

Board of Directors Meeting
May 24, 2011
@ Country Inn & Suites

VALDOSTA - LOWNDES COUNTY



CHAMBER OF COMMERCE

Leading Businesses.
Leading Communities.™



Board of Directors Meeting
Tuesday, May 24, 2011
8 – 9:30 a.m.
@ Country Inn & Suites

Agenda

- **Call to order, establish a quorum, and review agenda**

ITEMS TO CONSIDER

- **Consider minutes of the April 26, 2011 meeting**
- **Consider April 2011 Financial Statements – *Carl Holley, Treasurer***

FULL REPORT(S)

- **Workforce Development & Education**

ABBREVIATED REPORTS

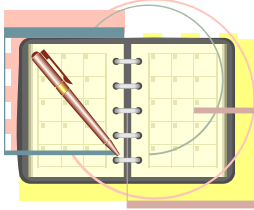
- **ORGANIZATIONAL EXCELLENCE DIVISION** – *Tim Jones, Vice Chairman & Chairman Elect (2012)*
- **COMMUNITY DEVELOPMENT DIVISION** – *Paul Nichols, Vice Chairman*
- **BUSINESS EXPANSION DIVISION** – *Sue Cox, Vice Chairman*
- **MEMBER SERVICES DIVISION** – *Greg Reid, Vice Chairman*
- **ECONOMIC DEVELOPMENT DIVISION** – *Jay Prince, Vice Chairman and Chairman Elect (2013)*
- **PUBLIC AFFAIRS DIVISION** – *Jeff Hanson, Vice Chairman*
- **WORKFORCE DEVELOPMENT & EDUCATION DIVISION** – *Greg Justice, Vice Chairman*
- **Chairman’s Report** – Tom Gooding
- **President’s Report** – Myrna Ballard

Meeting adjourn

To access your PowerPoint on the Web Site click the following link <http://www.ValdostaChamber.com/about/Boardmeeting.html> or visit www.ValdostaChamber.com click on the tab “Members Area”. Click “Board of Directors Meeting” and select the current meeting. To find a specific item click bookmark and scroll down to that item.

Thank you for turning off your electronic device!
In the interest of courtesy, efficiency and productivity, we will appreciate your full attention during the meeting!

Chamber 2011 Calendar of Events



Board Meeting Day: 4th Tuesday of each month
(except for the month of Dec.)

Board Meeting Dates & Time: 8 - 11 am (Jan. 25)

8 – 9:30 am (Feb. 22, Apr. 26, May 24, July 26, Aug. 23, Oct. 25, Nov. 22)

@ Country Inn & Suites

12 - 1:30 pm (Mar. 22, June 28, Sept. 27, Dec. 13)

@ Holiday Inn Hotel

Chamber 101 Getting the most out of Chamber Membership

(First Wednesday of the following Months) 8 – 9:30 am

June 1

Sept. 7

Nov. 2

Member Breakfasts

November 8: World Class Employee Recognition Breakfast

- **Consider Minutes of April 26, 2011 Board of Directors meeting**

**Minutes of the Valdosta-Lowndes County Chamber Board meeting held
Tuesday, April 26, 2011, 8 – 9:30 am at the Country Inn & Suites**

Member Present: Myrna Ballard, Clinton Beeland, Sally Bloom, Tom Carroll, Sue Cox, Tom Gooding, Jeff Hanson, Carl Holley, Tim Jones, Greg Justice, Paul Nichols, Jay Prince, Greg Reid, Ken Ricket, Bill Simmons and Megan Smith

Also Present: Carla Carter-Jordan, Ann Stone, Carrie Johnson, Jud Rackley, Tom Kurrie, Rusty Griffin, Molly Stevenson, ReKasa Deen, and Karil Brockington

Members Absent: Jeff Fulp, Mike Hill, Terri Lupo, Phyllis Royal and Baha Zeidan

Consider minutes of the March 22, 2011 Board meeting – Megan Smith made a motion to accept the minutes as presented. Clinton Beeland seconded the motion and it passed unanimously. (see pgs. 4-5 of Board packet)

Chamber March 2011 Chamber, TCH & WEST Financial Statements – Carl Holley reviewed the Chamber financial statements. Jeff Hanson made a motion to accept the financial statements as presented. Sally Bloom seconded the motion and it passed unanimously. (see pgs. 7-35 of Board packet)

FULL REPORT

- **OPPORTUNITY CENTRAL** – Carla Carter-Jordan, Ann Stone, Carrie Johnson, and ReKasa Deen reported.

