



BUSINESS BEAT

Haines City Northeast Polk County's Regional Chamber of Commerce

Invites You to the...

28TH ANNUAL

PIG ROAST® & POLITICAL RALLY

Friday, August 6, 2010 • 6:00 p.m.
Lake Eva Banquet Hall • Haines City

Come out to meet & greet candidates campaigning
for county, state and national offices!

Master of Ceremonies – Representative Marty Bowen

Thanks to our sponsors...

The Presidential - Bernie Little Distributors, Inc., CEMEX, Heart of Florida Regional Medical Center, The Ledger Media Group

The Congressional - Citizens Bank and Trust

The Gubernatorial - Bright House Networks, State Farm

The State Legislature - AT&T, Cellynne Corporation, CenterState Bank, City of Haines City, Fantasy of Flight, Tampa Electric

Signage - Extreme Graphics

Printing - Cromer International Press, Inc.

Entertainment - Polk State College

Decorations - Central Florida Gas, ENVISORS

Legislative Aide - Jarrett Gordon Ford, Killibrew, Inc., Tunno Groves



PIG ROAST CROWD 2009

Inside This Month ...

- President's Corner
- page 2
- Business After Hours
Recap and Info - page 3
- New & Renewing
Members - page 3
- Calendars of Events
and Meetings - page 6
- Restaurants - page 6
- Support Your Chamber
Businesses - page 7

Silent & Live Auctions With Irresistible Bargains!

Tickets may be purchased at the Chamber Office

35610 Highway 27, Haines City • Phone: 863.422.3751 • Fax: 863.422.4704

Tickets: \$50.00 Per Person • Visa & MasterCard Accepted



THE LEDGER MEDIA GROUP

NEWS CHIEF The Ledger THE REPORTER

TheLedger.com

President's Corner

New Web Marketing Tools

This spring the Chamber's board of directors agreed to invest in a new website service that provides tremendous value to our membership. At our June Membership meeting the site's creator Richard Scully, founder of ChamberNation, explained many of the website's exciting new features. Because ChamberNation specializes in chamber of commerce web-based products, visitors and members will find the new site easier to navigate and use. Behind the scenes, chamber staff can update information more easily and efficiently.

Best of all, with the new look comes helpful new features and opportunities for you, our members:
A Free Domain Name and Webpage (in addition to your current website)
Linked to your directory listing,

With free support to create and manage the webpage,
And optimization to ensure your listing rises to the top of web searches,
Also configured to display for mobile viewing,
With connections to Twitter, Facebook, MySpace, and Digg!

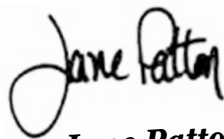
Account Management. Sign on to our website to:

View your account,
Pay your invoice securely online,
Register and pay for an event,
Change your contact information,
Track visits and hits to your site,
Post a coupon or discount offer,
List an employment opening or other classified ad,
Submit an event to the community calendar,
Upload a press release for distribution, and more!

Use this new system to market beyond your physical boundaries. New customers will learn about your goods and services through your dynamic online presence. Visitors searching for local coupons and discounts will learn about your offerings prior to arriving for their vacation.

These 21st century marketing tools give our members a noticeable presence in the crowded web environment. Use ChamberNation's expertise to optimize your web presence - you will reach new markets and consumers.

Start Today! On the "Members Area" page of www.hainescity.com log in to start taking advantage of the investment your Chamber has made. It will be worth your time. WE can see a difference already.



Jane Patton
President



JANE PATTON
President

About This Section...

Coordinator: Jane Patton, Haines City Chamber
Advertising: Debra Parker, The Ledger Media Group
Layout/Design: Michelle Peña, The Ledger Media Group

This section is an advertising product of

THE LEDGER MEDIA GROUP

News Chief **The Ledger** **THE REPORTER**

TheLedger.com

For more information call Debra Parker at 863-421-2133
or email: debra.parker@newschief.com



How To Reach Us...

863-422-3751 • Fax 863-422-4704

E-mail: info@hainescity.com or director@hainescity.com
35610 Hwy. 27, Haines City, FL 33844

Office Hours: Open Monday - Friday, 8:30 am - 4:30 pm

www.hainescity.com

Our Mission...

The Haines City-Northeast Polk County Regional Chamber of Commerce is dedicated to serving the northeast regional area business community by: strengthening the business environment; providing our members with benefits and services to support their successes; advocating positions on those business-related issues most beneficial to our members and to the community; and participating in initiatives that positively affect the quality of life in the community. Our Mission is enhanced through proactive leadership and partnerships throughout the Northeast Polk County Region.

