



PROJECT ALIVE

Hunter Syndrome Family Fair & WonderFall Family Festival

Saturday, October 26, 2024
Frisco, TX

Westin Dallas Stonebriar Golf Resort & Spa
Rough Rider's Baseball Stadium

www.projectalive.org/events-and-conferences





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Project Alive

Project Alive exists to find a cure for Hunter syndrome through research and advocacy, and provide education and resources to the Hunter syndrome community.

Project Alive is a powerful voice for children and adults with Hunter syndrome, bringing together families and advocates with researchers, industry, and regulators. The organization funds promising research, assists researchers and industry with designing research studies for our community, and advocates for the most effective and efficient system of clinical research, evaluation, and approval. Through its innovative campaigns and grassroots efforts, Project Alive has made significant advances in public awareness about Hunter syndrome and its symptoms, the need for early diagnosis, and available treatments and clinical trials.

What is Hunter Syndrome?

Hunter syndrome is a rare genetic disease that is progressively debilitating, life-limiting and without a cure. It occurs almost exclusively in males and currently affects approximately 500 boys in the U.S. and less than 2,000 worldwide. Individuals with Hunter syndrome have a defect in the gene that normally causes the body to make the enzyme iduronate-2-sulfatase (I2S) which is responsible for the breakdown of cellular waste called glycosaminoglycans or GAGs. Without that necessary enzyme, the accumulation of these GAGs leads to progressive damage throughout the entire body.



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Hunter Syndrome Family Fair

- October 26, 2024 - 7:00 am - 2:00 pm
- Located at the Westin Dallas Stonebriar Golf Resort & Spa
- Free for all MPS families
- Open to professionals, advocates, providers, and supporters
- Educational speakers
- Expo room
- Kid's camp with games
- Networking
- Meals provided





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WonderFall Family Festival

- Hosted in partnership with Texas based non-profit Hunter Syndrome Foundation's annual event "Dancing with Dominic."
- October 26, 2024 - 4:00 pm - 8:00 pm
- Located at the Rough Rider's Baseball Stadium in Frisco, TX
- Open to the general public
- Sensory hour from 4:00 -5:00 pm
- Event includes:
 - Carnival games
 - Bounce houses
 - Train ride
 - Trunk or treat
 - Bingo
 - Vendor stands
 - Concessions
 - WonderFall bar
 - Performances from local groups





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Your Support is Vital

Through corporate, foundation, small business, and individual donors, we will be able to ensure that Hunter syndrome families have access to education, support, and community connection.

This years Family Fair will include educational booths, presentations from industry partners, medical professionals, and experts that will provide the community with important information and for some, answers to questions they have navigating this devastating disease.

The WonderFall Festival is a chance for the Hunter syndrome families and local community to come together for fun, games, and food while spreading awareness.





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Event Expectations



Anticipated Attendees: **500+**

Businesses participating: **30+**

T-shirts printed: **1,000**

Conference programs printed: **200**

Signs & banners: **10**

Jumbotron displays: **70**



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What we are asking of you

There are many ways to support to make this event unforgettable for the Hunter syndrome community:

- Donation to sponsor family travel to the event
- Monetary donation to go toward planning
- Sponsorship that includes marketing opportunities
- Become a vendor
- In-kind donations for auction items or items for the events
- Volunteer to help out

Opportunities are included for review. For questions, please contact Karen Beatty (karen.beatty@projectalive.org) or Kristin McKay (kristin.mckay@projectalive.org).



Connor
Houston, TX





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Sponsorship Levels

This level only available for academic institutions, non-profits, and small businesses

Enthusiast \$2,500

- Name and logo featured as Enthusiast Sponsor on conference materials (medium logo).
- Eighth sheet marketing piece to include in attendee conference bags.
- Table space at the Hunter Syndrome Family Fair.
- Logo featured on all event signage, website, and other marketing materials.
- 3 registrations to the Family Fair, includes lunch.
- 3 dinner tickets, 3 drink tickets at the WonderFall Family Festival.
- Table space at the WonderFall Family Festival (merchandise may be sold with agreement to donate 10% of revenue to Project Alive).
- Business name listed on event t-shirts.





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Sponsorship Levels

This level only available for academic institutions, non-profits, and small businesses

Supporter

\$1,000

- Name and logo featured as Supporter Sponsor on conference materials (small logo).
- Logo featured on all event signage, website, and other marketing materials.
- 2 dinner tickets, 2 drink tickets at the WonderFall Family Festival.
- Table space at the WonderFall Family Festival (merchandise may be sold with agreement to donate 10% of revenue to Project Alive).





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WonderFall Vendor Space

Vendor

\$250

- Name and logo featured in the WonderFall Family Festival vendor list.
- Name and logo featured in at minimum one social media post.
- Table space at the WonderFall Family Festival (merchandise may be sold with agreement to donate 5% of revenue to Project Alive).





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Additional Opportunities

This opportunity may be added to any sponsorship package.
It may not stand alone.

Family Scholarship

\$3,000

- Sponsor one to two additional MPS II families to attend the event including travel, lodging, and registration. Airfare and other travel means will be fully covered based on their distance and actual costs.
 - By providing scholarships to cover 100% of family travel and lodging costs, families that have never had access to conferences and other MPS events due to financial hardship, will now be able to attend. Our goal is to ensure that these families receive priority access to scholarships so that they may connect with the community and our partners for the first time since diagnosis. On average, our surveys have shown that partial scholarships do not provide access to events for families suffering from greater financial hardships. With that, we have adjusted our policies to be equitable and inclusive as possible. Project Alive is committed to providing additional funding to these scholarships as needed as exact costs cannot be predicted.





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Additional Opportunities

Fireworks/Drone Show

\$10,000 (1 available)

- Sponsor the fireworks or drone show at the Rough Rider's stadium for the WonderFall Family Festival.
- Logo featured on all signage as fireworks sponsor.
- Logo featured on the Jumbotron at the Rough Rider's stadium.
- MC the start of the drone show.

WonderFall Bar

\$5,000 (1 available)

- Logo featured at the bar.
- Logo featured on cocktail napkins.
- Logo featured at drink ticket sales booth.

Train Ride

\$2,500 (1 available)

- Logo featured on train depot.
- Logo featured at ticket sales booth.

Conference Bags

\$8,000 (1 available)

- Logo featured on conference bags given to all attendees.
- Logo featured on the following items in the conference bags:
 - Notebook and pen
 - Aluminum water bottle
 - Caramel popcorn cone
 - Teddy bear with logo t-shirt
 - Additional items may be provided by sponsor.

Carnival Games/Bounce House

\$3,000 (1 available)

- Logo featured at wristband sales booth.
- Logo featured on wristbands.

Bingo

\$2,000 (1 available)

- Logo featured at bingo sales booth.
- Logo featured on free space of bingo cards.



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Sponsorship Pledge Form

Please send completed form to give@projectalive.org

Please select your sponsorship level:

Enthusiast - \$2,500

Supporter- \$1,000

Vendor - \$250

Donation Amount: \$

Please select any additional opportunities:

_____ Family Scholarship- \$3,000
Enter Quantity

Carnival Games - \$3,000

Fireworks/Drone Show -
\$10,000

Train Ride - \$2,500

Conference Bags - \$8,000

Bingo - \$2,000

WonderFall Bar - \$5,000

Contact information.

Company Name _____

Contact Name/Title _____

Address _____

City/State/Zip _____

Phone _____ Email _____