



11th Annual

BENEFITTING



Haines City
RIBS ON THE RIDGE
Sponsorship Packet

February 22nd & 23rd, 2019

For more information call 863 421-3700 or
visit our website at <http://hainescity.com/383/Special-Events>

11TH ANNUAL RIBS ON THE RIDGE

\$10,000.00 | RIBS ON THE RIDGE TITLE SPONSOR | UNLIMITED SPACES AVAILABLE

- Entertainment sponsor of up and coming Nationally Recording Artist
- Verbal recognition at the event with organizational info announcements
- Prominent banner space in the park
- Recognition in Press Release(s)
- Social Media Marketing – Recognition on Haines City Government Facebook Page
- Logo included and prominently displayed on magazine/newspaper advertisements
- Logo included on Postcard (UV Flyers)
- Logo included on all city posters
- Verbal recognition on radio commercial
- Verbal recognition on radio interviews
- 10 Passes to VIP room
- Prominent exhibit space
- 4 Parking passes
- 20 complementary beer/wine tickets
- Stage time to do drawings/give-a-ways
- Stage announcements with a business representative

\$5,000.00 | KING OF THE GRILL SPONSOR | UNLIMITED SPACES AVAILABLE

- Entertainment sponsor for local band performance
- Verbal recognition at the event with organizational info announcements
- Banner Space
- Social Media Marketing – Recognition on Haines City Government Facebook Page
- Logo included and displayed on magazine/newspaper advertisements
- Logo included on Postcard (UV Flyers)
- Logo included on all city posters
- Verbal recognition on radio interviews
- Prominent 10' x 20' exhibit space
- 2 parking passes
- 15 complementary beer/wine tickets
- Stage time to do drawings/give-a-ways

11TH ANNUAL RIBS ON THE RIDGE

\$2,500.00 | FALL OFF THE BONE SPONSOR | UNLIMITED SPACES AVAILABLE

- Verbal recognition at the event with organizational info announcements
- Stage Banner Space
- Social Media Marketing – Recognition on Haines City Government Facebook Page
- Logo included on Postcard (UV Flyers)
- Logo included on all city posters
- 10 Complementary beer/wine tickets
- Prominent 10' x 20' exhibit space

\$1,000.00 | LICENSED TO GRILL SPONSOR | UNLIMITED SPACES AVAILABLE

- Verbal recognition at the event
- Banner Space
- Social Media Marketing – Recognition on Haines City Government Facebook Page
- Business name included on all city posters
- 4 Complementary beer/wine tickets
- 10' x 10' Exhibit Space

\$500.00 | REAL HICKORY SPONSOR | UNLIMITED SPACES AVAILABLE

- Verbal recognition at the event
- Banner Space
- Social Media Marketing – Recognition on Haines City Government Facebook Page
- Business name included on all city posters
- 2 Complementary beer/wine tickets

11TH ANNUAL RIBS ON THE RIDGE

\$250.00 | MAKING THE CUT SPONSOR | UNLIMITED SPACES AVAILABLE

- Verbal recognition at the event
- Banner Space
- Social Media Marketing – Recognition on Haines City Government Facebook Page
- Business name included on event t-shirts

IN-KIND SERVICES OR DONATION

For donating items or time to a special event, your organization will be recognized by placing your name on promotional materials where applicable and/or the company may receive the amenities of a package rate based on the monetary value of the donation.

11TH ANNUAL RIBS ON THE RIDGE

SPONSORSHIP FORM

SPONSOR INFORMATION

Contact Name: _____

Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

SPONSORSHIP LEVEL

- ☐ \$10,000.00 | Ribs on the Ridge Title Sponsor
- ☐ \$5,000.00 | King of the Grill Sponsor
- ☐ \$2,500.00 | Fall off the Bone Sponsor
- ☐ \$1,000.00 | Licensed to Grill Sponsor
- ☐ \$500.00 | Real Hickory Sponsor
- ☐ \$250.00 | Making the Cut Sponsor
- ☐ Other \$ _____

☐ My check is included with this form

☐ Please send me an invoice

Checks payable to: City of Haines City

Please remit payment to: Ribs on the Ridge | Haines City Parks & Recreation |
555 Ledwith Avenue | Haines City, FL 33844

For questions please contact the Special Events Supervisor, Lindsaia Johansmeyer, by phone at (863) 421-5569 or email at ljohansmeyer@hainescity.com.