

Calendar of Events

February 20, 2024
- December 17, 2024

Salsa Nights with The Salsa Guy
Uptown Alley
6101 Brad McNeer Pkwy
Midlothian, VA 23112
07:00 PM - 10:00 PM EST
Angel Alberto Serrano, 8046016261
salsaguy@salsarichmond.com
2024 Uptown Alley Richmond free admission and free lessons!

June 29, 2024

CÃ³mo aprovechar el poder del Marketing Digital de forma sencilla y efectiva
Online
09:30 AM - 11:00 AM EST
About the event

Con el crecimiento de las redes sociales, la innovaci3n digital ya no es un lujo, ni siquiera una opci3n. La necesidad de mejorar la comercializaci3n de su marca o negocio en el entorno acelerado de hoy es inevitable.

CONSEJOS PARA SU MARCA: C3mo diseÃ±ar su "brand" o su marca en lÃnea de forma memorable y con personalidad, el secreto para conectarse con sus clientes a trav3s del "Valor", la mejor manera de identificar y encontrar a su cliente ideal en lÃnea, elementos esenciales de automatizaci3n social para optimizar su tiempo.

HERRAMIENTAS DE MARKETING SOCIAL: La clave para entender un Plan de Redes Sociales, la f3rmula para hacer que su negocio sea m3s inteligente/amigable con la tecnologÃa, c3mo dominar sus mensajes en lÃnea con esta sencilla t3cnica, pasos sencillos para integrar sus canales de redes sociales.

Auspiciado por Hispanic Unity of Florida.

Costo: gratuito

Copia de la grabaci3n y el material ser3n enviados a los asistentes.

July 16, 2024

Grant Strategies Training Class: Hosted by the SBA

Virginia Hispanic Chamber of Commerce

10700 Midlothian Turnpike, Suite #200

Richmond, VA 23235

12:00 PM - 01:00 PM EST

The Virginia Hispanic Chamber of Commerce is partnering with the SBA to host a Grant Strategies Training Class at our chamber office in Richmond, Virginia. This class will cover finding and applying to grants whether you are a small business or a non-profit.

Our guest speaker Marci Posey discusses the four best places to find grant information and grants, grant warehouses, grants.gov, SBIR/STTR. She also covers how set up a grant application calendar and the six things to know about making a video for a grant plus bonus information at the end of the class.

July 24, 2024

Fredericksburg Nationals COPA Game (Tabling Opportunity)

Virginia Credit Union Stadium

42 Jackie Robinson Way

Fredericksburg, VA 22401

03:30 PM - 08:00 PM EST

About the Event:

Businesses are invited to participate in a unique opportunity to showcase and promote their services at the upcoming Fredericksburg Nationals COPA game. As part of the Copa de la Diversión initiative by Minor League Baseball, this event aims to foster a connection between the local team and the Hispanic/Latino communities in the area.

Businesses will be able to set up a table at the concourse and share information about their services with the attendees. This is a fantastic chance to engage with potential customers and establish valuable connections within the community.

Time: 3:30pm - 8:00pm

Location: 42 Jackie Robinson Way, Fredericksburg, VA 22401

Table Information: (There is no cost)

The tabling vendors will be set-up in the concourse, it will be first come first serve for location. Tables and chairs will be provided, but vendors are welcome to bring a popup tent, table cloths and any kind of information or giveaways to pass out.

**This is informational only, there will be no sales at the event.*

About COPA: Copa de la Diversión is an initiative by Minor League Baseball to promote the sport and connect its teams to their Hispanic/Latino communities. Teams adopt a culturally-relevant on-field persona for certain games each season.

Schedule:

3:30pm - Vendors can begin to arrive and set up

5:30pm - Gates Open / Vendors must be ready

7:05pm - Game starts

8:00pm - Vendors can begin to pack up

Set Up Location: (Concourse)

August 14, 2024

Fredericksburg Nationals COPA Game (Tabling Opportunity)

Virginia Credit Union Stadium

42 Jackie Robinson Way

Fredericksburg, VA 22401

03:30 PM - 08:00 PM EST

About the Event:

Businesses are invited to participate in a unique opportunity to showcase and promote their services at the upcoming Fredericksburg Nationals COPA game. As part of the Copa de la Diversión initiative by Minor League Baseball, this event aims to foster a connection between the local team and the Hispanic/Latino communities in the area.

Businesses will be able to set up a table at the concourse and share information about their services with the attendees. This is a fantastic chance to engage with potential customers and establish valuable connections within the community.

Time: 3:30pm - 8:00pm

Location: 42 Jackie Robinson Way, Fredericksburg, VA 22401

Table Information: (There is no cost)

The tabling vendors will be set-up in the concourse, it will be first come first serve for location. Tables and chairs will be provided, but vendors are welcome to bring a popup tent, table cloths and any kind of information or giveaways to pass out.

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