

Highland Trick or Treat Trail

OCTOBER 26, 2018 • 2-6 P.M.

Kids up to 10 years old accompanied by a parent will Trick or Treat at various downtown businesses. They will be on a scavenger hunt for an object placed in each business by the *Highland News Leader*. (Example: pumpkin, witch, ghost, etc.) Children will pick up forms at the News Leader booth on the square. After going to each participating business, they will return the *Masonic Temple* on Walnut Street and turn in their scavenger hunt list. Winners will be drawn from those forms. Prize from Highland Masonic Temple.

Participating businesses will need to stay open until 6 p.m., Friday, October 26.

Rain date: October 27 • 10 a.m. - 2 p.m.

*Sponsored by Highland News Leader,
Highland Masonic Temple and Participating Merchants*

BUSINESSES: \$55 TO PARTICIPATE

Includes a 3.22" x 2" process color ad featured on special pages in the October 24 Highland News Leader and October 22 Highland Ad Direct & Digital Access

ALL BUSINESSES in Highland Welcome - Ask us HOW!

DEADLINE: OCTOBER 12, 2018 AT NOON

**Contact your sales representative today
and sign up for the scare of a lifetime!**

Call 618-239-2550

Kaye: 314-809-0215 • lbidwell@bnd.com

Brenda: 618-239-2550 • bfedak@bnd.com


The News Leader


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