



September 25th, 2018

Jill Hall and Tracy Purdy, Event Coordinators  
Leadville BBQ and Brew Festival  
PO Box 861  
Leadville, CO 80461

Dear Potential Sponsor,

The 4th annual Leadville BBQ Festival will take place June 21st and 22nd, 2019 on Harrison Avenue. This event will bring thousands of people to downtown Leadville. Our goal this year is exceed the previous years' attendance.

We are currently looking for sponsors who would be willing to help us reach this goal. Can we count on you to be sponsor of this popular event to help?

We have enclosed our different levels of sponsorship opportunities and hope you will support our efforts in making this event the best yet!

Thank you in advance for your consideration for being a sponsor for the Leadville BBQ and Brew Festival. We hope to see you at our event in June.

Warm Regards,

A handwritten signature in black ink, appearing to be "Jill Hall".

Jill Hall

Leadville BBQ and Brew Festival  
halljillc@gmail.com

A handwritten signature in black ink, appearing to be "Tracy Purdy".

Tracy Purdy

Leadville BBQ and Brew Festival  
tracy.purdy@hotmail.com

[www.LeadvilleBBQ.com](http://www.LeadvilleBBQ.com)



## June 21 – 22, 2019 Sponsorship Opportunities

### **Molybdenum (Moly)/Title Sponsor: \$10,000 (one available)**

- Event Naming Rights (...presented by...)
- Free large booth space in central location of event (15ft x 30ft)
- Prominent mention in event Press Releases
- \$600 in LeadBills
- Largest logo on all Marketing Materials (both print and on-line) and T-shirts
- Largest logo on event/stage banners and Solo Sponsor Banner
- Name stated in all stage and event announcements
- Right of First Refusal for next year's title sponsor
- Logo/name on event merchandise, including shot glasses (if produced)
- Website and social media links to cross-promote title sponsor and event
- One year Leadville/Lake County Chamber of Commerce membership
- Two Celebrity Judge Spots

### **Platinum Sponsor: \$7,500 (two available)**

- Free booth space at event (15ft x 20ft)
- Mentioned in various forms of media advertising where applicable
- \$400 in LeadBills
- Medium logo on all Marketing Materials (both print and on-line) and T-shirts
- Medium logo on event & stage banners
- Constant recognition in stage and event announcements
- Website and social media links to cross-promote title sponsor and event
- One year Leadville/Lake County Chamber of Commerce membership



**Gold Sponsor: \$5,000**

- Free booth space at event (15ft x 10ft)
- \$200 in LeadBills
- Mentioned in various forms of media advertising where applicable
- Logo on all Marketing Materials (both print and on-line) and T-shirts
- Logo on event banners
- Constant recognition in stage and event announcements
- Website and social media links to cross-promote title sponsor and event
- One year Leadville/Lake County Chamber of Commerce membership

**Silver Sponsorship: \$2,500**

- Free booth space on courthouse lawn (10ft X 10ft)
- Mentioned in various forms of media advertising where applicable
- \$100 in LeadBills
- Logo on all Marketing Materials (both print and on-line) & T-shirts
- Business mentioned in marketing materials (both print and on-line)
- Website and social media links to cross-promote title sponsor and event
- One year Leadville/Lake County Chamber of Commerce membership

**Zinc Sponsor: \$1,000**

- Mentioned in various forms of media advertising where applicable
- Business mentioned in marketing materials (both print and on-line) & T-shirts
- Website and social media links to cross-promote title sponsor and event

**Lead Carbonate Sponsor: \$500**

- Mentioned in various forms of media advertising where applicable
- Business mentioned in marketing materials (both print and on-line)
- Website and social media links to cross-promote title sponsor and event

**Friends of BBQ: \$100**

- Mentioned in various forms of media advertising where applicable

[www.LeadvilleBBQ.com](http://www.LeadvilleBBQ.com)