



Small Business
Development Center
UNIVERSITY OF GEORGIA



WRITING YOUR BUSINESS PLAN

A business plan is more than just a document – it's your roadmap to success.

Join us to learn how to effectively communicate your vision, goals and strategy through a well-structured plan tailored to your needs. This course breaks down each section of the business plan, from the executive summary to financial projections, with tools and resources to guide you along the way.

LEARN HOW TO:

- ✓ Use the business plan tool or template that works for you
- ✓ Understand who your target customer is
- ✓ Strategically position your business using a written plan
- ✓ Incorporate a strong financial foundation into your business plan



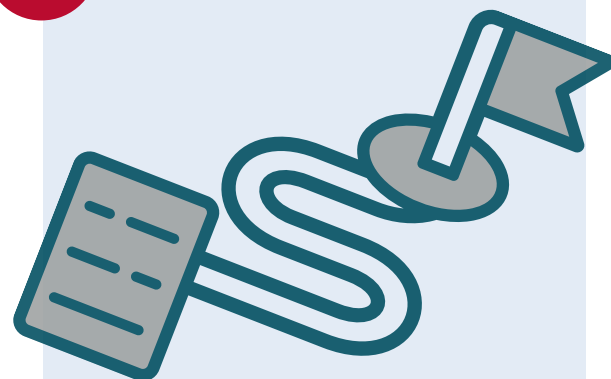
Wednesday, July 9
9 a.m. to 10 a.m.



Live Webinar



\$29



The UGA SBDC is funded through a cooperative agreement with the U.S. Small Business Administration. All programs are open to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. **Contact the Carla Turner at athens@georgiasbdc.org or call 706-542-2762.**