

Calendar of Events

January 30, 2025

Business Workshop: 2025 Marketing Playbook: Trends, Tactics, and Transformation

Coldwell Banker Bain Mercer Island

7808 SE 28th St

Mercer Island, WA 98040

06:00 PM - 07:30 PM PST

info@mercerislandchamber.com

Join us for our first Business Workshop of the year, 2025 Marketing Playbook: Trends, Tactics, and Transformation with Katie Miller of KM Marketing Services.

During this workshop we will explore what you can expect in marketing trends for 2025, strategize on those trends and how to work them into your business marketing for the year.

1. Setting the Stage: Welcome to 2025!

We'll explore 5 key trends and apply them to create your 2025 marketing plan.

2. Trend Breakdown: Interactive Learning

Trend 1: AI as Your Creative Assistant

Trend 2: Short-Form Video—Fast, Fun, and Fabulous

Trend 3: Exclusive In-Person Events—Small Gatherings, Big Impact

Trend 4: Voice Search—Talk the Talk

Trend 5: UGC & Community Love

Katie Miller founded KM Marketing Services, a boutique marketing agency specializing in storytelling-driven strategies that build authentic connections between businesses and their audiences. Katie helps brands articulate their stories in ways that resonate and drive meaningful engagement.

Katie's career is rooted in a deep understanding of creative communication and marketing strategy. She holds a degree in theater from the University of Washington, where she developed her expertise in narrative-driven storytelling. This foundation has been central to her approach in the marketing industry, where she blends creativity with strategy to deliver innovative solutions.

@kmmarketingservices -IG

katie@kmmarketingservices.com

Kmmarketingservices.com

Business Workshops are open to everyone, members and guests.

Registration is required as space is limited.

Members-\$10

Guests-\$20

Thursday, January 30th

6:00-7:30pm

January 30, 2025

Mercer Island Connect: Networking Luncheon

The Crawlspace Gastropub

3041 78th AVE SE

Mercer Island, WA 98040

11:30 AM - 01:00 PM PST

info@merceraislandchamber.com

Join us for our first networking event of 2025 as we gather at The Crawlspace Gastropub for food and connection.

We will learn about each attendees business and what you are looking for in connections. We will also enjoy delicious food from Mercer Island's newer restaurants.

Space is limited. You must register. Each attendee is expected to purchase their own lunch.

Thursday, January 30th

11:30am-1:00pm

Mercer Island Connect is the chambers networking event series. Finding time in your schedule while trying to work can be hard, so we have options each quarter for you to connect with others when it is best for you. From early mornings, afternoons, evenings, and even industry specific opportunities, there is sure to be something for you!

January 30, 2025
- February 8, 2025

MIHS Drama presents: Puffs, or Seven Increasingly Eventful Years at a Certain School of Magic

Mercer Island High School

9100 SE 42nd St

Mercer Island, WA 98040

07:00 PM - 10:00 PM PST

Lital Ten-Ami, 5129711020

lital.tenami@gmail.com

The critically acclaimed and audience-beloved play Puffs: Seven Increasingly Eventful Years at a Certain School of Magic and Magic captivates audiences with its unique blend of humor, heart, wizardry, spellbinding charm and clever wit promising to be an unforgettable theatrical experience.

Puffs tells the story of the underdog heroes at a certain well-known school of magic and magic, offering a fresh and humorous perspective on the fantastical world that has captivated millions.

Whatever house you are in, all audience members are sure to thoroughly enjoy this funny, quirky, irreverent show.

Content warning: Swearing, some references to sexual content, dark themes

Join us for the show January 30- February 1 and February 6-8 at 7pm and February 1 and 8 at 2pm in the MIHS Performing Arts Center.

February 2, 2025

Mercer Island Lunar New Year Celebration!

Mercer Island Community & Event Center

8236 SE 24th St

Mercer Island, WA 98040

10:00 AM - 02:00 PM PST

<https://www.michinese.org/>, <https://www.michines>

<https://www.michinese.org/>

Celebrate the Year of the Snake with Us!

