

LA CIUDAD DE HAINES CITY
Presenta:

**LA INAUGURACION
DEL PRIMER**

Festival de la Hispanidad

**EN LAKE EVA
COMMUNITY PARK**

CELEBRANDO CON SABOR

**PRESENTADO POR:
EL ALCALDE
OMAR ARROYO**

12 DE OCTUBRE
TOTALMENTE GRATIS



VEN Y DISFRUTA

Evento

**MUSICA EN VIVO
ARTESANIA
Y MUCHO MAS ...**

**PARA MAS INFORMACIÓN FAVOR DE ESCRIBIRNOS A:
HISPANICEMPOWERMENTFOUNDATION@GMAIL.COM**



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Thank You!



Mayor, Omar Arroyo
Event Host

Event Directors

Elyci Gonzalez

Edwin Perez

Melissa Altamirano

Joseph Burgos

Presented by

**HISPANIC
EMPOWERMENT
FOUNDATION**

Est.2024



You are invited to celebrate with us!

Prepare to be part of an unforgettable celebration at Lake Eva Park's first Annual Hispanic Heritage Festival! Formerly known as the Latin Business Expo, this event, hosted by Haines City Mayor Omar Arroyo, has evolved into a thrilling project that continues to grow each year. This year, the festival has been transformed into a stand-alone outdoor event that will bring together family members and the Latin business community for an exhilarating festival. All proceeds from this event will be reinvested in our community, benefiting charities that support scholarships for special education programs, local schools, and youth sports. The best part is that all participants enter for FREE. Take advantage of this amazing opportunity to celebrate, support the community, and make a difference!

Omar Arroyo

Mayor, Omar Arroyo

Event Venue



Lake Eva Park
Great Lawn
555 Ledwith Avenue
Haines City, FL 33844

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Featuring

Kid Zone
Food Truck Alley
Vendors & Crafters
Entertainment & Live
Bands
Dance Area
Beer & Wine Garden

Title Sponsor

- Industry category exclusivity
- On-site display space (we will work with you to provide the best opportunity for your company)
- Logo placement in all contracted print promotion
- Logo placement on digital marketing monitors at the event
- Marketing on all social media platforms used to promote the event
- Logo placement on the Archway entrance to the festival
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival flyers (20,000 printed – Must have high-res logo by July 20, 2024)
- Logo on the festival t-shirt (must have high-res logo by July 20, 2024)
- Logo on Main Stage banner as the Title Sponsor
- Four (4) VIP Parking Passes

INVESTMENT: Beginning at \$15,000

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Presenting Sponsor

- Industry category exclusivity
- On-site display space (we will work with you to provide the best opportunity for your company)
- Naming right to one (1) asset; circle only one (1): Entertainment Sponsor/Food Truck Marketplace Sponsor/Kids Zone Sponsor/Dance Zone Sponsor)
- Logo placement in select contracted print promotion
- Logo placement in select contracted print promotion
- Logo placement on digital marketing monitors at the event
- Marketing on all social media platforms used to promote the event
- Logo placement on festival flyers (20,000 printed – Must have high-res logo by August 20, 2024)
- Two (2) VIP Parking Passes

INVESTMENT: Starting at \$7,500

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Gold Sponsor

- Industry category exclusivity
- On-site display space (we will work with you to provide the best opportunity for your company)
- Naming right to one (1) asset; circle only one (1): Entertainment Sponsor/Food Truck Marketplace Sponsor/Kids Zone Sponsor/Dance Zone Sponsor)
- Logo placement in select contracted print promotion
- Logo placement on digital marketing monitors at the event
- Logo placement in select contracted print promotion
- Marketing on all social media platforms used to promote the event
- Logo placement on festival flyers (20,000 printed – Must have high-res logo by August 20, 2024)

INVESTMENT: \$5,000

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Silver Sponsor

- On-site display space (we will work with you to provide the best opportunity for your company)
- Logo placement in select contracted print promotion
- Logo placement on digital marketing monitors at the event
- Marketing on all social media platforms used to promote the event

INVESTMENT: \$2,500

Bronze Level

- On-site display space
- Logo placement on digital marketing monitors at the event
- Marketing on all social media platforms used to promote the event)

INVESTMENT: \$750

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THANK YOU!

Contact

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786-587-7712

Email

Address hispanicempowermentfoundation@gmail.com

JOIN THE CELEBRATION!