

Pink Army

Join. Get Screened. Donate. Strut.

The Florida Hospital Pink Army is a statewide, community effort to increase awareness about early detection and prevention of breast cancer. We want women get screened annually and decrease breast cancer deaths. We're also raising money to provide mammograms for local women in need. www.JoinThePinkArmy.com

Join.

Join the Pink Army, it's easy and free. The website is a complete, statewide listing of related, fun events to increase awareness, as well as information about breast health and mammography options.



Get Screened.

The American Cancer Society recommends that all women age 40 and older should get a yearly screening mammogram. However, if you have a family history of cancer, any new breast problem or other high-risk factors, it may be recommended to start screening at an earlier age. Since early detection is the best form of prevention, Florida Hospital is offering a digital mammogram with reading for only \$99 at our three locations through December 2015. Have your doctor's name, address and phone number available when you call to schedule your mammogram so we can send your results. Just call (863) 402-3627 or toll free (855) 303-DOCS for an appointment.

- ◆ Florida Hospital Seascape Imaging (in south Sebring)
- ◆ Florida Hospital Breast Care Center (inside Florida Hospital in north Sebring)
- ◆ Linda Adler Mammography Suite (inside Florida Hospital Wauchula)

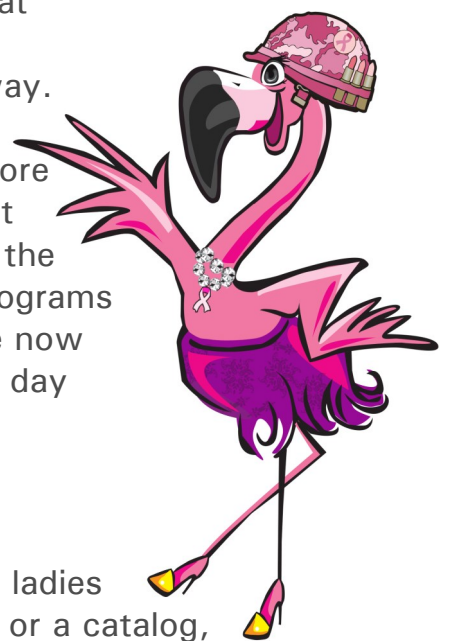
Donate.

Money raised through the Pink Army will go to the Florida Hospital Heartland Mammography Fund, in partnership with Samaritan's Touch Care Center. The funds stay in the Heartland, for Highlands and Hardee county residents to receive screening mammograms and breast-health related care. To donate, visit the Pink Army website's "Donate" section. To apply for this Fund, call Samaritan's Touch at (863) 471-1870.

Strut.

Saturday, October 24, at 4 pm in Downtown Sebring

The Pink Army breast cancer awareness campaign reaches its peak during The Strut. The 4th Annual Strut is a one-mile stroll which includes an adorable tote bag filled with pink sparkly goodies, hip-shaking DJ music on the Sebring Circle, live performance by the California Toe Jam Band inside the Circle Theatre, a stage show at Highlands Little Theatre, an art project and gallery showing at Highlands Arts League, with mocktails and cupcakes along the way. Based on your suggestions, we're changing things up this year so expect some surprises including more downtown shopping, more yummy food, more door prizes and that's just the beginning. "Get your pink on" to win prizes for the best costumes. Funds benefit the Florida Hospital Heartland Mammography Fund, providing mammograms and breast care for local residents in need. Online ticket sales are now open and limited to just 350 tickets, \$20 advance tickets or \$30 day of the event. <https://pinkarmystrut2015.eventbrite.com>.



Strut Merchant Opportunity

Local merchants are invited to "sell your stuff" to more than 500 ladies during the Strut. Whether you sell merchandise from a storefront or a catalog, have a salon or clothing boutique, big business or small store, all are welcome (no alcohol, tobacco products or firearms). We provide the booth space, table, advertising and shoppers, you provide a \$25 door prize. Setup by 4 pm and finish at 7 pm. Register online before Oct. 17 for this opportunity. <https://2015strutvendor.eventbrite.com>.