• The Chairman's Circle •



• 2010 Board of Directors •

LINDA FRANZ
Chairman
CenterState Bank

LISA HARDEN
Treasurer
Ridge Career Center

LISA WEATHERSBEE
Past Chairman
Southern Living at Home

JORGE ALTIERI
Cellynne Corporation

TRACY BRYANT
Florida Communications
& Development Group, Inc.

JAY FINNEGAN
Heart of Florida Regional
Medical Center

BARBARA HEDDON
Southern Investments Realty

NELSON KIRKLAND
Central Florida Media Group

JERRY MILLER
Progress Energy

JARED PRATT
CenterState Bank

JENNA REGISTER
Cemex

BOB SAMMONS
Floyd & Sammons, PA

PAUL SENFT
Haines City EDC

STEVE SHEALEY
ENVISORS

CHAMP TUNNO
Tunno Groves

MARK WHISLER
Whisler's Inc.

HORACE WEST
West Mayor, City
of Haines City

RONNI WOOD
Haines City Main Street

• Chamber Staff •

JANE PATTON
President

BETSY AYCOCK
Membership &
Communications Director

EDEE FELICIANO
Communications Assistant

June Business After Hours Recap & July Announcement!

June 17th - Chamber Website Unveiling - Luncheon Re-cap



Richard Scully, founder of Chamber Nation, presented the Chamber's website unveiling via conference call from his home office in California on June 17th at the First United Methodist Church in Haines City. Attendees enjoyed a delicious meal catered by the wonderful kitchen staff. Richard shared details on how our members can utilize the amazing features available on our new website including creating your own web page, accessing our local advertising network, using the mobile phone system and much more!

To optimize your member listing visit www.memberbusinessplan.com. Door prizes were provided by Bok Tower Gardens, Lindvall Florists and Rays Baseball!

www.memberbusinessplan.com

Mark Your Calendar NOW

July 15th - Monthly Membership Luncheon - Polk State College Update!

Don't miss our next luncheon on July 15th from 11:45 a.m. - 1:00 p.m. at the First United Methodist Church, 21 S 2nd Street, Haines City. Dr. Eileen Holden of Polk State College will discuss the numerous programs Polk State College has to offer our community! \$15 per person.

THANK YOU to our sponsor: Polk State College!



RSVP REQUIRED by July 13th! \$15 per person.



Welcoming NEW Members and Applauding Membership Anniversaries

THE HAINES CITY- NORTHEAST POLK COUNTY REGIONAL CHAMBER OF COMMERCE NEW MEMBERS JUNE 2010

Hampton Inn & Suites - Lake Wales, FL Jane Hink 22900 Hwy. 27 Lake Wales, FL 33859 863-734-3000 Category: Hotels/Motels	Brian S. Pearce, Inc. - Lee Hodges Lee Hodges 56 4th Street NW, Ste. 201 Winter Haven, FL 33884 863-299-5808 Category: Investments
---	--

THE HAINES CITY- NORTHEAST POLK COUNTY REGIONAL CHAMBER OF COMMERCE MEMBERSHIP ANNIVERSARIES - JUNE 2010

1985

Haines City Health Care

2005

Clark/Nikdel/Powell, Inc.

1990

Calvary First Assembly of God
First United Methodist Church
Haines City Rotary Club

Sonny's Franchise Company

1995

Dundee Elementary School

2006

Amedisys Home Health Care

1999

Associates in Dermatology

2007

Southeastern University

2000

Pallet Associates

2008

Dr. Earle E. & Mrs. Barbara Lee

2001

A Hometown Realty
Haines City Car Care Center

June Chamber Fast Facts:

NHIA BAH	40 attendees
Website Unveiling Luncheon	41 attendees
EDC meeting	21 attendees
Phone Calls Received	397
Walk-ins assisted	189
E-mail assistance	502
Member Referrals	93
Relocation Packets Sent	16
City Referrals	68

K06156056L
WINTER HAVEN HOSPITAL
HEARTBEAT EP
6 x 10.5
Full Color

LK06156056
WINTER HAVEN HOSPITAL
HEARTBEAT EP
6 x 10.5
Full Color

Chamber Events & Meetings

JULY 2010

July 12 Economic Development Committee Meeting 12 noon in the Chamber Boardroom.

July 14 Board of Director's Meeting - 8 a.m. Chamber Boardroom.

