



# FENTON FOCUS

PRESENTED BY: FENTON AREA CHAMBER OF COMMERCE  
WWW.FENTONMOCHAMBER.COM

OCTOBER 2012

## What do YOU want to see in 2013? YOUR CHAMBER... YOUR CHOICE!



### WE WANT YOUR INPUT!

*Watch your email for a survey regarding what you would like to see at the Fenton Chamber in 2013.*

If you have suggestions, please contact the Chamber Office at (636) 717-0200 or email [exdir@fentonmochamber.com](mailto:exdir@fentonmochamber.com)

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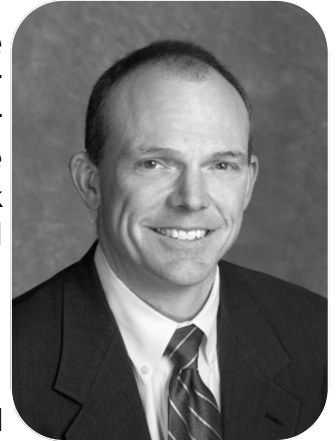
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October brings vibrant fall colors and our Chamber is just as vibrant! The services and benefits that your Membership offers are second to none. Our October membership luncheon is another example of our chamber offering our membership a live interaction with our current political candidates. I would like to a moment to express a sincere "Thank You" to all of our candidates who took the time to participate and express their vision within their district. Not only did we hear from each candidate from each district, but we were educated on Proposition S and Proposition L that will also appear on our November ballot.



In less than 30 days, we will exercise our personal privilege to cast our vote. I encourage each of our members to take the time to understand the issues and go to the polls.

On October 25th, your Fenton Chamber Board of Directors and Chamber Staff will have an offsite planning retreat to discuss, review and formulate the 2013-2014 Chamber strategies that will carry our vibrant organization into the future. Please know the input we receive from our membership throughout the year is taken seriously. Without your personal input and membership volunteerism our Chamber would not be near the organization we are today... Thank You.

Take a moment right now and mark your calendars for Wednesday, November 7<sup>th</sup>. Join us at Andre's West for a monthly Membership Luncheon, sponsored by SSM St. Clare Health Center, that you won't want to miss! SSM St. Clare Health Center will share information on their newest advanced technology, the "CyberKnife". If you've driven west on Interstate 44, you may have noticed the billboard that says, "Cancer has met its match - CyberKnife." This is an advanced medical treatment within our very own Fenton Community! Register to attend this luncheon online or by contact the Chamber Office.

God Bless and Warmest Regards,

Dale E. Roethemeyer  
Fenton Area Chamber of Commerce—President  
Edward Jones—Financial Advisor

## **WHAT TO WATCH FOR...**

2012-2013 Community Guide  
Chamber Awards Nominations  
Holiday Bazaar Opportunities



## 2012 Board of Directors

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Scott Borlinghaus - *Fabick CAT*

Jodi Clinton - *Commerce Bank*

Michael Griffin - *UniGroup*

Bill Hoefler - *President, SSM St. Clare Health Center*

Rick Nadler - *Grand Rental Station*

Sarah Roesslein - *Drury Hotels*

Vance Scherrer - *SERVPRO of Fenton/South Ballwin*

Lori St. Clair - *On Target Bookkeeping Services, LLC*

Marty Wilder - *State Farm Insurance*

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Assistant Director — Lisa Rackley

Communications Coordinator — Kelly O'Daniel

Administrative Assistant — Betty Rottler

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**Fenton Area Chamber of Commerce**  
 is to promote, support & represent  
 business for the betterment of  
 our members and the community.



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**Building Expansion - Phase 2 Under Construction - Picture taken 9/25/12**

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# Inaugural "Disaster Preparedness Class" A Success!