ABBREVIATED REPORTS (For a printed report please visit the Web Site www.ValdostaChamber.com)

- ◆ **WORKFORCE DEVELOPMENT & EDUCATION DIVISION** – Greg Justice, Vice Chairman reported. (see pg. 37 of original Board packet)
- ◆ **ORGANIZATIONAL EXCELLENCE DIVISION** – Tim Jones reported.
- ◆ **COMMUNITY DEVELOPMENT DIVISION** – Paul Nichols, Vice Chairman reported.
- ◆ **BUSINESS EXPANSION DIVISION** – Sue Cox, Vice Chairman reported. (see pg. 41 of original Board packet)
- ◆ **MEMBER SERVICES DIVISION** – Greg Reid, Vice Chairman reported. (see pgs. 43-56 of original Board packet)
- ◆ **ECONOMIC DEVELOPMENT DIVISION** – Jay Prince, Vice Chairman and Chairman-Elect reported. (see pgs. 58-59 of original Board packet)

Minutes of April 26, 2011 Board of Directors meeting continues

- ◆ **PUBLIC AFFAIRS DIVISION** – Jeff Hanson, Vice Chairman, reported. (see pgs. 61-62 of original Board packet)
- ◆ **Report on School Unification Petition Drive** – CUEE - Jud Rackley, Tom Kurrie and Rusty Griffin reported. (see original Board packet for handout)

Chairman's Report – Tom Gooding

President's Report – Myrna Ballard

There being no further business, the meeting was adjourned at 9:40 a.m.

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Respectfully submitted,



Karil Brockington
Senior Director of Administration

Financial Statements

April 2011

See original Board Packet for printed report



Carl Holley
(Treasurer)

Organizational Excellence Division



**Tim Jones
(Vice Chairman)**

Community Development Division



Paul Nichols
(Vice Chairman)

Business Expansion Division Reports



**Sue Cox
(Vice Chairman)**

Business Expansion Division Report

April 2011

Vice Chair: Sue Cox (Covington's Dining & Catering)

Transforming our local economy...

Expansion of Targeted Businesses: Opportunity Central



Dr. Ron Zaccari and Guardian Bank hosted the April Opportunity Central Book Club meeting. The Book Club discusses Charles Landry's *The Creative City*. The purpose of the Book Club is to educate our leaders on what other communities are doing to create knowledge-based and creative economies. View notes from the meeting at www.OpportunityCentral.net/BookClub.

MetroOne Young Professionals Network

MetroOne Young Professionals Network continued to work on the 2011 advocacy project, *100 Opportunities*. MetroOne will unveil the project at Young Professionals Day on October 7.



Member Services Division Reports



**Greg Reid
(Vice Chairman)**

Monthly Dues Collection Report

				2010 & 2011
	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>Variance</u>
Dec.	36,261.41	34,326.54		
Nov.	27,823.82	27,720.66		
Oct.	27,591.92	26,872.32		
Sep.	25,916.58	36,308.15		
Aug.	28,135.34	18,321.41		
July	41,713.49	22,414.66		
June	24,681.68	33,173.92		
May	26,871.88	24,240.25		
Apr.	31,001.57	31,003.80	26,496.74	-4,507.06
Mar.	29,445.03	35,878.36	35,382.13	-496.23
Feb.	34,192.00	23,327.84	48,430.91	25,103.07
Jan.	36,062.83	34,715.33	34,066.08	-649.25

Year To Date Dues Collection Report

				2010 & 2011
	<u>2009</u>	<u>2010</u>		<u>Variance</u>
Dec.	369,697.19	348,303.24		
Nov.	333,435.78	313,976.70		
Oct.	305,611.96	286,256.04		
Sep.	278,020.04	259,383.72		
Aug.	252,103.82	223,075.57		
July	223,968.48	204,754.16		
June	182,254.99	182,339.50		
May	157,573.31	149,165.58		
Apr.	130,701.43	124,925.33	144,375.86	19,450.53
Mar.	99,699.86	93,921.53	117,879.12	23,957.59
Feb.	70,254.83	58,043.17	82,496.99	24,453.82
Jan.	36,062.83	34,715.33	34,066.08	-649.25