July 15 Monthly Membership Luncheon - Polk State College Update presented by Dr. Eileen Holden. 11:45 - 1:00 pm - First United Methodist Church, 21 S 2nd Street, Haines City. \$15 w/ RSVP REQUIRED by July 13th! THANK YOU to our Sponsor: Polk State College!

July 20 Business After Hours- 5-7 p.m. - Lake Howard Heights, 650 N. Lake Howard Drive, Winter Haven. Join us for this exciting event! RSVP to the Chamber by July 19th!

July 22 Leads Group- 8 a.m. Location TBA.

AUGUST 2010

August 2 - Economic Development Committee Meeting - 12 noon Chamber Boardroom.

August 6 - 28th Annual Pig Roast, Political Rally & Silent Auction!
Lake Eva Banquet Hall 6-9 p.m. \$50 per person. Tables & Sponsorships available! Call the Chamber for more details.

August 11 - Board of Director's Meeting - 8 a.m. Chamber Boardroom.

August 12 - Leads Group - 8 a.m. Location TBA.

August 19 - Monthly Membership Luncheon - Amendment 4 & Transit Tax Update. 11:45 - 1:00 pm - First United Methodist Church, 21 S 2nd Street, Haines City. \$15 w/ RSVP REQUIRED by August 16th!

August 26 - Leads Group - 8 a.m. Location TBA.

For a listing of member events, please visit our website at www.hainescity.com and click on the Events tab on the top of our homepage!



JUNE BUSINESS AFTER HOURS RECAP & JULY ANNOUNCEMENT!

National Health Insurance Agencies, NHIA hosted the Chamber's Business After Hours on June 15th. Attendees enjoyed delicious food and networked in the relaxing "Beach Bash 2010" themed atmosphere. Numerous door prizes were given out including foursomes of golf for each attendee, mp3 players a blue tooth headset and many more!



Mark your calendar now to attend our next Business After Hours 5 to 7 p.m. Mark your calendar now to attend our next Business After Hours 5 to 7 p.m. at Lake Howard Heights, 650 N. Lake Howard Drive Winter Haven. Expect great food, friends & fun! Please RSVP to the Chamber at 863-422-3751 by July 19th!

RSVP to the Chamber at 863-422-3751
or online at www.hainescity.com

LK06170999
ALLSTATE
2 x 3.0
PRO

LK06170958
CEMEX
2 x 2.5
PRO

CALL FOR 2011 BOARD NOMINATIONS

If you are a local business person interested in making a difference in our community, you are invited to submit your name for consideration as a Director on our Chamber Board. If you have been a Chamber member for at least one year and are willing to dedicate the time and effort to become involved, please contact the Chamber at 863-422-3751 or email to director@hainescity.com. Nominations are due no later than August 2, 2010.

All nominations will be reviewed by the Chamber's Nominating Committee, who will present its recommendations to the full Board for review at its August meeting and approval in September.

HAINES CITY CHAMBER RESTAURANTS

• **BEEF O'BRADY'S**
902 Polk City Rd
Haines City
863-419-4848

• **DORA'S PIZZA**
35562 Hwy. 27
863-422-6474

• **FROMAGE STEAKS
AND SUBS**
5570 Hwy. 17-92 W,
Ste 100, Lake Alfred
863-956-2100

• **MCDONALD'S**
36204 Hwy 27
863-421-8445

• **MCDONALD'S**
317 E Hinson Ave.
863-422-6569

• **SMALL KITCHEN**
304 B East Hinson Ave.
863-438-2719

• **SONNY'S
FRANCHISE CO.**
35620 Hwy 27
407-660-8888

• **SOUTHERN DUNES
GOLF & COUNTRY
CLUB**
2888 Southern Dunes
Blvd.
863-421-1047

• **TEXAS CATTLE
COMPANY**
735 East Main Street
Lakeland
863-604-3588

• **THE ENDZONE**
42605 Hwy. 27
863-420-6569

• **THE R-PLACE EATERY**
35523 Hwy 27
863-421-1304

• **THREE BOYS CAFÉ**
115 North 6th Street
863-422-8866

Tonight! Game time 6:00pm • Gates open 5:00pm

LAKELAND
Flying Tigers[™]

presents

The Ledger *Day*
MEDIA GROUP

CUSTOMER APPRECIATION EVENT

SATURDAY, JULY 17

The Flying Tigers -vs- Palm Beach Cardinals

Join the Fun!