On Wednesday, September 26th, the first-ever "Disaster Preparedness Class for Businesses" brought out twenty members of the Fenton Area Chamber of Commerce, ready to learn the basics of preparing for and dealing with disasters of all kinds (see pictures below). A special thank you to John Batterton, Deputy Chief of the Fenton Fire Protection District, and Captain Jeff Bader with St. Louis County Police for leading this class and making sure our members were presented with great information. The response from this event has been positive: watch for this program to be repeated in the future. If you would be interested in attending a future class, please contact the Chamber Office at (636) 717-0200.



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Sherry and her daughter Sarah atop MT. Kilimanjaro, March 2011

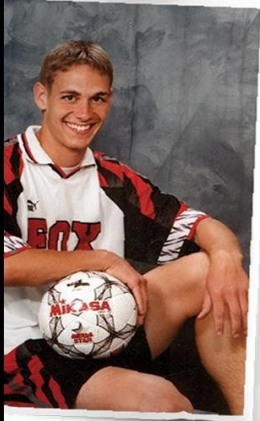
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**Scott went to St. Anthony's. Where'd you go?**



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## 2013 FACC Scholarship Applications Available

The Fenton Area Chamber of Commerce (FACC) 2013 Scholarship Applications are now available. The FACC Scholarship Program provides local high school graduates with funds to continue their formal education. Since 1989, the FACC has given over \$211,000 in awards to 263 high school graduates.

Applications are available at the local high schools or by contacting the Chamber Office directly. Those students chosen to receive a scholarship will later be recognized at the annual Scholarship Luncheon.

Scholarships are awarded to graduating seniors planning to attend a college, university, technical or trade school. All scholarship applicants MUST reside in the 63026 zip code, including the City of Fenton, Unincorporated St. Louis County & Unincorporated Jefferson County.

For more information, please feel free to contact the Chamber Office at (636) 717-0200.

## UniGroup 5K + 10K

The 10th Annual **UniGroup** 5K + 10K raised more than \$30,000 for United Way of Greater St. Louis. This year was the first year for the competitive 10K run. The top overall 10K finishers shared \$1,000 in prize money which was donated by **Fabick CAT**.



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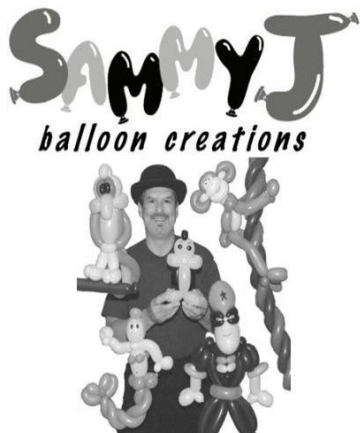


**Exciting Holiday Advertising Opportunity Coming Soon!**

**ST. LOUIS POST-DISPATCH**

The Fenton Chamber is excited to announce a partnership with the St. Louis Post Dispatch to produce a Full Page Color Ad which will go in the Sunday, November 18<sup>th</sup> newspaper. The ad will serve as a unique showcase of our community in order to promote shopping in the Fenton area during the upcoming Holiday Season. This is truly an exciting opportunity for Chamber members as it is one that does not come around very often.

Katie Fucoloro of St. Louis Post Dispatch will be reaching out to Fenton Area Chamber of Commerce members regarding the purchase of advertising. If you are interested and/or have questions before you are contacted, you may reach Katie directly at (314) 340-8610.



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**August 19, 2013  
Golf Tournament**

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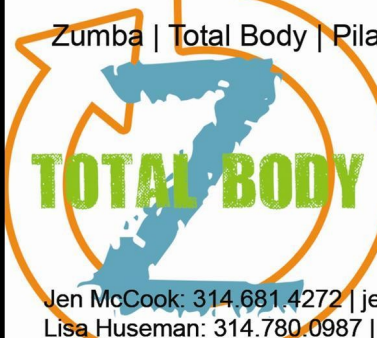
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"Think Clean, Think Green, Think SERVPRO"

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# The Good News About Students and Checking Accounts