Get ready to ring in the Year of the Snake with a day of fun, culture, and celebration! On February 2, 2025, MICA and the City of Mercer Island are thrilled to co-host the Mercer Island Lunar New Year Celebration at the Mercer Island Community Center. This exciting event is perfect for the whole family, with something for everyone to enjoy.

February 5, 2025

Coffee and Conversations- City Economics

Mercer Island Community Center

8236 SE 24th St

Mercer Island, WA 98040

09:00 AM - 10:00 AM PST

events@mercerislandchamber.com

2025 Coffee and Conversations series kicks off Wednesday, Feb 5th at 9:00am with guests Deputy Mayor, Dave Rosenbaum and Council Member, Ted Weinberg.

*Join us as we talk city economics. The council passed the city's comprehensive plan in December 2024, included in the plan is the city's vision for business development. Our guests will give a overview of the economic element and we will have time for attendees to ask questions. ***Questions can be submitted to jen@mercerislandchamber.com*

Coffee and Conversations is free to attend but limited space, registration is required.

Wednesday, Feb 5th

9am-10am

Mercer Island Community & Evednt Center

Coffee and snacks provided.

SPONSORED BY: PORT OF SEATTLE

February 20, 2025

Business Workshop: How to Use AI to Write Copy that Converts

Coldwell Banker Bain Mercer Island

7808 SE 28th St, Suite 128

Mercer Island, WA 98040

06:00 PM - 07:30 PM PST

events@mercerislandchamber.com,

"How to Use AI to Write Copy that Converts"

Molly is the founder of Acorn Digital Strategy, an email marketing and copywriting studio that focuses on putting more money in the pockets of female founders. She and her team are experts in writing copy for sales pages, websites, and email funnels, all rooted in sales psychology, so you can get more ideal clients to book discovery calls, invest in your programs, or purchase your courses.

In the workshop, you'll learn how she and her team leverage AI to support the creative process and leave with new skills to implement in your content production immediately.

Thursday, February 20th

6:00-7:30pm

Coldwell Banker Bain Mercer Island

Members \$10

Guests \$20

February 27, 2025

Mercer Island Connect: Networking Breakfast

Valhalla Sandwiches

2630 77th AVE SE

Mercer Island, WA 98040

08:30 AM - 09:30 AM PST

events@mercerislandchamber.com,

Join us for our February networking morning event as we gather at Valhalla Sandwiches for coffee, bacon, eggs and connection.

We will learn about each attendees business and what you are looking for in connections.

Space is limited. You must register. Each attendee is expected to purchase their own breakfast.

Thursday, February 27th

8:30am-9:30am

Mercer Island Connect is the chambers networking event series. Finding time in your schedule while trying to work can be hard, so we have options each quarter for you to connect with others when it is best for you. From early mornings, afternoons, evenings, and even industry specific opportunities, there is sure to be something for you!

March 2, 2025

Stroum Jewish Community Center: SJFF Red Carpet Oscars Party

Stroum Jewish Community Center

3801 E Mercer Way

Mercer Island, WA 98040

03:30 PM - 07:30 PM PST

Pamela Lavitt, 206-388-0833

PamelaL@sjcc.org

Get dressed in your red carpet best, or come as your favorite nominee or film character, and join us for an Oscars watch party on the J's big screen!

Watch the stars walk the red carpet and the Oscars ceremony on the big screen in the J's theater; dance to DJ beats during the commercials; cast your ballot and win prizes; and enjoy appetizers, a gourmet popcorn bar, champagne and drinks as we gather for the 97th annual Academy Awards in celebration of SJFF's 30th anniversary.

You'll have a chance to submit your award predictions for the evening, and if you guess correctly, win prizes! Ballots must be cast before the opening monologue.

RSVP included with SJFF 2025 VIP Sponsorship (\$1,000+): Donate today to receive this benefit!