2011 goal for dues collection: \$370,000

39% collected

New Members

	2007	2008	2009	2010	2011
Jan	16	22	9	12	15
Feb	14	16	16	10	14
Mar	20	13	13	24	20
April	16	22	33	16	18
Total	66	73	71	62	67
May	26	23	16	11	
June	29	25	16	18	
July	13	15	21	12	
Aug	17	22	24	14	
Sept	41	19	38	10	
Oct	48	16	26	30	
Nov	14	12	17	15	
Dec	9	11	18	18	
Total	263	216	247	190	67

2011 Goal for New Members: 156

Total Membership: 1523

2011 Goal for Total Membership: 1,511

New Members April 2011

480 Murray Apartments

Jessica Dunbar
480 Murray Road
Valdosta, GA 31602
229-259-9400
Apartments

Bella's Salon-Clorissa Parker

3338C Country Club Drive
Valdosta, GA 31605
229-244-3041
Beauty Salons & Services

ACS-Prudential ACS Real Estate Services-Doralee Bradford

DoraLee Bradford
5108 Northwind Blvd
Valdosta, GA 31605
229-671-9201
Real Estate

Bella's Salon-Kristy Goss

3338C Country Club Drive
Valdosta, GA 31605
229-244-3041
Beauty Salons & Services

Bath Fitter

Angela Robinson
1570-A Capital Circle NW
Tallahassee, FL 32303
850-577-6619
Home Improvements

Bella's Salon-Regina Morrison

3338C Country Club Drive
Valdosta, GA 31605
229-244-3041
Beauty Salons & Services

Bella's Salon-April Davis

April Davis
3338C Country Club Drive
Valdosta, GA 31605
229-244-3041
Beauty Salons & Services

Bella's Salon-Salena Register

3338C Country Club Drive
Valdosta, GA 31605
229-244-3041
Beauty Salons & Services

Berrien County Hospital

Stephanie Fletcher
1221 E. McPherson Ave
Nashville, GA 31639
229-543-7100
Hospitals

New Members April 2011

Georgia Car Credit

Kenny Croft
603 N Ashley Street
Valdosta, GA 31601
229-616-6317
Automobile Dealers

Moody Law Firm, LLC

Walt Moody
2904G North Patterson Street
Valdosta, GA 31602
229-460-3035
Attorneys

Hairspray Salon & Spa, LLC

Angela Roark
404 H Northside Drive
Valdosta, GA 31602
229-247-4447
Beauty Salons & Services

Oce North America-A Canon Group Company

Deborah Enfinger
7011 Wisenbaker Rd S
Lake Park, GA 31636
229-506-1853
Computer & Equipment Dealers

Healthsource Medical Clinic

Ware Godwin
1733 Gornto Road Ste. 101-C
Valdosta, GA 31601
229-245-1004
Physicians & Surgeons