Article written by: Jodi Clinton, Commerce Bank, Fenton Banking Center Manager

The good news is that our kids have tools that their parents never had, and it's making them savvier in watching for fees and tracking their balances. Between online banking and bill pay, mobile banking, and E-alerts, managing their money is easier and more efficient than ever. Here are some tips for parents:

- 1. Be a joint owner of your child's account.** Children may resist having their parents' names on their checking account, but if you plan to transfer money into their account while they are away at school, you will at least need to have their account numbers.
- 2. Even if your name is not on your child's account,** he or she can still designate you to receive an email alert when a balance dips below a given amount. Most bank checking accounts give students the option of adding a second email address for alerts -- which can come in handy when an emergency deposit is needed.
- 3. Let them manage their money.** Don't fall into the trap of keeping track of your child's finances, or you may find yourself making regular deposits to keep your college graduate out of financial trouble later on. Every student should be allowed to manage their money to some degree. If your child is challenged on managing balances, then consider adding overdraft protection to their account.
- 4. Account register.** The number one challenge for most students is maintaining their check register. Because young consumers use debit cards for everything from books to soda, many forget to write down every transaction or to keep their receipts. Students may benefit from free budget-managing websites that help them track what they spend.
- 5. Don't send them everything at once.** Instead of making a single large deposit at the beginning of a semester, make smaller deposits at more frequent intervals to encourage responsible spending and give them experience in managing their money as the end of the month approaches.

With some planning, information and the right tools, your child can become financially independent; a skill that will last a lifetime.




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## Local Community Events

### 4TH ANNUAL TRIVIA NIGHT AT SSM ST. CLARE

Saturday, October 20th; 7:00pm-10:00pm; 1015 Bowles Avenue; Fenton, MO. Sponsored by the St. Clare Health Center Auxiliary. Doors open at 6pm. Cost is \$15/person, \$150/table of 10... must be 12 years or older. FREE soft drinks, water, popcorn, games and attendance prizes! Cash Bar (no outside alcohol). Cash Prize for the Winning Team! Contact Ginny Goede at 314-660-3026 for more.

### FIGHT BACK SEMINAR AT XTREME KRAV MAGA

Saturday, October 20th; 10:00am-1:00pm; 639 Gravois Bluffs Blvd, Suite C; Fenton MO. This is a WOMEN'S ONLY self defense seminar put on by Steve Sulze and staff at Xtreme Krav Maga & Fitness. Please call 314-974-5728 for more information or to register.

### H.O.P.E. FUND BBQ AT HOPE ANIMAL HOSPITAL

Sunday, October 21st; 11:00am-4:00pm; 300 Biltmore (next to Chuck's Boots; Fenton, MO. Bar-B-Que and raffle to benefit the H.O.P.E. Fund (Helping Orphaned Pets Everyday.) This semi-annual event has helped a number of homeless, injured animals. Brats, burgers, hotdogs, turkey burgers, veggie burgers, soda and sides. Great home made baked goods and prize drawings. Join Us! Fun Time - Good Food - Worthy Cause - Valuable Prizes. Contact Joy or Lea at 636-349-0049 for more information.

### BLOOD DRIVE & DINNER AT OUR SAVIOR LUTHERAN

Tuesday, October 23rd; 2:30pm-7:30pm; 1500 San Simeon Way; Fenton, MO. Head on over to Our Savior Lutheran Church and School for the annual Blood Drive and Dinner. There are some great give-away items and items being raffled off for donors. Plus there's a dinner so you don't have to go home and cook. Contact Edward at 636-575-8383 for more information.

### MIND YOUR BUSINESS SMALL BUSINESS LECTURE SERIES AT ST. LOUIS COUNTY LIBRARY-HQ

Friday, October 26th; 8:30am-12:00pm; 1640 South Lindbergh; St. Louis MO 63131. The October lecture topic will be "Starting a Small Business: The First Steps." These sessions are designed to be interactive workshops including practical exercises and course materials. To make your reservation, please contact the St. Louis County Library at 314-994-3300 or stop by any location.

