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For Immediate Release

Dale Sorensen Real Estate creates Heroes On the MovE program in Brevard County

INDIALANTIC FL/OCTOBER 2018 – Dale Sorensen Real Estate, Inc. has announced the creation of a program aimed at honoring and assisting our First Responders, Active Military and Veterans, and Education Professionals when they buy and sell their homes.

Dale Sorensen Real Estate (DSRE) created Heroes On the MovE in order to reward local heroes by giving them a credit or cash rebate when they buy or sell a home. It's also a way for DSRE to show our heroes appreciation for what they do and the sacrifices they make every day. The program also gives a contribution to local organizations that support those same heroes.

“This is by far one of the most important programs we as a company offer,” said Dale Sorensen, Jr. Managing Partner for DSRE. “These individuals are the ones that put their lives on the line protecting us, they run into burning buildings when others are running out, and they help mold the minds of our youngest citizens. There is no way we can ever thank them enough but we all hope this will show them how much we value what they do each and every day for the rest of us.”

“We're very excited to have kicked off this program in our area,” said Managing Broker Donna Browning. “We have several agents currently working with Brevard County heroes to help them take advantage of this rebate. Firefighters, EMT's, Police Officers and teachers are always there for those who need them so we're honored to be able to thank them in some way. We hope that others will take advantage of this exclusive program.”

To be eligible, participants must register with DSRE's HOME program before contacting a DSRE real estate agent. To learn more about the program and other qualifications and conditions, visit www.hero.sorensenrealestate.com, call 321.327.6770 or email homebrevard@sorensenrealestate.com.

The Dale Sorensen Real Estate family owned and family run business was founded in 1978. Now with seven main offices, six satellite offices and more than 200 sales associates and support staff, the company has experienced consistent growth in both sales and number of agents. For more information regarding Dale Sorensen Real Estate, please visit the Brevard County offices located at 436 5th Avenue, Indialantic, FL 32903 or call

321.723.9990, 3165 Suntree Blvd #102, Rockledge, FL, phone 321.473.6001, or 4 Harrison Street, Suite #101, Cocoa Village, FL, phone 321.604.4447. In Indian River County, visit the offices located at 1013 US# 1 in Sebastian; on the barrier island at 5065 North A1A and at 3206 Cardinal Drive; and in historic downtown Vero Beach at 1961 14th Avenue; or call 772.231.4712. For the latest Real Estate trends and news visit DSRE online at www.sorensenrealestate.com.

About Dale Sorensen Real Estate

Family-owned and managed since 1978, Dale Sorensen Real Estate is a full-service real estate brokerage dedicated to a long-standing tradition of excellence. Recognized as the top luxury real estate firm on Florida's East Coast, the award-winning company commits exclusive resources to ensure leadership and a preferred choice for individuals selling and buying properties. Through the use of their global network, comprehensive marketing strategies, strategic social networking tools and innovative search engine optimization techniques, Dale Sorensen Real Estate provides its agents with the tools they need and its customers with maximum worldwide exposure. With more than 200 sales associates and support staff and twelve locations in Florida, Dale Sorensen Real Estate, Inc. reported sales totaling more than \$650 million in 2017.

In celebration of the company's 40th anniversary, Dale Sorensen Real Estate, Inc. believes that business leadership carries with it a responsibility of stewardship to help make the communities they serve a better place to live, work and raise families. The company has received several awards including the 2017 Business Champion of the Year from the Cocoa Beach Chamber of Commerce, Business Champion of the Year award from the Economic Development Division of the Indian River County Chamber of Commerce and the 2017 Philanthropy Award from the Association of Fundraising Professionals Indian River Chapter.