T & C Services

Terry Conaway
P O Box 5024
Valdosta, GA 31601
229-247-8406
Lawn Maintenance

Liberty National Life Insurance Company-Stephen Page

Stephen Page
3662 Tupelo Road
Valdosta, GA 31605
912-293-5719
Insurance

Walgreens

Brian Patterson
2815 N. Ashley Street
Valdosta, GA 31602
229-253-9069
Pharmacies

Monique Harper

3833 N Oak St Ext Apt 128
Valdosta, GA 31605
832-216-3630
Associate Members

April, 2011 Ribbon Cuttings/Groundbreakings

Apex Communications

2139 Bemiss Road
Valdosta, Georgia 31602
229-257-0026
Jennifer Moff
Communications

Sentry Data Management

436 Nichols Street
Blackshear, Georgia 31516
912-807-9904
Jay Porter
Data Destruction

Apex Communications

3268 Inner Perimeter Road
Valdosta, Georgia 31602
229-259-0025
Jennifer Moff
Communcations

Sparkles Weddings & Special Events

100 Garden Drive
Apt K-245
Valdosta, Georgia 31602
229-632-6009
Frances Pride
Event Planning

Barthelemy's Optical

2236 A Bemiss Road
Valdosta, Georgia 31602
229-249-7901
Anastasia Barthelemy-Snowden
Optical Goods

U. S. Therapy Outlet

1700 Norman Drive
Valdosta, Georgia 31601
229-300-4288
Eddie Fizer
Medical Equipment and Supplies

Georgia Car Credit

603 North Ashley Street
Valdosta, Georgia 31601
229-616-6317
Kenny Croft
Auto Sales

Healthy Options of Days Gone By

2341 Pine Needle Drive
Valdosta, Georgia 31601
229-469-4399
Christian Corriveau
Health & Wellness Products

April, 2011 Member Crashers

Therapy Center Valdosta

Robin Dees
2310 North Patterson Street
Valdosta, Georgia 31602

Exit Realty In Touch

Scott and Satrina Plyler
2722 North Oak Street
Valdosta, Georgia 31602

Shape Designers Medical Weight Loss Clinic

Mary Holt
3338 Country Club Drive M-2
Valdosta, Georgia 31605

BowenPhillips, LLP

Tom Davis
3338 A Country Club Road Suite 2
Valdosta, Georgia 31605

Remax Realty

3312 North Oak Street Extension
Valdosta, Georgia 31605

Convergys Corporation

Kristia Gaines
3947 North Oak Street Extension
Valdosta, Georgia 31605

ACS Prudential

Adonna and Nathan Smith
5108 Northwind Boulevard
Valdosta, Georgia 31605

Nu-Smile Family Dentistry

Dr. Sherry Colvin
3901 North Forrest Street Extension
Valdosta, Georgia 31605

Temple Isreal

Moshe Elbaz
511 Baytree Road
Valdosta, Georgia 31602

The Main Squeeze

Spence Romaine
1001 Bytree Road
Valdosta, Georgia 31602

Serenity Palliative & Hospice Care

Ebony Hillmon
1205 Baytree Road
Valdosta, Georgia 31602

Winnersville Elite Cheer & Dance

Susan Colson
3555 North Crossing Circle
Valdosta, Georgia 31602

Azalea's Restaurant & Lounge

Holiday Inn Hotel
Bob DeCesre
1805 Wet Hill Avenue
Valdosta, Georgia 31602

Gary Hall Homes

Nancy Hall
3201 US Highway 84 West
Valdosta, Georgia 31601

Burger King

Ronnie Deal
4464 Shiloh Road (Exit 22)
Valdosta, Georgia 31602

Days Inn North

David Burley
4598 North Valdosta Road
Valdosta, Georgia 31602

Dues Account Status Report April 2011

Billing Period	Accounts Receivable	Collections	Collection Rate
Current	42,452.37	7,522.66	18%
Previously Collected for current month		16,349.91	39%
Total Current	42,452.37	23,872.57	56%
1-30 Days	10,571.08	1,128.33	11%
31-60 Days	8,502.48	912.50	11%
61-90 Days	7,426.07	784.58	11%
91-120 Days	5,873.01	435.00	7%
120+ Days	49,081.21	2,997.08	7%
Subtotal	127,906.22	30,130.07	24%
New Members	2,432.25	2,432.25	
Total	130,338.47	35,562.32	25%
Previously collected for current month:			
January	200.00		
February	7,947.50		
March	8,202.41		
TOTAL	16,349.91		



Write-Offs April 2011

NAME	JOIN DATE	REASON DROPPED
Demare Wallcoverings, LLC	08/19/2007	Non-Payment of Dues
Camera America	02/01/1975	Out of Business
Professional Signs and Designs	05/20/2009	Out of Business
Stephen Jackson Photography	06/17/2010	Out of Business
Trinet	10/30/2006	Out of Business
David Fields	05/07/1997	Requested Cancel
Essence of Beauty Salon	07/24/2009	Requested Cancel
NE-RO Tire and Brake Service, Inc.	06/25/1998	Requested Cancel
Planning Edge	08/27/2002	Requested Cancel
William H. Kitchens-Attorney at Law	05/04/2006	Requested Cancel

