



## 2024 SCARECROWS INVADE MADISON COMPETITION GUIDELINES:

- **Registration Deadline:** Registration closes on **Wednesday, October 9, 2024**.
- **Who Can Participate?:** Schools, businesses, families, individuals, nonprofits, and community groups are all encouraged to participate.
- **Content Guidelines:** Scarecrows must be in good taste and appropriate for all audiences. **Political statements are not allowed.**
- **Design Requirements:** Each scarecrow must include **visible straw** in the design. Scarecrows must be freestanding or supported by a prop (such as a wheelbarrow or chair) and must fit within an approximately **4' x 4'** area.
- **Placement:** The Madison Chamber of Commerce (MCC) will assign locations for each scarecrow on a first-come, first-served basis. If you have a specific location request or would like your scarecrow placed in front of your business, please note this during registration.
- **Responsibility:** The Chamber is not responsible for any loss of materials or damage to scarecrows while on display. Participants are responsible to set up their scarecrow in the designated spot and submit a digital photo of their display to the Chamber for **online contest viewing and voting**.

### Awards:

- **Two prizes** will be awarded and announced on Halloween at the Trunk or Treat on the Green:
  - **People's Choice:** Public online voting will be hosted by *The Source* newspaper from **October 15 through October 30, 2024**.
  - **Judges:** Three judges selected by the Chamber will review scarecrows in person and submit their favorite to the Chamber by **5:00 PM on October 30, 2024**.
- **Winners will be announced** at the Trunk or Treat event, starting at **4:00 PM on Halloween** on the Green.
- **Promotional Use:** The Madison Chamber reserves the right to use photographs and names of individuals or organizations for promotional purposes.

### Important Dates & Details:

- **Wednesday, October 9, 2024:** Last day to register.
- **Saturday, October 12, 2024 (9:00 AM - 12:00 PM):** Check-in. Bring your completed scarecrow to the Chamber table located in front of **Key Bank Courtyard downtown**. A Chamber representative will assign your scarecrow's location.
- **Monday, October 14, 2024:** Submit a photo of your completed scarecrow display to **chamber@madisonct.com**.
- **Tuesday, October 15, 2024:** Public online judging begins at [www.zip06.com/scarecrows](http://www.zip06.com/scarecrows)
- **Wednesday, October 30, 2024:** Last day for online voting. Chamber Judges will submit their favorite selection to the Chamber in writing by **5:00 PM**.
- **Thursday, October 31, 2024:** Winners will be announced at the **Trunk or Treat event at 4:00 PM** on the Madison Green.
- **Sunday, November 3, 2024:** Dismantle your scarecrow, remove all of your materials and please clean up your display area by **6:00 PM**.

### Questions?

Contact the Madison Chamber of Commerce at **203-245-7394** or email **chamber@madisonct.com**