



# Holiday Parade of Lights



This year's theme is **\*The Magic of Christmas\*.**

**SHOW YOUR COMMUNITY PRIDE!** Be a part of the only lighted parade in the area. Create an entry that shows something wonderful about the area you live in or what a wonderful life looks like to you.

The 2018 Estherville Parade of Lights will kick-off the holiday season on Thursday, November 15th at 7:00 p.m. We welcome any type of entry: floats, cars, trucks, farm equipment, and musical groups. Your entry can represent any private or public entity, a community group, or a business. Please do not include Santa Claus on your float! He will be the last entry in the parade and we don't want to confuse the kids!

## Parade Details:

Line-up is at 6:00 p.m., parade begins at 7:00 p.m.

Line-up will be on South 1<sup>st</sup> Avenue.

The parade route will run from 5<sup>th</sup> Street to 13<sup>th</sup> Street on Central Avenue.

There is to be no throwing of candy or other items from a moving entry. It is recommended that you have people walk along side and hand out anything you want to give.

Best entries will be awarded chocolate treats! 1<sup>st</sup> and 2<sup>nd</sup> places will be awarded.

Parade will air live on Channel 3.

## Sign up and tell your friends! Be a part of the action!

Please complete the entry form below and return it as soon as possible. Registration **deadline is Friday, November 9th**. If you are not pre-registered, your entry will not be discussed by the commentators!

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### Parade of Lights Registration Form

Type of Entry:

Sponsor or name to be announced:

Description of entry for announcer:

Contact Person and Telephone:

Please return this form to: Estherville Chamber, [echamber@gmail.com](mailto:echamber@gmail.com) or Fax to Chamber: 362-7742