recognition of these trends, the federal government has declared Oct. 18 - 24 as National Save for Retirement Week.

### DO YOU HAVE THE RIGHT PLAN FOR YOUR BUSINESS?

The best way to choose a retirement plan for your business is to know your personal and business goals, and then compare the different types of plans available. Edward Jones can help with the analysis you need to decide which plan makes sense for you.

Call today to set up a retirement plan review as part of National Save for Retirement Week.



**Shawn Bledsoe**  
Financial Advisor

1657 Mountain City Hwy  
Suite 103  
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<sup>1</sup> National Save for Retirement Report  
<sup>2</sup> EBRI, 2009 Retirement Confidence Survey