Write-Offs April 2011 Summary

Summary	Month #	Month \$	YTD #	YTD \$
Budget Restrictions			7	1,56.50
Business Sold			2	570.00
Consolidated Business				
No Benefit Seen			1	25.00
Member Deceased				
Member Moved			2	180.00
Member Retiring				
Non-Payment of Dues	1	255.00	2	633.75
Out of Business	4	1,056.08	25	4,007.73
Other				
Requested Cancellation-No Reason	5	1,165.00	11	2,461.25
Unhappy/Angry				
TOTAL	10	2,476.08	50	9,440.23

Write-Offs 2010	14	2,940.00	64	13,135.47
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Difference 2011 vs. 2010	-4	-463.92	-14	-3,695.24

Membership Statistics

Net Membership Gain in April	8
Net Membership Gain in 2011	17
2011 Goal	5
YTD Retention Rate	96%
2011 Goal	90%

Chamber Monthly Activity & Referrals Reports

April 2011

Monthly Activity Tracking Report

Newcomer's Packets:	11	(34)
Better Business Bureau:	11	(10)
Phone Books:	32	(62)
Maps:	93	(141)
Directions:	10	(28)
Civic Club list:	6	(4)
Manufacturers List:	2	(0)
Website referrals by phone:	16	(17)
Email information request:	3	(5)
Events request:	21	(5)
Membership Application:	5	(7)
Total:	210	(313)

Total YTD: 1,287 (1,209)

*2010 figures in parentheses

Monthly Referrals Manually

Contact Type Counts:

Email Request	111
General Contact	19
Telephone Referrals	483
Walk-In Referrals	96
Staff	709

By Categories:

Total Categories: 63

Top 3:

Restaurants: 78

Real Estate: 235

Hotel: 97

Total Member Referrals: 709

Total YTD: 2,652



Search Engine Position: as of April 17

	Valdosta	Valdosta Chamber	Valdosta-Lowndes
Google	2 nd (2 nd) page In 6 th (4 th) place	1 st (1 st) page In 1 st (1 st) place	1 st (1 st) page In 1 st (2 nd) place
Bing	2 nd (2 nd) page In 10 th (9 th) place	1 st (1 st) page In 1 st (1 st) place	1 st (1 st) page In 1 st (1 st) place
Yahoo	3 rd (2 rd) page In 2 nd (8 th) place	1 st (1 st) page In 1 st (1 st) place	1 st (1 st) page In 3 rd (1 st) place

(last month in parentheses)

Website Activity Report:

March Website hits: 2,337

YTD Website hits: 9,722

March Page views: 6,147

YTD Page views: 27,654

Valdosta Chamber Online Statistics 2011

Month	TCS Web sites	Community Calendar	Event Registration	Member Coupons	New Members	Press Releases	Job Board	Info Requests	Store Purchases	Online Payments	
	262										
January	11	34	8	0	2	0	1	0	0	12	\$833.73
February	14	5	0	0	1	0	1	1	0	16	\$452.50
March	10	19	0	0	2	0	0	0	0	14	\$235.00
April	10	9	0	0	1	2	1	0	0	4	\$477.50
May											
June											
July											
August											
September											
October											
November											
December											
Totals	307	67	8	0	6	2	3	1	0	46	\$1,998.73

*TCS Web sites-Tracking started in September 2010. Prior to September 1, we had 195.

*Member Coupons-Tracking started October 2010. Prior to October 1, we had 10.

Other Information:
Direct Debit Accounts to Date: 62
Amnesty Program Participants: 13



**Chamber 101:
How to get the most out of your
Chamber membership**

2011 Attendance Sheet

Month	1st Invitation	2nd Invitation	Attended
Jan. 5	12	47	9
Feb. 2	11	38	9
Mar. 2	12	35	4
Apr. 6	21	29	5
May 4	13	36	2
June 1			
Sept. 7			
Nov. 2			
TOTAL	69	185	29

May 4, 2011 invitation list for CHAMBER 101

consists of members that joined from
Jan. 21, 2011 – Mar. 20, 2011 (2nd time invites) &
Mar. 21, 2011 – Apr. 21, 2011 (1st time invites)
Goal for 2011 is to have 75% of new members to attend.