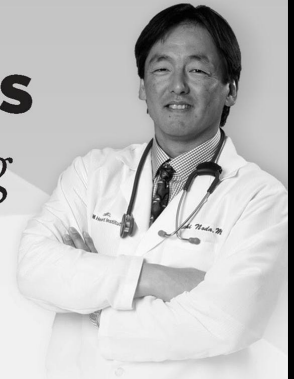
### ANNUAL FALL FESTIVAL AT DELMAR GARDENS

Sunday, October 28th; 2:00pm-4:00pm; 1 Arbor Terrace; Fenton MO. Celebrate fall with festivities and family fun! Live Music by "One More Round"; Pumpkin Patch; Exotic Zoo; Pony Rides; Hay Rides; Festive Inflatable; Kids Costume Contest; Games, Candy, Snacks & More! This event is open to the public. Contact Delmar Gardens of Meramec Valley at 636-343-0016 for more information.

### HALLOWEEN SAFEHOUSE TRICK-OR-TREATING AT LAKEVIEW PARK RETIREMENT

Wednesday, October 31st; 7:00pm-8:30pm; 1393 Bowles Avenue; Fenton MO. The residents of Lakeview Park welcome all Fenton area trick-or-treaters to come and show off their costumes in exchange for goodies! This is our 11th year of our Halloween Safe House! Contact Linda at 636-326-9606 for more information.

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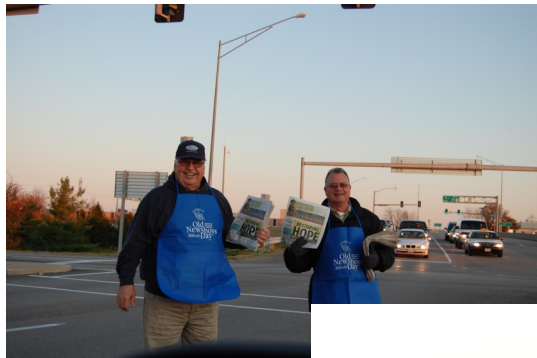
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# Old Newsboys Day Volunteers Needed!

Every year, on the Thursday before Thanksgiving, thousands of volunteers wake up very early in the morning, put on their customary smile and Old Newsboys Day apron and take to the streets to raise money for children's organizations funded by the Old Newsboys Fund. The special edition of the newspaper is written by area high school students and highlights regional charities that benefit from Old Newsboys Day proceeds. We always have a lot of ground to cover in the Fenton area and so we certainly appreciate any amount of time you can allot for this fundraising event. Volunteer to help sell special edition newspapers for local children's charities! Following the event, we gather for breakfast and money-counting so we encourage you to join us. Please RSVP to the Fenton Chamber Office or through the Chamber Website if you are able to volunteer any time from 6:30-8:30am on Thursday, November 15th. We hope you will consider joining this effort!



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## Meet the Class of 2015 FACC Board of Directors Nominations

The Nominating Committee of the Fenton Area Chamber of Commerce has submitted the names of the following members for election to the 2013 Fenton Area Chamber of Commerce Board of Directors Class of 2015. These individuals, of proven ability and interest in our chamber, have agreed to serve the indicated terms if elected by the membership.

Article III, Section a. of the Bylaws of the Fenton Area Chamber of Commerce allows the membership of the Chamber to directly elect persons to serve on its Board of Directors from a slate of candidates presented by a Nominating Committee.

The individuals whose names appear below have been placed in nomination by the Nominating Committee to serve a term of three years on the Board of Directors. Each individual has been recommended and has indicated a willingness to serve. All members in good standing (dues have been paid in full) will receive an online ballot in which to place your vote.



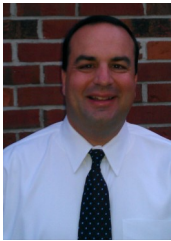
**R. William (Bill) Hoefler**  
**President, SSM St. Clare Health Center**

- 16 years with Sentara Healthcare in Norfolk, Virginia, a non-profit, 10-hospital system located throughout Virginia and North Carolina
- Focused on the areas of patient satisfaction, quality and employee satisfaction and has continued that effort at SSM.
- Graduated with a Masters in Healthcare Administration from Washington University in St. Louis and is a fellow of the American College of Healthcare Executives.