THE LEDGER MEDIA GROUP

NEWS CHIEF **The Ledger** THE REPORTER

 TheLedger.com

Drawing for
autographed posters of players

Register to win Prizes!

Regal HONDA
LAKELAND

A CHANCE TO WIN A HONDA FIT!*

WIN BASED ON A GRAND SLAM IN THE 7TH INNING.

Register at Regal Lakeland or at the game.

*Must register to win. Must be present to win.
See registration for official rules.



Bring in this flyer for **FREE**
Admission for you and
your entire household.

Flying Tigers
T-Shirt given to
the first 200 new
Ledger subscribers

Grocery Tote given to
the first 3,000 fans!

Crape Myrtle
given to the
first 100 fans!



**Support Your Local
Businesses First**

Shop locally first and support fellow chamber members.
Remember to use them when purchasing goods and services.

FINANCIAL SERVICES

American General Finance Services, Inc.	863-422-4432
CenterState Bank	863-422-3900
Citizens Bank & Trust	863-421-8484
Community Bank of Florida	863-419-9224
Delta Mortgage Group	863-298-0028
Edward Jones & Co.	863-421-0606
Ingram Financial Group	863-326-9833
Mid-Florida Credit Union	863-422-0607
Regions Bank	863-420-2500
State Farm Insurance - Tim Tran	407-390-7275
SunTrust Bank	863-421-1696
Wachovia, Bank N.A.	863-421-5412

FIRE BLANKET PROVIDER

The Fire Blanket Corporation	863-353-6874
------------------------------	--------------

FIRE, WATER & MOLD CLEANUP

SERVICEMASTER of Polk County	863-967-5676
SERVPRO of Haines City-Polk City	863-236-3553

FISH CAMPS

Jennings Resort, Inc.	863-439-3811
-----------------------	--------------

FITNESS/HEALTH

Gold's Gym	863-291-4653
------------	--------------

FLAGS/FLAG POLES/CUSTOM

FLAGS	
Gator Promotions	863-293-0427

FLOORING SALES & SERVICES

Commercial Flooring Pros	863-439-0201
Lake Hamilton Flooring	863-439-5300
Whisler's Inc.	863-422-3211

FLORISTS

Lindvall Florist	863-422-2541
------------------	--------------

FUNERAL HOMES

Oak Ridge Funeral Care	863-422-3933
------------------------	--------------

FURNITURE - HOME ACCENTS &

DÉCOR

Badcock Home Furniture & More	863-422-3144
Interior Expressions	863-419-0444

Lisa Weatherbee,

Southern Living at Home Consultant	863-422-7876
------------------------------------	--------------

GAS STATIONS/CONVENIENCE

STORES	
Amoco c/o Quality Petroleum	863-422-8319

GAS/LIQUIFIED PETROLEUM

AmeriGas Propane L.P.	863-294-4159
Mid-State Energy, Inc	863-676-3910

GIFTS & CANDIES

Orange Ring, Inc.	863-422-1938
Webb's Candies	863-422-2999

**GOLF COURSES/COUNTRY CLUBS/
RENTALS**

Providence Golf and Country Club	863-424-7916
Ridgewood Lakes Golf & Country Club	863-424-8688
Southern Dunes Golf & Country Club	863-421-1047

GOVERNMENT

City of Haines City	863-421-3600
Florida Strategic Group	863-683-3900
Haines City Post Office	800-275-8777
Polk County Board of County Commissioners	863-534-6444
Polk County Sheriff's Office	863-534-6647
-Polk Works/District 17	863-508-1100
-Southwest Florida Water Management District	863-534-1448

State Representative John Wood	863-419-3470
Supervisor of Elections	863-534-5888

GRAPHIC DESIGN/GRAPHIC ART

Designing for a Better World	863-206-5515
------------------------------	--------------

GROCERY STORES

Publix Supermarkets, Inc.	863-419-0331
---------------------------	--------------

Sam's Club	863-853-8113
------------	--------------

Wal-Mart Super Center	863-421-7948
-----------------------	--------------

GYMS

Gold's Gym	863-291-4653
------------	--------------

HARDWARE/PAINT & SUPPLIES

White's ACE Hardware	863-422-1631
----------------------	--------------

HEALTH FOOD STORES

The Health Chic	863-419-8584
-----------------	--------------

HOME BUILDERS

Maronda Homes, Inc.	407-659-3735
---------------------	--------------

**HOME HEALTH CARE/HOSPICE/
HEALTH CARE/FAMILY SERVICES**

Amedisys Home Health Care	863-297-1871
---------------------------	--------------

