



Dear Potential Member,

The Marion Chamber of Commerce is dedicated to helping businesses thrive and be a solid part of our community. Being affiliated with the Chamber means many different things to businesses, individuals and organizations.

By joining The Marion Chamber of Commerce, you are taking an active role in making the community a better place to live, work and play. You will be part of an organization that is an advocate for businesses. Managed by a volunteer Board of Directors, you will become connected with other people who share a desire to promote economic, commercial and civic duty within Southern Illinois. In the political arena, the Marion Chamber of Commerce works with various levels of government offices and officials to help promote and ensure sound legislation. Also, the Chamber office is a popular stop for tourists looking for area activities, maps and information; Chamber members are always referred first.

Perhaps one of the most beneficial reasons to join the Marion Chamber of Commerce is the recognition you will receive by displaying the Chamber logo at your place of business. Businesses that display a Chamber logo are recognized by consumers as people who practice good business, care for their customers and are trustworthy. Consumers view Chamber members as people who are connected to the community and successful.

Also important are the many networking events the Marion Chamber has throughout the year such as Monthly Member Luncheons, Business After Hours, and the annual Auction & Awards Banquet. Attending a Chamber event puts you in direct contact with business and community leaders. There are also advertising and sponsorship opportunities available which are tailored to spotlight your business.

Joining the Chamber provides to you an opportunity to have a positive impact on your business. I would like the opportunity to discuss with you the benefits of joining the Marion Chamber of Commerce. Please call my office number so that we can schedule a time that is convenient for you!

Sincerely,

Karen Mullins

Karen Mullins
Executive Director
Marion Chamber of Commerce





Why join



MARION

CHAMBER of COMMERCE

Join the Marion Chamber of Commerce and discover great opportunities to connect with future customers and partners. By joining the Marion Chamber, you get members-only perks, exclusive advertising, networking opportunities, and a whole lot of exposure.



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WHY SHOULD A BUSINESS JOIN THE MARION CHAMBER OF COMMERCE?

The answer is the Marion Chamber of Commerce is the region's largest and most active Chamber with more than 500 members representing more than 350 area businesses, organizations, and industries. The Chamber supports the growth of area business and keeps a constant communication with local and state officials regarding legislative issues affecting all businesses.

1-on-1 Business Marketing Consultation The Chamber's Marketing Committee will provide consultative services to member businesses to help set goals, evaluate the market, identify objectives and tasks, and recommend promotional, advertising and marketing opportunities through a formal written marketing plan.

Business Advocacy The Chamber is the organized voice of business for the Marion area. We look for potential opportunities and challenges for our area and work with our members to continue making this the best possible place to live and work.

Business After Hours Business After Hours events are usually held on the fourth Thursday of the month, unless the Chamber member has a special need for a different date or calendar conflicts at the Chamber arise. The hours for a Business After Hours event are to be determined by the Chamber member, however, 4-6 p.m. is recommended. For the event, the Chamber will promote the event through all of our communications methods, provide member mailing labels for invitations when requested and attend the event. The Chamber member's responsibility for the event can include sending special invitations to Chamber Members and their customers (must include Chamber logo on printed materials), providing food and beverages at the event, providing door prizes at the event and making a presentation about their business/organization. The Business After Hours Program fee is \$100. There is no cost to Chamber members to attend the event.

Business Seminars Seminars on topics of interest to our membership are offered as needed.

Calendar Network The Marion Chamber of Commerce has teamed up with Chamber Nation to provide its members with the Official Calendar Network. The Official Calendar Network has been created to help communities easily inter-connect all of their businesses, organizations and events. An advanced central calendar network will make it easy to promote the region through the Official Mobile App and Official Area Network. Imagine ONE CALENDAR for the ENTIRE COMMUNITY. Easily accessed through websites, search engines and mobile applications. Selecting the particular organization to see only their events, or look at all community-wide events at the same time. Community event planners love it because they can easily coordinate and not plan conflicting events. Calendars and events have a dramatic impact on local economic development... we don't take calendar management lightly.

