



2018 Rules and Guidelines

In keeping with the spirit of the City of Haines City's Placemaking WINGS Project, we encourage emerging artists to apply for this Art in Public Places artist competition. Additionally, we do accept artists of all professional levels and will provide marketing opportunities to all chosen for this first-time arts event.

Participating artists will be encouraged to provide ten pieces of art to be displayed in public at the business gallery hosting your creation; these locations will become "Pop-Up Gallery" locations

All applications must be submitted online at JaneWaters@HainesCity.com and meet the following requirements:

- .jpg format (no slides or original artwork accepted)
- No identification of the artist in the images
- Each image is to be of one piece only
- Artwork **MUST** have been created within the past two years

SELECTION:

WINGS is a juried mural and art project. All artwork must be original. Works produced from commercial or copied from posters, commercial photographs, magazines, books, albums, or any copyright images will be disqualified, including fan art. It is the responsibility of each artist to use discretion in this regard. All artwork displayed in public places for the WINGS Project must be family friendly.

Eligible artists will be chosen by a jury consisting of art professionals and will be based on originality, the appearance of the artist's voice, visual impact, and quality for inclusion in the project. Optional feedback will be available after the adjudication process for those who are not chosen. Accepted artists will be notified by November 30, 2018.

NOTE: Final draft of planned public art must be approved by city staff on or before December 7, 2018; before installation/painting

APPLICATION TIPS:

- Choose submissions from your most recent works
- Make sure work is consistent through medium, style, and skill
- Take good photos of your artwork
- Remember the artwork of copyright images will be disqualified. This includes fan art
- Apply early

INCLUSION:

Each artist chosen for the WINGS PROJECT will be given:

- \$300 to assist with supplies
- Pop-Up Gallery opportunity to display additional works

NOTE: All artists accepted into the WINGS Project are responsible for collecting Florida sales tax (7%) on all sales during Pop-Up Gallery exhibitions and must fulfill reporting requirements for the Florida Department of Revenue.

AWARDS:

During the week of Mural Painting, the artwork will be judged, and the following cash prizes will be awarded to artists.

- First Place - \$750
- Second Place - \$500
- Third Place - \$250
- People's Choice - \$100

NOTE: All awards will be given by pickup or mail on December 21, 2018. All awards may be picked up at Haines City's City Hall or will be mailed on this date, as directed.

SETUP/DISPLAY OF ARTWORK:

- Artwork submitted for Pop-Up Gallery exhibitions will be accepted on December 1, 2018, at Haines City's City Hall, located at 620 East Main Street, Haines City, FL 33844 between the hours of 10 a.m. and 1 p.m.
- Setup for mural project will start at 6:00 a.m. the morning of December 14, 2018 (Friday)

- Supplies area must be kept professionally as your work will be viewed during the installation process and must not cause risk to anyone
- Tents, tables, and chairs will not be provided, and there is no access to electricity
- All artwork installed as murals and on exhibition in Pop-Up Gallery must be and remain family friendly

NOTE: Artist Reception held December 15th from 4 p.m. – 7 p.m. in Historic Downtown Haines City

EVENT TIPS:

- Be prepared for wind, rain or shine. In the event of RAIN, we will push to extended dates for completion
- Tables, chairs, and tents are recommended. These will not be provided
- Have a business card or other handout with your contact information in case someone wants to commission you for work following the event
- Pop-Up Gallery SHOULD HAVE PRICES ON ALL ARTWORK AND VISIBLE

HOSPITALITY:

Artist's hospitality is provided by local businesses participating in the WINGS PROJECT. Snacks, water, and lunch will be provided to all participating artists on December 14th and 15th. A hospitality team will periodically check on each site throughout the two-day installation process. If there is an emergency or a WINGS Team Leader is needed at a site, contact Jane Waters, Project Manager, at (863) 272-2258.