

Calendar of Events

- December 8, 2024 **2024 Waukesha Christmas Parade**
Downtown Waukesha
Main Street
Waukesha, WI 53186
04:00 PM - 06:00 PM CST
Annette (AJ) Simms, 14143806000
aj@waukeshaworks.com
SAVE THE DATE - We are looking forward to this year's Christmas Parade!
- Sponsorships are now open and available.*
- Registration for floats will begin late summer.*
- December 11, 2024 **Monthly CWCC Board Meeting**
Waukesha City Hall
201 Delafield St
Waukesha, WI 53188
09:00 AM - 10:00 AM CST
Annette (AJ) Simms, 414-380-6000
aj@waukeshaworks.com
Your Chamber Board of Directors meet on a monthly basis to assure progress, service, and added-value to Chamber membership.
- December 18, 2024 **Enhancing Your Customer's Experience**
Better Business Bureau of Wisconsin
10019 W Greenfield Avenue
Milwaukee, WI 53214
12:00 PM - 01:00 PM CST
Dana Brusewitz, 4145106398
dana@positivepolarity.com
Now customer experience is more important than price and product as key brand differentiators, according to Walker. But why is the average rating on Google only 4.4? Together, we will dig into the six ways to create an amazing customer experience and look at what the best companies are doing best!
- January 8, 2025 **Monthly CWCC Board Meeting**
Waukesha City Hall
201 Delafield St
Waukesha, WI 53188
09:00 AM - 10:00 AM CST
Annette (AJ) Simms, 414-380-6000
aj@waukeshaworks.com
Your Chamber Board of Directors meet on a monthly basis to assure progress, service, and added-value to Chamber membership.

January 16, 2025

**Business Networking Lunch RE: Cybersecurity
TBD**

11:30 AM - 01:00 PM CST

Annette (AJ) Simms, 4143806000

aj@waukeshaworks.com

Join us for an in-depth discussion of business and personal cybersecurity from WCTC's cybersecurity instructors:

- Mark Krzyszkowski

- Jim Schultz

Details will be out soon!

February 6, 2025

**Business Networking Lunch: Non-Profit Expo
Carroll University**

11:00 AM - 01:00 PM CST

Annette (AJ) Simms, 4143806000

aj@waukeshaworks.com

Join us to learn about many of the amazing non-profits that operate in the Waukesha area.

If you are a non-profit and would like to have a table at this event, please email waukeshaambassadors@gmail.com and let us know you are interested!

March 19, 2025

**City of Waukesha Chamber Annual Meeting
Tuscan Hall**

11:30 AM - 01:30 PM CST

Annette (AJ) Simms, 4143806000

aj@waukeshaworks.com

Our largest event of the year!

Join us to receive Chamber updates, celebrate business awardees, and hear from an amazing panel of professionals.

Theme: GROW - Generating Revenue Opportunities in Waukesha

Stay tuned for sponsorship information as well.

April 24, 2025

**Business Networking Lunch Featuring Dave Molenda, Positive Polarity
TBD**

Waukesha, WI

11:30 AM - 01:00 PM CST

Annette (AJ) Simms, 4143806000

aj@waukeshaworks.com

Join us for this Business Networking Lunch featuring the world-renowned Dave Molenda of Positive Polarity!

TOPIC: Successful Follow-Up in Sales