Cash Mob Join the Marion Chamber Cash Mob! Every quarter, the Marion Chamber invites you to visit a Marion area retail shops armed with cash, a smile, and a love of Marion. We call the shop ahead of time to let them know they have been chosen as that quarter's Cash Mob destination, but we won't let you know where the location is until the day before the Cash Mob. The Marion

Chamber Cash Mob is held the 2nd Thursday in March, June, September and December.

Chamber Committees One of the best networking opportunities available through the Chamber is for you to be a part of one of our many active committees. For a list of Marion Chamber of Commerce Committees, visit marionillinois.com/committees.

Chamber Monthly Luncheons The Marion Chamber of Commerce has the deserved reputation as having the best-attended membership luncheons. Featured speakers address topics that are current and relevant to our members. If any Marion Chamber of Commerce member would like to have fliers for an upcoming event, announcements, etc. placed at each attendee's seat at the luncheon, please contact the Chamber to arrange for delivery of the fliers prior to the luncheon. Distributing fliers / business cards/ etc. at the Monthly Membership Lunches is free and a part of your Marion Chamber of Commerce Membership!

City Maps The Chamber publishes a map every two to three years that is used to mail out to all of the informational requests we get. The advertising panels on the map are available to Chamber members only.

Commerce Control Panel By teaming up with Chamber Nation, the Marion Chamber of Commerce is able to offer its members a wide variety of amazing tools from an Ad Display Program that showcases your products and services to a Traffic Catcher System that enables street view mapping and additional prospect delivery services and much more. For more information, visit commercecontrolpanel.com.

Digital Sign Advertising The Marion Chamber of Commerce makes its electronic outdoor sign available for rent to Chamber members. Ads can be up to 2 lines of text with the typical line containing about 18 characters (including spaces). Ads will be displayed twice for 15 seconds each on a 5 minute loop. We allow for a maximum of 10 ads, which means each ad is live on the board 576 times every day and approximately 17,520 times per month. The sign runs 24/7 so your message gets maximum exposure.

Dish Mob Join the Marion Chamber Dish Mob! Every quarter, the Marion Chamber invites you to visit a Marion area restaurant armed with cash, a smile, and a love of Marion. We call and block several tables (usually for 20 people) during the breakfast, lunch or dinner hours but we won't let you know where the location is until the day before the Dish Mob. The Marion Chamber Dish Mob is held the 2nd Thursday in February, May, August and November.

Gift Certificate Program The Chamber Gift Certificates can be purchased in any denomination and is personalized at the

buyer's request. The recipient has a choice of many places in the Marion area (all Marion Chamber members) to use their certificate. The Chamber promotes the program on the Web, social media, newsletters and more. Call the Chamber to participate!

Lunch and Learn This program is a part of the Marion Chamber's Leadership Marion development program for CEOs, entrepreneurs, managers, and all potential leaders. Held at Heartland Regional Medical Center on the fourth Wednesday of each month (except for November and December) from noon to 1 p.m., you will receive the best leadership principles, interact with other growing leaders, and discuss how to apply effective practices to your organization. After each Lunch & Learn, you will walk away with at least one mind changing idea that will create a desire for motivation and self-improvement. This is the perfect professional development opportunity to increase levels of influence and potential in yourself and in the teams you lead. Admission is \$15 per Marion Chamber member (\$20 for non-Chamber). Lunch and drinks provided courtesy of Heartland Regional Medical Center.

Marion Community Profile Book This book is used for economic development. It lists twelve vital areas of our community that a potential new business, organization or resident would be interested in. Only Chamber members are allowed to advertise in this book.

