

Future proof

The next generation of payments. Here. Now.



“Visa is announcing plans to accelerate the migration to contact and contactless EMV chip technology in the United States. The adoption will help prepare the US payment infrastructure for the arrival of mobile payments and EMV.”

– VISA, August/2011

“We are starting to see an evolution from typical static magnetic stripes cards to more intelligent devices such as EMV chip cards and NFC mobile phones.”

– Forbes, March/2013

“At least one in five smartphones worldwide will be equipped with NFC contactless functionality by 2014.”

– Juniper Research, February/2013

“The global mobile payment market is expected to reach 1.6 trillion dollars by 2018.”

– Transparency Market Research, April /2013

Will you be ready?

CentralPayment®

EMV

With over 1 billion payment cards worldwide, EMV is fast approaching in the U.S. as the new payment standard.

Contactless

By 2014, 1 in 5 smartphones will be equipped with NFC contactless payment functionality.

Mobile Payments

Mobile payments in the US will reach \$90 billion by 2017. Accept payments everywhere now.

Free POS: An all-inclusive hardware and software solution.

CentralPayment®
POS SOLUTIONS

CPAY POS is a full featured POS solution that offers high performance capabilities from its hardware and software components. Gone are the days of settling for mediocre solutions that are just enough to “get by”. Welcome to the new age where enterprise solutions with exceedingly fast performance are at your fingertips.

Simple. Powerful. Feature-rich.

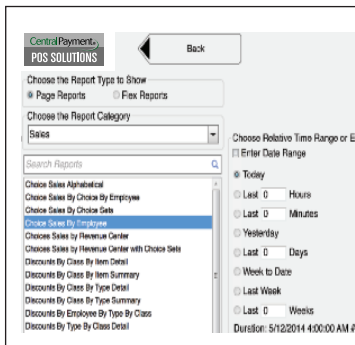
Having the right software to help run a business is a critical component to the overall success of the business. With CPAY POS, merchants will have the ability to quickly setup, create, and change settings right on the system. The software was created to help bars and restaurants run smoothly while consistently improving on reliability and ease of use.

Software features:

- Table Management
- Open Tab Holds and Ticketing
- Order Firing
- Financial Overview Snapshots
- Employee Shift Management
- Ticket Combinations
- Spoilage Management
- Cross Station Messaging
- Payroll and Shift Reports
- Frequent Purchasing Tracker
- Fresh Sheets

Packing the punch where it counts.

Built with the latest 4th generation Intel processor, the Lenovo unit packs more processing horsepower than any traditional POS hardware solution in the market today. The system is built with specially designed fans to run quietly while consuming the least amount of power. That means less strain on the system and extending the life of the hardware.



Countertop Vx520



- ✓ No additional gateway or transaction fees
- ✓ Encrypted swiper accepts transaction securely
- ✓ Included with every merchant account

Mobile APP & Swiper CPay Mobile



- ✓ Get compliant with an EMV ready terminal
- ✓ Accept contactless payments
- ✓ Fastest IP processing speeds

Technology: ingenious, practical and economical.

Every new merchant gets a mobile card reader and app with no gateway fee in their welcome package! Couple that with the EMV and contactless ready Vx520 for an all inclusive merchant friendly solution.

Over 2 Million Users! Spot@n Effortless Loyalty. Smarter Marketing.

Customer loyalty solutions proven to grow your business as much as 30%.

- ✓ Loyalty & Birthday Rewards
- ✓ Easy Marketing
- ✓ Simple Set Up
- ✓ Social Media
- ✓ Track Everything
- ✓ Mobile-Friendly

Tablet & loyalty cards provided at no cost.



ShopKeep POS Your iPad point of sale.

Simple to set up and easy to use POS System. Scan barcodes, take cash or credit, print or email receipts, all with cloud-based security.

Ring up sales

ShopKeep POS makes sales simple. Add items easily with the backoffice, search by name or barcode scanner. Take cash, credit or mobile payment options. Preset gratuity buttons to encourage tipping.

Manage your business

Inventory management, configurable receipts, customer relationships and employee management tools with robust reporting help you make smarter business decisions from any web browser.



PayHub Speed of the internet business.

A virtual terminal with powerful analytics and reporting, perfect for professional services.

Smartphone or tablet for on-the-go card processing.

A virtual terminal with powerful analytics and reporting, perfect for professional services.

Turn your website into an online store in minutes
just copy and paste 1-3 lines of code!



Do business with someone you can trust.



We're Central Payment. Welcome to what we do best. Central Payment, a TSYS Joint Venture, equips businesses with the very best in transaction processing technology and services. TSYS (NYSE:TSS), a leading global processor, was voted in 2012 as one of the most ethical companies in the world.

Our competitive pricing, 24/7 customer support and innovative technology sets the industry gold standard. The 55,000 – and counting – businesses we service produce more than \$5 billion in annual credit card sales. We have the technology and infrastructure to support your business and its future.

Compatibility with your existing POS software adds extra savings with Central Payment's services. We can convert most POS softwares in the market. Save more with our low rates and unbeatable support.

Ensure security and reliability with PCI Compliance, a mandatory industry safeguard for processing transactions. Rest assured with services from Central Payment, recognized as a Level 1 compliant service provider by the card brands.

Keep your business in the know with MyStoreCentral.com. Track activity, view statements, and reconcile deposits all online – all 100% free.

Receive complete support for all card brands directly from Central Payment. Receive a single monthly statement and consolidated deposits from Visa, Mastercard, Discover and American Express (One Point).

We guarantee your security and low pricing.



1/2 million dollars breach protection per merchant.

The Card Compromise Assistance Plan provides relief to monetary exposure in the event of a cardholder data compromise. *Have peace of mind when processing transactions with the Assistance Plan.*

We'll save you money or we'll pay you \$250.

Your customized proposal will break down exactly what you are being charged now and what Central Payment proposes to charge. *If we do not show a savings, you receive a check for \$250. Guaranteed.*

Lifetime Low Price Guarantee.

We guarantee to match or beat any competing price as long as the offer is for the same products and terms as our original offer. *Our Low Price Guarantee is valid for life and is transferable should you sell your company.*

Central Payment®

Cyndy Wilson
Contact your Sales Representative:

at (_____) _____

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4 Years – 2010 to 2013

A Proud Member of:



Accredited Business
with the Better
Business Bureau



Electronic
Transactions
Association