**Larry Belgeri**  
**Westside Personnel Services**

- Member of the Chamber since 1994.
- Plays an active role in the Chamber by attending events and serving on various event committees.
- Westside Personnel Services is a member of the Pacesetter Partnership level at the Fenton Chamber.



**Paul Carcagno**  
**President, Fortune Insurance**

- He and wife, Jennifer, have been Fenton residents for 11 years. His children, Gianni and Salvatore attend school in the Rockwood District.
- Currently serves on the Board of St. Louis Independents Association, a local organization for independent insurance agents.
- Starting at Fortune Insurance in 2005, Paul was named its President in 2007



**Sarah Roesslein**  
**Area Sales Manager, Drury Hotels**

- Drury hotels have been members of the Chamber since 1982.
- Key supporter in merging of four area Drury Hotels to become a Partner Club level member of the Chamber.
- Active member of the Chamber.



**Jim Berberich**  
**Al's Automotive & Tire**

- Al's Automotive has been a Chamber member since 2006
- Jim serves on the Legislative committee, contributing to different events such as lunch 'n learns and trips to the capital in Jefferson City
- Active member of the Fenton Chamber.

**Congratulations to the  
nominations for the Board  
of Directors Class of 2015!**



**Mark Johnston**  
Store Manager

33 Gravois Bluffs Plaza  
Fenton, MO 63026  
p 636 326 6489 f 636 326 6530  
c 314 877 9711  
**Customer Service:** 888 944 9400  
mark.johnston@uscellular.com  
www.uscellular.com



**Charles R. Bud Funk, CPA**

314.966.2727 / Fax 314.966.6464

10805 Sunset Office Drive, Suite 400, St. Louis, MO 63127

E-mail CFunk@STCPA.com

www.STCPA.com



# Good News



Congratulations to **Extra Help, Inc.** as they were recognized as one of the best companies in Customer Service for 2012 by St. Louis Small Business Monthly... Way to go!



**SSM St. Clare Health Center** has been named as a top hospital for women's health - one of only three in Missouri to receive the recognition! Wow!



**The Grounds Guys** was featured on the hit show, *Undercover Boss* for the second time! Be sure and check out the video about a great company!

Do you have good news to share with the Fenton Chamber? Contact Us!

# Thank You!

Thank you to everyone who attended the Ribbon Cuttings in September & early October: **On Target Bookkeeping, UniQue Ideas 'N More, Line-X of Jefferson County & Game Monster Video Games**

Thank you to **Lowe's Home Centers** for sponsoring and hosting the September Fridays in Fenton event!

Thank you to those who attended the inaugural Disaster Preparedness Class at the Fenton Fire House! We hope that this is the first of many classes of its kind. Also, thank you to the efforts of **St. Louis County Police and Fenton Fire Protection District** in coordinating the class.

Thank you to those Chamber members in attendance at the quarterly "Member Focus" New Member Orientation.

Thank you to the **Ambassadors** who were in attendance at the October Luncheon. We appreciate everything you do!

Thank you to all of the guests in attendance at the most recent luncheon, specifically those candidates who took time out of their day to speak with us about the upcoming election!

Thank you to **UniQue Ideas 'N More** for sponsoring the October Luncheon and to **Andre's West** for the hospitality!

Thank you to everyone who donated a door prize at the October Membership Luncheon: **Karen Fox-Karen THE Connector, Thad James of SAMMY J Balloon Creations, Ginny Goede of The Jewelry Connection, Diane Bade of UniQue Ideas 'N More, Linda Branham with Mary Kay Cosmetics & Lisa Huseman of Z Total Body LLC.**

Thank you to **Jan Mullaney with SERVPRO** for donating the information packets for the Disaster Preparedness Class!