The **CHAMBER 101** is designed for the new members to meet the Chamber staff as well as the Board of Directors and to give new members the opportunity to learn more about what the Chamber has to offer their business.

Board Member are asked to attend at least two (2) **CHAMBER 101** events:

The following have attended

May 2011:

Tom Gooding (3) Greg Reid (4) Paul Nichols (1) Myrna Ballard (5)
Tom Carroll (1) Phyllis Royal (1) Bill Simmons (1) Tim Jones (2)
Terri Lupo (1) Baha Zeidan (1) Jay Prince (1) Clinton Bealand (1)
Sue Cox (1)

MARKETING REPORT- April

YEAR-TO-DATE

TV: 8 (22 total 2010)

RADIO :14 (84 total 2010)

PRINT: 55 (56 total 2010)

PRESENTATIONS: 14 (28 total 2010)

INTERNET: 21

BUSINESS EXPANSION

TV- Opportunity Central (VSU TV)

Presentation- MetroOne (Anne Shenton) [2]

MEMBER SERVICES

Print- Chamber Choice Awards (VDT)

Radio- Chamber Business Showcase (92.1) [2]

Radio- Chamber Choice Awards (92.1) [2]

Internet- Chamber Business Showcase (VDT)

Radio- Chamber Business Showcase (102.9)

Internet- Business After Hours (WALB)

Print- Chamber Business Showcase (VDT) [3]

Print- Chamber Business Showcase (American Classifieds)

Billboard- Chamber Business Showcase (LAMAR)

Print- Chamber Choice Awards (VDT Ad)

Print- Chamber Business Showcase (VDT Ad) [3]

TV- Chamber Business Showcase (FOX 49)

TV- Chamber Business Showcase (WALB)

Internet- Chamber Business Showcase (WALB)

Internet- Chamber Business Showcase (SGA Eye)

Internet- Chamber Business Showcase (SGA-N. FL Classifieds)

Print- Business After Hours (VDT)

Internet- Chamber Business Showcase (ValdostaTop100)

WORKFORCE DEVELOPMENT AND EDUCATION

Internet- Help Your Child Succeed (WALB)

Print- DRUGS DON'T WORK (VDT)

Presentation- CHOICES (KH)

Presentation- World Class Employee Recognition (KH)

Internet- CHOICES (Valdostatoday)

Internet- CHOICES (WALB)

ECONOMIC DEVELOPMENT

Internet- GBBPC (WALB)

Internet- GBBPC (Valdostatoday.com)

Billboard- TCH (Fairway)

Internet- GBBPC (Wiregrass)

Internet- GBBPC (VSU SBDC News)

Print- GBBPC (VDT)

Print- Business University (VDT)

Print- GBBPC (Professional Engineers Magazine)

MISCELLANEOUS

Presentation- Chamber (MB)

Ambassadors Report

April 2011

APRIL STATISTICS

Ribbon Cuttings for April: 8
Groundbreakings for April: 0
Business After Hours for April: 1
Breakfast for April: 0
Accumulated Points for April: 2,500

2011 STATISTICS

2011 Ribbon Cuttings: 31 (Goal: 85)
2011 Groundbreakings: 2 (Goal: 5)
2011 Business After Hours: 3 (Goal: 11)
2011 Breakfast: 1 (Goal: 2)
Total Accumulated Points for 2011: 9,730

UPCOMING EVENTS

June 1, 2011

Chamber 101

Getting the Most Out of Chamber Membership

**Economic Development
Division Reports**



**Jay Prince
(Vice Chairman)**



Monthly Activity Report
Period: APRIL 2011

	<u>2011</u>	<u>2010</u>	<u>Cum</u>
<u>RELOCATIONS:</u>			
April	1	1	
Total	8	3	349
Lowndes: 312	Brooks: 24	Lanier: 13	
Website: 233	Chambers: 43	Ads: 10	Other: 57

LEADS: 3826

ECONOMIC IMPACT:

Annual Income: \$14.7 Million

Annual Spending: \$12.6 Million

Liquid Assets: \$1.5 Billion

Indirect Jobs Created: 698



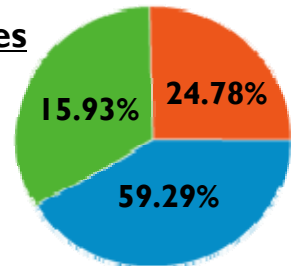
April 2011 REPORT

<u>Client Report</u>	<u>#</u>	<u>YTD</u>	<u>Resources Distributed</u>	<u>#</u>	<u>YTD</u>
Clients Assisted:	47	166	Sales Leads:	10	49
Start-ups:	15	59	How to Start Guides:	7	28
Existing/Expanding:	18	41	Demographics:	6	28
Chamber Members:	8	32	Industry Reports:	2	19
Other:	6	34	Traffic Counts:	3	10
			Financing Info.:	0	3

<u>Website</u>	<u>#</u>	<u>YTD</u>
Visits:	113	417
Unique Visitors:	91	331
New Visits:	75.22%	75.22%

Website Traffic Sources

Direct Traffic	15.93%
Referring Sites	59.29%
Search Engines	24.78%



Guardian Bank

BUSINESS PLAN COMPETITION

8 registration packets were submitted before May 16th Deadline

**Public Affairs Division
Reports**



**Jeff Hanson
(Vice Chairman)**

Military Affairs

Ron Wilson, Chairman

Mission Statement:

To continue a long-standing tradition in our community of cultivating and enhancing a positive relationship between the business community and local military personnel.

Upcoming Red Carpets: October 22, 2011



For more information contact Karil Brockington at 247-8100 or email: kbrockington@valdostachamber.com

Red Carpet Party @ Ocean Pond May 14, 2011



Thank you to our May 14 Red Carpet SPONSORS

Three Star Sponsors

ADT Security Services, Inc.
Eye Associates of South GA LLC
First State Bank & Trust Company
Georgia Printco LLC
Georgia Power Company
GreenLeaf
Iberiabank Mortgage
J. Randal Hicks, P.C.
Johnson Distribution
Kentucky Fried Chicken
Pearl Executive Shuttle, Inc.
SMITH Northview Hospital
Smitty's Package Store

Southeastern Federal Credit Union
Steel's Jewelry
That Others May Live Foundation
The Herndon Company
The Links Apartments
The LPA Group Incorporated
Valdosta/Lowndes County Industrial Authority
Valdsota-Lowndes County Airport Authority
Vallorbe, Inc.
Wilson Eye Center
Wiregrass Georgia Technical College
WAL-MART Supercenter



One Star Sponsors

Quinn Construction Group, Inc.
 Morgan Stanley Smith Barney - Joseph Paoletti



2011 Red Carpet Sponsor Attendance			
Date	Paid Sponsors	Sponsors Attended	Estimated number attended
February 26, 2011	25	14	125
May 14, 2011	23	10	113
October 22, 2011			

For Sponsorship information contact Karil Brockington at 247-8100
 or email: kbrockington@valdostachamber.com

**Workforce Development & Education
Division Reports**



**Greg Justice
(Vice Chairman)**

Workforce Development & Education Division Reports

April 2011

DRUGS DON'T WORK

Members: 262

YTD: \$13,699

Goal: 271

Goal: \$38,000

Supervisor Essentials Workshop (S.E.W.)

Upcoming : June 8 "The Survival Guide for Supervisors"

Attendees: 18

Goal: 100

Helping Your Child Succeed

Parents Reached: 23

Goal: 400

CHOICES

Students Reached: 382

Goal: 1,500

5-STAR EMPLOYER PROGRAM

Members: 9

Goal: 20

*...integrating education and workforce readiness for
economic development in Valdosta Lowndes County*

Chairman's Report



**Tom Gooding
(Chairman of the Board)**

President's Report



Myrna Ballard
(President)

**VALDOSTA - LOWNDES COUNTY
CHAMBER OF COMMERCE**

Leading Businesses.
Leading Communities.™



Next Meeting Date:

Tuesday, June 28, 2011

12 – 1:30 pm

**@ Holiday Inn Hotel & Conference
Center**

Meeting Adjourned