



Greetings from the Boulder City Chamber of Commerce!

As we gear up for the much-anticipated 2025 Spring Jamboree on May 3rd and 4th, we are reaching out to valued community partners like yourself to explore a fantastic opportunity. The Spring Jamboree is Boulder City's premier event, bringing in over 40,000 spectators annually for a weekend of arts, crafts, live entertainment, delicious food, family activities, and a classic car show. Held in Boulder City's Historic District, this event is not only a highlight of the year but also a significant fundraiser for the Boulder City Chamber of Commerce, supporting the programs and initiatives that strengthen our community and local businesses.

The Spring Jamboree has become a cherished tradition, drawing attendees from all over the region and beyond. It provides sponsors like you with a unique opportunity to engage with a broad and diverse audience, showcase your brand, and demonstrate your commitment to the growth and vitality of Boulder City.

Your sponsorship directly supports the Chamber's mission to:

- Advocate for local businesses and foster economic growth.
- Organize impactful community events that attract visitors and drive commerce.
- Develop programs and resources that benefit Boulder City residents and businesses alike.

With a variety of sponsorship levels, we can tailor opportunities to suit your marketing objectives and align with your goals. As a sponsor, you will receive unparalleled exposure through event signage, digital and social media campaigns, and on-site engagement opportunities.

We are excited to invite you to be part of this incredible event and work alongside us in making the 2025 Spring Jamboree our most successful year yet. Attached, you will find detailed sponsorship options outlining the benefits of supporting this vibrant community event.

If you have any questions or would like to discuss sponsorship opportunities further, please do not hesitate to reach out. We look forward to the possibility of partnering with you and showcasing your business at Boulder City's most celebrated event.

Warm regards,

Jill Lagan
CEO



 Mailing Address: 100 Nevada Way . Boulder City, NV . 89005



www.BoulderCityChamber.com



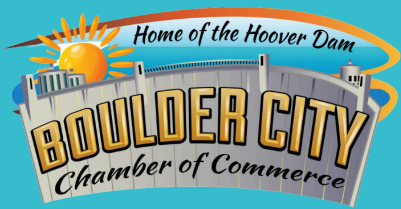
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702-293-2034



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ABOUT US



BOULDER CITY CHAMBER OF COMMERCE

Since 1932, the Boulder City Chamber of Commerce has been dedicated to:

- **Advocating for Local Businesses:** Serving as the voice for Boulder City's business community, working to create an environment where businesses can thrive.
- **Promoting Economic Growth:** Supporting the development of local commerce through strategic partnerships, events, and programs.
- **Building Community Connections:** Hosting and supporting events like the Spring Jamboree to unite residents and visitors while fostering a sense of pride in our unique heritage.

Every dollar raised during the Spring Jamboree helps fund Chamber initiatives, including:

- Networking opportunities for local businesses.
- Programs that drive tourism to Boulder City.
- Advocacy efforts on behalf of the business community.
- Scholarships and support for community programs.

By sponsoring the Spring Jamboree, you are directly contributing to the Chamber's mission while showcasing your business to an engaged audience.

SPRING JAMBOREE

Since its humble beginnings as a sidewalk sale in 1977, Spring Jamboree has grown into Boulder City's premier festival, held annually on the first weekend in May. This beloved event takes place across four scenic parks in the heart of Boulder City's historic downtown: Bicentennial Park, Wilbur Square, and North and South Escalante Parks.

As the largest fundraising event for the Boulder City Chamber of Commerce, Spring Jamboree attracts over 40,000 visitors annually, featuring:

- Rows of arts and crafts from talented artisans.
- Delicious food from diverse vendors.
- Live entertainment on center stage for two full days.
- A classic hot-rod car show with entries from across the West.
- A rock, gem, and mineral show showcasing natural treasures.
- Family-friendly activities to delight kids of all ages.

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SPRING JAMBOREE SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsoring the 48th Annual Spring Jamboree! Your support plays a vital role in making our event a success. We offer several sponsorship levels to accommodate various budgets and provide exposure tailored to your needs.

CHAMPION OF THE DAM SPONSOR

\$25,000

The Premier Sponsorship Benefits:

- Includes all Chamber events for unparalleled exposure throughout the year.
- Prime Branding: Logo prominently displayed on all event marketing materials, websites, and banners.
- Comprehensive Social Media Exposure: Monthly features, event highlights, and post-event recognition.
- VIP Access: Booth space at all events with opportunities for product sampling or branded giveaways.
- Year-Long Recognition: Logo featured on the Chamber's homepage and in press releases.
- Custom Video Features: Quarterly promotional videos shared across Chamber platforms.
- One Best Dam Podcast recording with CEO Jill Lagan
- 30 Second commercial on the Best Dam Podcast

QUEEN BEE SPONSOR

\$10,000

Sponsor Benefits:

- Mainstage Branding: Logo on stage banners.
- Daily Recognition: Live mentions during stage breaks.
- Extensive Social Media Exposure: Weekly posts leading up to and following the event.
- Premium Booth Space at the event.
- 30-second Video Placement on event platforms.
- One Best Dam Podcast recording with CEO Jill Lagan

WORKER BEE SPONSOR

\$7,500

Sponsor Benefits:

- Prominent Signage: Logo featured across event locations.
- Live Acknowledgment: Three daily mentions.
- Social Media Features: Three pre-event posts and one post-event recognition.
- Booth Space for attendee engagement.
- 20-second Video Feature shared on Chamber platforms.
- One Best Dam Podcast recording with CEO Jill Lagan



SPRING JAMBOREE SPONSORSHIP OPPORTUNITIES

BUSY BEE SPONSOR

\$5,000

Sponsor Benefits:

- Logo Placement: Featured on general sponsor banners.
- Stage Recognition: Two daily mentions.
- Social Media Mentions: Two pre-event posts and one post-event acknowledgment.
- Booth Space at the event.
- 10-second Video Feature on social channels.
- One Best Dam Podcast recording with CEO Jill Lagan

HONEY HIVE SPONSOR

\$2,500

Sponsor Benefits:

- Event Banner Recognition: Logo featured at key event areas.
- Daily Stage Mention: One acknowledgment per day.
- Social Media Shout-Outs: One post before and after the event.
- Website Logo Placement: Displayed on event pages.

SPRING JAM BEE SPONSOR

\$500

Sponsor Benefits:

- Community Sponsor Recognition: Logo on the event website.
- Social Media Mention: One acknowledgment pre- and post-event.

Highlight your brand's commitment to Boulder City by sponsoring the 2025 Spring Jamboree. As a sponsor, your brand will be prominently showcased to 40,000+ attendees, reinforcing your presence in the community and building strong connections with all of Southern Nevada audience. Let your brand take center stage at this cherished event, celebrating and supporting a thriving local economy.

Please print the business name as it should appear on advertising:

Company Name

Contact Name

Phone

Email

Return form &
payment to:

Boulder City
Chamber of Commerce
100 Nevada Way
Boulder City, NV 89005

Email logo to

info@bouldercitychamber.com
in vector or high res jpg