Thank you to **National Laser Inkjet & Cartridge Service** for donating ink cartridges to the Chamber office. We truly appreciate your services that keep us going!



September 21st—Fridays in Fenton at Lowe's Home Center



Let's Build Something Together™

Join us for the next Fridays in Fenton on October 19th at JML Audio of St. Louis!



September 28th—Member Focus at Chamber Office



October 3rd—Membership Luncheon & Candidates Forum at Andre's West

Sponsored By:





## Upcoming Calendar of Chamber Events

**Friday, October 19th—Friday's in Fenton at JML Audio of St. Louis**—7:30am-8:30am; 519A Rudder Road, Fenton MO. Join the Fenton Chamber and JML Audio staff for a light breakfast and networking at their location! Learn about the many products and services that JML Audio has to offer Chamber members as well as the Fenton community! Cost is \$5 for members; \$10 for non-member guests. Please RSVP online at [www.fentonmochamber.com](http://www.fentonmochamber.com).


**Friday, October 19th—Ribbon Cutting at De Ja' Vu Salon & Boutique**—9:00am-10:00am; 767 Gravois Road, Fenton, MO. Join us along with De Ja' Vu staff, family, and friends as we celebrate their Grand Opening and Ribbon Cutting event! Find out what De Ja' Vu has to offer Fenton Chamber members and the community. Please RSVP online or contact the Chamber Office for more information.

**Thursday, October 25th—Annual Board of Directors Retreat at Drury Inn & Suites**—7:00am-11:00am; 1088 South Highway Drive, Fenton MO. The Fenton Chamber Board of Directors will meet for this annual session to discuss this past year, to prepare for the upcoming year and to brainstorm on how to make us an event better Chamber of Commerce for you!

**Wednesday, November 7th—Membership Luncheon at Andre's West**—11:00am-1:00pm; 211 South Old Hwy 141; Fenton MO. Join us as SSM St. Clare Health Center sponsors this monthly Membership Luncheon. You won't want to miss this as information will be shared regarding the newest "CyberKnife" technology. Cost is \$18 for members; \$20 for guests. Please RSVP for this event online at [www.fentonmochamber.com](http://www.fentonmochamber.com) or call the Chamber Office at 636-717-0200.

**Thursday, November 15th—Old Newsboys Day in Fenton area**—6:30am-8:30am; Various locations in the Fenton area. Join us for an early morning as we take to the streets, selling special edition newspapers to raise money for children's organizations funded by the Old Newsboys Fund. The special edition of the newspaper is written by area high school students and highlights regional charities that benefit from Old Newsboys Day proceeds. Please RSVP to the Chamber Office at (636) 717-0200 or online.

**Friday, December 14th—Member Focus at Chamber Office**—8:00am-9:00am; 1400 South Highway Drive; Fenton MO. You have made the smart move for your business by joining the largest, most established business organization in Fenton! Now that you are a member, it is time to learn more about the value that the Chamber has to offer you and your business. This hour-long session provides you with the basics on how to best utilize your membership. Please RSVP by Wednesday, December 12th to the Chamber Office.



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# New Members

**Welcome Our Newest Members!** Please join us in welcoming our newest Chamber members by patronizing their businesses. Their Chamber membership reflects their integrity as a responsible business owner and demonstrates their commitment to the community.

## BrightStar Care

2190 South Mason Road, Ste. 204  
St. Louis, MO 63131  
Phone: 314-984-8650  
Lori Scarlett, Owner  
www.brightstarcare.com

## Control Devices, LLC

1555 Larkin Williams Road  
Fenton, MO 63026  
Phone: 636-660-7100  
Chris Fitzgerald  
www.cdivalve.com

## Cori Manor Healthcare & Rehabilitation Center

560 Corisande Hills Road  
Fenton, MO 63026  
Phone: 636-343-2282  
Daniele Taylor

## For Your Health, LLC

St. Louis, MO 63122  
Phone: 314-394-1559  
David Nations, Sr.  
Owner

## Jim Branham Tree Service, Inc.

Fenton, MO 63026  
Phone: 314-645-8310  
Steve Branham, Owner  
www.branhamtreeservice.com

