

A message from Heather Pearson (Heather Pearson Photography)

Each year, guests come to me after the fashion show and tell me they had no idea what to expect. No matter how many videos and photos I share, they are always surprised that night was so much fun. I know it is hard to fill in all of the details with photos. So, if you're curious, I'm going to share a bit about the night.

Leading up to the event and during, countless volunteers work to make the night a success makeup artists and hairstylists and photographers donate their time, our clothing partners who style our models and bring everything to the show, choreographers creating routines and running rehearsals, families selling tickets and sponsorships, teens and children working hard so they can give you a great show, band members and wives spreading the word, my personal friends and family who support this every year with time and donations...it's just an amazing thing to see it all come together. And here is what we have planned for you...

The evening kicks off with <u>Traci</u> (Leaps of Love) and I giving a little intro to talk about Leaps of Love and the #FLYGIRLS.

Then, our awesome emcee (<u>Eric</u>) takes the mic, and the fun begins. This isn't some boring monotone rundown of clothing. This guy has a way with the crowd! He loves getting the audience involved...and giving away prizes. \bigcirc



ON THE RUNWAY, you will see the HPP #FLYGIRLS in beautiful homecoming/prom dresses by <u>Frew's Bridal & Formal Wear</u> and the always amazing outfits from <u>Buckle</u>. Plus, our honorary #FLYGIRLS and #FLYGUYS from <u>Leaps of Love</u> will strut their stuff down the catwalk in trendy looks from <u>Glik's</u>! Between the runway looks is a lot of laughter, giveaways, and of course, a lot of joy watching these high school teens and kids take to the runway to raise money for children with cancer.

Speaking of prizes... We don't do an auction, etc. Entry into the big drawing is included with general admission and VIP tickets. **We'll draw down through the night, giving away things like cash and baseball tickets before getting to the \$3500 Grand Prize!

Traci typically has one more game you can choose to enter, but we aren't asking you to come with your checkbooks in-hand. Our proceeds are raised strictly through ticket sales and sponsorships.

The show usually lasts about 1.5-2 hours. We wrap it up with an awesome group dance, choreographed by two girls who show up year-after-year to help make this show a success, <u>Siarra</u> and <u>Claire</u>!

After the show, we're continuing the party with **Baywolfe** until midnight!

Fun, fashion, prizes, cash bar, live music...that's our night!

I am so passionate about this. One - I'm not exaggerating when I tell you that it truly is a fun night out. You do not have to know a model or child in the show to have a blast! Who doesn't love to dress up a little to watch a fun show, have a few drinks, maybe win something cool, and then enjoy some live music?? Second - We plan this amazing event for you. We want you to come back year-after-year. The harsh reality is, we'll NEVER be able to raise enough...not until there is no such thing as childhood cancer.

Thanks for giving me a piece of your time this morning. I really do hope to see you there!

xoxo,

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