Event Schedule

- 3:30 pm Doors/photo booth/appetizers (kosher style) + drinks*
- 4pm Opening monologue + Oscars ceremony | DJ dancing during breaks*
- 5pm Popcorn bar*
- 7:30pm Ballot winners + prizes announced*

March 6, 2025

Business Workshop:
Coldwell Banker Bain Mercer Island
7808 SE 28th St
Mercer Island, WA 98040

06:00 PM - 07:30 PM PST

info@merceraislandchamber.com

Join us for March's Business Workshop with Miya Nazzaro from Nazzaro Law.

More info coming soon!

Members: \$10

Guests/Non-Members: \$20

Thursday, March 6th

6:00pm-7:00pm

Coldwell Banker Bain

March 21, 2025

Champions of Change: Women's Business Brunch

Mercer Island Community Center

8236 SE 24th St

Mercer Island, WA 98040

10:30 AM - 12:30 PM PST

events@merceraislandchamber.com

SAVE THE DATE for our annual Champions of Change Women's Business Brunch on Friday, March 21st from 10:30am to 12:30pm at the Mercer Island Community and Event Center.

Come make new connections, visit with vendors, snap a picture at the fun photo booth, and be inspired to grow personally and professionally.

More details coming soon!

April 3, 2025

Masterclass Business Workshop: Mindset of a Leader

Coldwell Banker Bain Mercer Island

7808 SE 28th St

Mercer Island, WA 98040

06:00 PM - 07:30 PM PST

info@mercerislandchamber.com

Join us for this special edition Masterclass Business Workshop as we learn what it means to have the Mindset of a Leader: Setting the Table for Success, with Mike Amato.

Highlights

- Cultivate a growth mindset*
- Achieve a brand consistent culture*
- Strategic alignment for sustainable success*
- Focused progress with clear goals*

Mike Amato

Executive Coach / Author / Business Advisory

Mike Amato runs a coaching practice where he helps executives increase their impact and career trajectory by expanding their personal brand and creating a blueprint for greater strategic impact.

SHARPEN YOUR FOCUS TO RESOLVE OBSTACLES WITH A NEW PERSPECTIVE

Mike's executive coaching program involves taking his clients through a diagnostic process, launching a journey to improve self-awareness and impact, as well as enhancing leadership capabilities, peer influence skills and a deeper understanding of themselves, their superpowers and derailers.

There are many ways to work with Mike, from 3-hour Intensive Deep Dive; to the 5-month Whatever It Takes advocate program.

You will see how popular beliefs on career success might be the biggest barriers to having greater impact, erode work-life balance and fulfillment in your work.

He'll discuss in detail how to break glass ceilings and develop the skills necessary for future leadership and board roles.

May 8, 2025

Business Workshop:

Coldwell Banker Bain Mercer Island

7808 SE 28th St

Mercer Island, WA 98040

06:00 PM - 07:30 PM PST

info@mercerislandchamber.com

More info coming soon!

Members: \$10

Guests/Non-Members: \$20

Thursday, May 8th

6:00pm-7:30pm

Coldwell Banker Bain

September 6, 2025

Art Uncorked

04:00 PM - 07:00 PM PST

Art Uncorked 2025

Saturday, September 6th

4:00pm-7:00pm

Gretta Hacket Sculpture Park

visit www.mercerislandartuncorked.com for more information.

December 6, 2025

Holiday Makers Market

Mercer Island Community & Event Center

8236 SE 24th ST

Mercer Island, WA 98040

10:00 AM - 03:00 PM PST

events@mercercislandchamber.com, 2062323404

Join us for a Holiday Makers Market, Saturday, Dec6th from 10am -3pm at the Mercer Island Community and Event Center!

Over 80 vendors

Festive Music

Food & Drink

Come support local artisans and check off those names on your gift list. Or just stop by and enjoy the festivities.

Vendor applications opening soon