## Spinal Care of St. Louis & Oasis Day Spa

651 Gravois Road  
Fenton, MO 63026  
Phone: 636-305-6490  
Dr. Nathan Heimgartner  
www.spinalcaresstlouis.com  
www.theoasisstl.com

## Park Lane Jewelry

St. Louis, MO 63125  
Phone: 314-482-3971  
Julie Krapf, Sales Rep  
myparklane.com/jkrapf

## Thank Your For Referring A New Member!

Linda Branham of Mary Kay Cosmetics referred Steve Branham with Jim Branham Tree Service, Inc.



David Nations, Sr.  
For Your Health, LLC



Mark Sherman  
Sherman Auto Sales



Melanie Loeffel  
Line-X of  
Jefferson County



Ed Martin  
Candidate for  
Attorney General



**Pictured (left to right):** Jeannie Braun-FACC, David Nations-For Your Health LLC, Mark Sherman-Sherman Auto Sales Inc, Melanie Loeffel-LineX, Ed Martin-Candidate for MO Attorney General, Kean Barclay-Radiant Research Inc, Lori St. Clair-On Target Bookkeeping, Dale Roethemeyer-Edward Jones



Kean Barclay  
Radiant Research, Inc.

# WELCOME!



## Renewing Members for September

Ameriprise Financial-Tim Kohn • Baumhouse design  
 Fenton Family Dentistry • Fenton Family Eyecare  
 Jeffco Guttering & Siding • Lakeview Park Retirement  
 LegalShield-Faye Whobrey • McDonald's-Bowles Avenue  
 Meramec Valley Bank • Passing Lane Motors  
 Sean Cooney DMD, LLC • Steve Thrower Agency  
 St. Louis Post Dispatch • Super 8-Fenton  
 The Jewelry Connection • Two Men And A Truck  
 Victorian Sales

Do you have Good News to share with the Chamber?  
 Email your news to [exdir@fentonmochamber.com](mailto:exdir@fentonmochamber.com)!

**Checkout our Speedy Service  
 Lane! Fast Oil Changes,  
 Tire Rotations & Maintenance!**

  
 Chevy Runs Deep

**JIM BUTLER**   
 The **CHEVY** POWERHOUSE

**Best Silverados in STL**



2012 Chevy Tahoe

**20+ In-Stock!**



2012 Chevy Silverado

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2013 Chevy Malibu

**80+ In-Stock!**

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 Up to 42 MPG!

**We do deals the other guys won't!**

Based on incentives as of 9/30/12.

**Late Service Hours!**

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 for drop off and pickup

Located at 759 Gravois Bluffs Blvd. in Fenton **636.349.3222** **Ask for Troy Hardin**

**JIMBUTLERCHEVROLET.COM**

# FENTONFOCUS

Fenton Area Chamber of Commerce  
1400 South Highway Drive, Suite 99  
Fenton MO 63099

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## Fridays in Fenton

**Friday, October 19th  
7:30am-8:30am**

JML Audio of St. Louis  
519A Rudder Road  
Fenton, MO 63026

*Join the Fenton Chamber and JML Audio staff for a light breakfast and networking at their location. Learn about the many products and services that JML Audio has to offer Chamber members as well as the Fenton community as!*

**Cost: \$5 members; \$10 guests  
Please RSVP online or contact the  
Chamber Office at (636) 717-0200.**

Sponsored By:



## Membership Luncheon

**Wednesday, November 7th  
11:00am-1:00pm**

Andre's West  
211 South Old Hwy 141  
Fenton, MO 63026

*Join us as SSM St. Clare Health Center sponsors this monthly luncheon where information will be shared regarding their newest investment in advanced cancer technology, the 'CyberKnife'.*

**Cost: \$18 members; \$20 guests  
Please RSVP by Friday, November 2nd  
online or contact the Chamber Office.**