Mastermind This program is a part of the Marion Chamber's Leadership Marion development program for CEOs, entrepreneurs, managers, and all potential leaders. It is held at Heartland Regional Medical Center from noon to 1:15 p.m. on Mondays in 8- or 9-week sessions. Join a group of like-minded, forward-focusing individuals, working towards the common goals of growing ourselves, reaching our potential, and raising the bar on our leadership! Experience the incredible energy that participants bring to this facilitated group setting. Masterminds can be an extremely powerful tool to take your thinking and actions (and therefore results) to the next level! Dive deep into leadership topics with supportive like-minded leaders and learners. Mastermind Groups offer a unique opportunity to learn from others' perspectives and experiences; and safely share your individual challenges and opportunities. There are a limited number of enrollments. \$115 per Marion Chamber member (\$125 for non-Chamber) enrollment fee includes a book. Lunch and drinks provided free courtesy of Heartland Regional Medical Center.

Member Discounts When you are a member of the Marion Chamber of Commerce, you have access to many discounts provided by other Chamber members. These discounts often cover the cost of membership!

Member eBlast The Marion Chamber of Commerce is happy to send promotional eBlasts on behalf of members as a member benefit for \$50. Slots are filled on a first-come, first-served basis. A company may only request a Member eBlast once a month.

Membership Mailing Labels To assist members with their own direct mailings, our mailing list is available on labels to our members for \$35 per printed set or free for electronic versions. We do not provide our e-mail list for distribution.

Member Spotlight The Marion Chamber of Commerce is happy to promote members on the homepage of the Chamber's Web site in the Member Spotlight section for \$150. Note that one Member Spotlight is featured a month. Slots are filled on a first-come, first-served basis. A company may only request a Member Spotlight once a year. The following months are available for purchase: February, April, July, August, October, and November.

Mobile App The Marion Chamber of Commerce has teamed up with Chamber Nation to provide its members with Mobile Apps. The Official Mobile App has been created to help individual communities of businesses complete online. It helps assure the organization focused on economic development can easily maintain a formalized mobile presence for their communities.

Monthly Luncheon Sponsorship The Marion Chamber of Commerce is happy to offer to members the sponsorship opportunity at the Monthly Membership Luncheons, held on the second Tuesday of each month (except for January) for \$150. Each Monthly Luncheon will have only one sponsor, and that sponsor is entitled to: a logo in the luncheon invitation, opportunity to speak for up to five minutes at the luncheon, and a table set up by the registration table at the luncheon. The opportunity is limited to one Monthly Luncheon Sponsorship per business per year.

Network Marion Chamber of Commerce has invested in a state-of-the-art community wide economic development infrastructure. This provides a SINGLE network that can host all of the businesses within the community. Members can now be connected to the official Area Search Engine for the community, and the official mobile application while leveraging the significant prospect traffic coming into the organization's network. For more information, visit commercecontrolpanel.com.

Racks For Member Information Rack space is available for members to display their business brochures and business cards for visitors to our office.

Referrals The Chamber staff responds to the hundreds of inquiries received by our office each year by giving lists of appropriate members. Members ONLY are referred as business leads.

Ribbon Cutting All businesses and organizations in good standing with the Marion Chamber of Commerce can schedule a Ribbon Cutting Ceremony with the Chamber free of charge. The Chamber will attend and promote the event, encourage city officials, members of the Chamber and its Board of Directors, and media to attend, and supply the ribbon and scissors for the event. A Ribbon Cutting Ceremony is the perfect way to celebrate your new business, new location, business remodel/renovation, new management/ownership, new products/services and more. Contact the Chamber to schedule your Ribbon Cutting Ceremony!

Search Network The Marion Chamber of Commerce has teamed up with Chamber Nation to provide its members with the Official Search Network. The Official Search Network has been created to help communities easily understand what people are searching for and finding, or NOT FINDING. The Official Search Network includes: Advanced Business Directory, Search Engine for Businesses, Services, Deals and Calendars, Mobile Application with Directory, Mobile Application with Search Tool, Reporting and Keyword Optimization Access for Business Participants. For more information, visit commercecontrolpanel.com.

