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## **LA QUINTA INN & SUITES VALDOSTA/MOODY AFB, EARNS TRIPADVISOR CERTIFICATE OF EXCELLENCE**

### **Honored as a Highly Rated Hotel as Reviewed by Travelers on the World's Largest Travel Site**

**Valdosta, GA – August 21, 2011** – La Quinta Inn & Suites, Valdosta/Moody AFB today announced that it has received a [TripAdvisor](#)® Certificate of Excellence, which honors top-rated lodging businesses, restaurants and attractions, as reviewed by travelers on the world's largest travel site\*.

To qualify, these businesses must maintain an average rating of four or higher out of a possible five, as reviewed by travelers on TripAdvisor. Additional criteria include volume of reviews and how recently they have been submitted by TripAdvisor travelers. The accolade is extended to qualifying businesses worldwide.

La Quinta Inn & Suites, Valdosta/Moody AFB is pleased to receive a TripAdvisor Certificate of Excellence," said Rick Oelkers, General Manager at La Quinta Inn & Suites, Valdosta/Moody AFB. "We strive to offer our customers a memorable experience, and this accolade is evidence that our hard work is translating into positive traveler reviews on TripAdvisor." La Quinta Inn & Suites, Valdosta/Moody AFB is Valdosta's top rated hotel out of 32 listed on TripAdvisor

"The TripAdvisor Certificate of Excellence program gives exceptional businesses in a variety of different industries around the world the recognition they deserve," said Christine Petersen, president of TripAdvisor for Business. "From top-rated restaurants in Boston to top-rated attractions in Barcelona, we want to applaud these businesses for offering TripAdvisor travelers a great customer experience."

### **About La Quinta Inn & Suites, Valdosta/Moody AFB**

La Quinta Inn and Suites Valdosta/Moody AFB is a franchisee of LQ Management LLC. The property is owned by Randall Associates LLC, and managed by Richfield Hospitality. The property has 121 rooms, including 18 two-room suites. La Quinta Inn and Suites Valdosta/Moody AFB provides complimentary breakfast buffet daily, and a free managers reception Monday-Friday. La Quinta Inn and Suites Valdosta/Moody AFB employs a staff of 31 full and part-time staff members.

### **About TripAdvisor**

TripAdvisor® is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features (including Flights search, TripAdvisor Mobile and TripAdvisor Trip Friends) with seamless links to booking tools.

TripAdvisor® Media Group, operated by TripAdvisor LLC, attracts more than 50 million unique monthly visitors\* across 18 popular travel brands\*\*. TripAdvisor-branded sites make up the largest travel community in the world, with more than 40 million unique monthly visitors\*\*\*, 20 million members, and over 45 million reviews and opinions. The sites operate in 29 countries worldwide\*\*\*\*, including China under daodao.com. TripAdvisor also operates TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors. The division includes Business Listings, which allows hoteliers to connect directly to

millions of researching travelers, and Vacation Rentals, which helps property managers and individual home owners list their properties and showcase hotel alternatives.

TripAdvisor Media Group websites have been recognized as top travel resources in 2010 by Condé Nast Traveller, Good Housekeeping, TIME magazine and Travel + Leisure.

TripAdvisor Media Group generated \$486 million in revenue in 2010. TripAdvisor and the sites comprising the TripAdvisor Media Group are operating companies of Expedia, Inc. (NASDAQ: EXPE).

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\*Source: comScore Media Metrix for TripAdvisor Media Group Sites, Worldwide, August 2010

\*\* In addition to TripAdvisor, The TripAdvisor Media Group of websites includes: [www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruise critic.com](http://www.cruise critic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.onetime.com](http://www.onetime.com), [www.seatguru.com](http://www.seatguru.com), [www.sniqueaway.com](http://www.sniqueaway.com), [www.smartertravel.com](http://www.smartertravel.com), [www.travel-library.com](http://www.travel-library.com), [www.travelpod.com](http://www.travelpod.com), [www.virtualtourist.com](http://www.virtualtourist.com) and [www.kuxun.cn](http://www.kuxun.cn).

\*\*\*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, August 2010

\*\*\*\* TripAdvisor sites operate in 29 countries worldwide: [www.tripadvisor.com](http://www.tripadvisor.com), [www.tripadvisor.co.uk](http://www.tripadvisor.co.uk), [www.tripadvisor.ca](http://www.tripadvisor.ca), [www.tripadvisor.it](http://www.tripadvisor.it), [www.tripadvisor.es](http://www.tripadvisor.es), [www.tripadvisor.de](http://www.tripadvisor.de), [www.tripadvisor.fr](http://www.tripadvisor.fr), [www.tripadvisor.jp](http://www.tripadvisor.jp), [www.daodao.com](http://www.daodao.com), [www.tripadvisor.in](http://www.tripadvisor.in), [www.tripadvisor.se](http://www.tripadvisor.se), [www.tripadvisor.nl](http://www.tripadvisor.nl), [www.tripadvisor.com.br](http://www.tripadvisor.com.br), [www.tripadvisor.com.tr](http://www.tripadvisor.com.tr), [www.tripadvisor.dk](http://www.tripadvisor.dk), [www.tripadvisor.com.mx](http://www.tripadvisor.com.mx), [www.tripadvisor.ie](http://www.tripadvisor.ie), [www.tripadvisor.com.au](http://www.tripadvisor.com.au), [www.tripadvisor.com.sg](http://www.tripadvisor.com.sg), [www.tripadvisor.co.kr](http://www.tripadvisor.co.kr), [no.tripadvisor.com](http://no.tripadvisor.com), [pl.tripadvisor.com](http://pl.tripadvisor.com), [th.tripadvisor.com](http://th.tripadvisor.com), [www.tripadvisor.ru](http://www.tripadvisor.ru), [www.tripadvisor.com.gr](http://www.tripadvisor.com.gr), [www.tripadvisor.co.id](http://www.tripadvisor.co.id), [www.tripadvisor.com.ar](http://www.tripadvisor.com.ar), [www.tripadvisor.tw](http://www.tripadvisor.tw) and [www.tripadvisor.com.my](http://www.tripadvisor.com.my).

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