



2024 SCARECROWS INVADE MADISON COMPETITION GUIDELINES:

Registration closes on Wednesday, October 9, 2024.

All are encouraged to participate, including schools, businesses, families, individuals, nonprofits, and community groups.

Scarecrows must be in good taste and appropriate for all audiences. Political statements are not allowed.

Each scarecrow must include straw as a visible material in the design

Scarecrows must be freestanding or supported by a prop (such as a wheelbarrow or chair) and must fit within an approximately 4' x 4' square foot area.

The Madison Chamber of Commerce (MCC) will assign locations for each scarecrow on a first-come, first-served basis. If you have a specific location request or would like your scarecrow placed in front of your business, please note this during registration.

MCC is not responsible for any loss or damage to scarecrows while on display.

You are responsible for setting up your scarecrow in the designated spot and submitting a digital photo of your display to the Chamber for online contest viewing and voting.

Two prizes will be awarded and announced on Halloween at the Trunk or Treat event on the Madison Green:

People's Choice: Public online voting will be hosted by The Source newspaper from October 15 through October 30, 2024.

Celebrity Judges: Three celebrity judges selected by the Madison Chamber Board of Directors will review scarecrows in person and submit their favorite choice to the Chamber by 5:00 PM on October 30, 2024.

Winners will be announced at the Trunk or Treat event, starting at 4:00 PM on Halloween on the Madison Green.

The Madison Chamber reserves the right to use photographs and names of individuals or organizations for promotional purposes.

Each registered participant must submit a photo of their completed scarecrow display to chamber@madisonct.com by Monday, October 14, 2024.

Important Dates:

Wednesday, October 9, 2024: Last day to register.

Saturday, October 12, 2024: Check-in at the Madison Chamber table from 12:00 PM – 2:00 PM. Bring your completed scarecrow to the table located in front of Key Bank Courtyard downtown. A Chamber representative will give you your location assignment.

You are responsible for setting up your scarecrow in the designated location.

Tuesday, October 15, 2024: Online public judging begins at www.zip06.com/scarecrows.

Wednesday, October 30, 2024: Last day for online voting and the celebrity judges will submit their favorite selections to the Chamber by 5:00 PM.

Thursday, October 31, 2024: Both the People's Choice and Celebrity Judge winners will be announced at the Trunk or Treat event on the Madison Green at 4:00 PM.

Questions?

Please contact the Madison Chamber of Commerce at 203-245-7394 or via email at chamber@madisonct.com.