Cornerstone Hospice & Palliative Care	863-291-5560
---------------------------------------	--------------

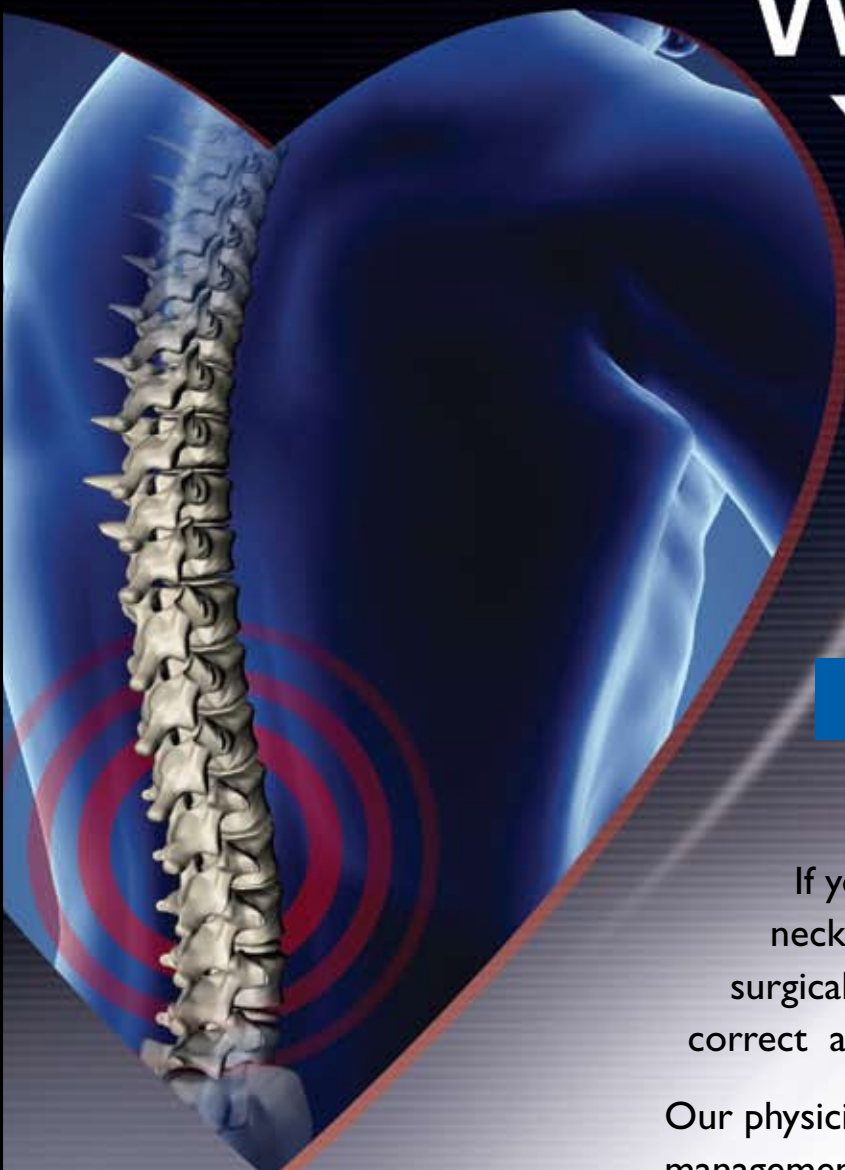
Good Shepherd Hospice	863-419-8884
-----------------------	--------------

HONEY PRODUCTION

Leighton's Honey, Inc.	863-422-1773
------------------------	--------------

LK06170991
CROMER
6 x 2.5
PRO

WITH OUR TEAM APPROACH... WE'VE GOT YOUR BACK.



Geoffrey Stewart, MD



Joseph C. Flynn, Jr., MD



Scott A. Farley, DO

FELLOWSHIP TRAINED SPINE SURGEONS

If your quality of life is deteriorating from chronic back and neck pain, our Spine Center Team provides a wide range of medical, surgical and minimally-invasive surgical options to correct and relieve many painful symptoms.

Our physicians work as a team with specialists in rehabilitation and pain management to provide you with compassionate, personal care for a wide range of back and neck injuries, congenital or age-related conditions.

Don't let back and neck pain keep you from living your life. Call our Physician Referral Service at 863-419-2341 or visit us online at www.HeartOfFlorida.com.