Social Mob Join the Marion Chamber Social Mob! Every quarter, the Marion Chamber invites you to visit a Marion area establishment armed with cash, a smile, and a love of Marion. We call the business ahead of time to let them know they have been chosen as that quarter's Social Mob destination, but we won't let you know where the location is until the day before the Social Mob. The Marion Chamber Social Mob is held the 2nd Thursday in April, July, October and January.



Membership Application

Date: _____ ☐ Bill Me* ☐ Check Enclosed ☐ Credit Card** ☐ Online***
Membership is not active until payment received ** Please call 618.997.6311 *Visit www.marionillinois.com*

Category:

- | | | |
|--|---|---|
| <input type="checkbox"/> 1-10 Employees - \$250 | <input type="checkbox"/> 51-100 Employees - \$950 | <input type="checkbox"/> Individual Membership - \$250 |
| <input type="checkbox"/> 11-25 Employees - \$425 | <input type="checkbox"/> 101-250 Employees - \$1300 | <input type="checkbox"/> Club/Org/Church - \$200 |
| <input type="checkbox"/> 26-50 Employees - \$600 | <input type="checkbox"/> 251 or more Employees - \$1725 | <input type="checkbox"/> Add'l Business - See 2 nd pg. |

Business Name: _____

Voting Member Name*: _____ Voting Member Title*: _____
**If you will have more than 1 voting member, please fill out a separate application for each voting member.*

Physical Address: _____

City: _____ State: _____ Zip: _____ Year Business Started: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Type of Business: _____

Phone Number: (_____) _____ - _____ Fax Number: (_____) _____ - _____

Toll Free Number: (_____) _____ - _____ Total Number of Employees*: _____
** Full-time employees and licensed, professionals/exclusive independent contractors (such as real estate agents, insurance agents, etc.) = 1. Part-time employees = 0.5.*

Voting Member E-Mail Address: _____

Business Website Address: _____

Facebook Address: _____ Twitter Address: _____

Google+ Address: _____ LinkedIn Address: _____

Brief Description of Business:





ANNUAL MEMBERSHIP* INVESTMENT SCHEDULE

Categories**	Dues	Voting Members***
1-10 Employees:	\$250	1
11-25 Employees:	\$425	2
26-50 Employees:	\$600	3
51-100 Employees:	\$950	4
101-250 Employees:	\$1300	6
251 or more Employees:	\$1725	7
Individual Membership:	\$250	1

Individual Memberships are for non-business members who would like to be connected with the Marion Chamber of Commerce. If you wish for your membership to be associated with your business/organization, you must choose one of the employee-based membership categories. All individual memberships will only list the individual's name and not their business or organization in any part of the listing (including category).

Club/Organization/Church: \$200 1

Club/Organization/Church includes nonprofit clubs and organizations (any 501c status organization) and Churches. If any Club/Organization/Church wishes to have more than one voting member, they must purchase additional "Club/Organization/Church" memberships for the additional voting members.

Add an Additional Business

The first business/organization will pay the full amount for their dues and must own the second business/organization or be owned by the same company that owns the second business/organization. The second business/organization added will pay ½ of their dues, based on the number of their employees)

Categories**	Dues	Voting Members***
1-10 Employees:	\$125	1
11-25 Employees:	\$212.50	1
26-50 Employees:	\$300	2
51-100 Employees:	\$475	2
101-250 Employees:	\$650	3
251 or more Employees:	\$862.50	4

Name of Parent Company that is a member of the Marion Chamber: _____

**Memberships are pro-rated for the calendar year. **Full-time employees and licensed, professionals/exclusive independent contractors (such as real estate agents, insurance agents, etc.) = 1. Part-time employees = 0.5.*

****Number of voting members is based on Annual Dues divided by \$250. (Rounded to next whole number). The max dues amount is \$1725. A member organization/business can add a voting member by purchasing a higher employee count membership so a voting member can be added.*

The membership fee shall be payable on an annual, quarterly or monthly basis. When a member shall be in default in payment of investment for a period of four (4) months from the mailing of said member's investment renewal notice, membership shall there upon be terminated. Notwithstanding the foregoing, a member shall not be considered in good standing if investment is not paid within 120 days of the receipt of renewal notice unless otherwise extended for good cause. The death, resignation, expulsion, dissolution or closure of a business shall terminate the member's membership and all rights incidental thereto with the exception of a business dissolution or closure which may transfer their membership to an individual status. There shall be no refund of fees or dues.





**MARION CHAMBER OF COMMERCE AUTHORIZATION AGREEMENT FOR DIRECT PAYMENTS
(ACH DEBITS) OR CREDIT CARD CHARGES**

The first payment for new members must be paid on receipt of the application with cash, check, Visa or Mastercard plus the \$25 application fee. Renewing members will not incur this application fee. Membership dues will be automatically debited from a checking account or charged to a credit card on a monthly or quarterly basis. "I (we) hereby authorize the Marion Chamber of Commerce, hereinafter called ("CHAMBER"), to initiate debit entries/charges to my (our) checking account or credit card indicated below. The debits/charges will occur on or about the 1st of each month for monthly and the first of each third month for quarterly. In the event such account does not have sufficient funds for a monthly payment, the following month the account will be debited/charged for two months, plus a \$15 transaction fee. In the event an account does not have sufficient funds for a quarterly payment, the following month, the account will be debited/charged, plus a \$15 transaction fee. In the event the account has insufficient funds twice in a 12-month period or has been closed, the account will be deemed in default, the remaining balance becomes due immediately and the membership is cancelled until that balance is paid. This authorization shall remain in full force and effect until CHAMBER receives 30-day written notification from member of its termination - I understand that I am responsible for confirming receipt of notice to cancel. If the termination occurs before 12 payments have been completed for the annual membership term, I understand that the remaining balance becomes due immediately. I further authorize the CHAMBER to debit/charge my account for any fees incurred by the CHAMBER as result of delinquency. The prevailing party in any action or proceeding to enforce the terms of this agreement shall be entitled to an award of reasonable attorney's fees and costs incurred. I understand that this dues amount will be subject to increase once per year."

[] OPTION 1: MONTHLY or QUARTERLY or ANNUALLY CHECKING ACCOUNT DEBIT

Attach a voided check

Bank Name: _____

City/State/Zip: _____

Account # _____

Routing # (9 digit number) _____

OR

[] OPTION 2: MONTHLY or QUARTERLY or ANNUALLY SAVINGS ACCOUNT DEBIT

Bank Name: _____

City/State/Zip: _____

Account # _____

Routing # (9 digit number) _____

Please attach voided check or deposit slip here





OR

☐ OPTION 3: MONTHLY or QUARTERLY or ANNUALLY CREDIT or DEBIT CARD PAYMENT**

Credit Card # _____

☐ MC or ☐ Visa or ☐ Discover Card

Expiration Date: _____ Security Code: _____ Billing Zip: _____

PAYMENT AMOUNT \$ _____ *See Investment Schedule below.

Choose one: ☐ Monthly or ☐ Quarterly or ☐ Annually

NAME: _____

COMPANY: _____

TITLE: _____

SIGNATURE: _____ DATE: _____

INVESTMENT SCHEDULE:

Membership Category	Annual Dues	Monthly Payment	Quarterly Payment
1-10 Employees	235	22	64
11-25 Employees	410	36	108
26-50 Employees	585	51	151
51-100 Employees	935	80	239
101-250 Employees	1285	109	326
251+ Employees	1710	145	433
Individual membership	235	22	64
Government Agency	285	26	76
Club/Organization/Church	185	17	51
Associate Member	185	17	51

