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For Immediate Release

## **Joe Janson named DSRE Brevard County Sales Manager**

**INDIALANTIC FL/AUGUST 2018** – Dale Sorensen Real Estate has announced that real estate broker Joe Janson was recently named Brevard County Sales Manager.

Janson is ready to help the company grow their market and team in Brevard County. “I’m excited to take on this new challenge,” Janson said. “I’ve wanted to be involved in the management side of DSRE since we joined the company. While I’ll still be involved in real estate sales, my main focus will be recruiting new agents who want to be a part of a new style of real estate firm, one of dedicated training aimed at helping agents be successful. Our sales agents don’t have to wear 10 hats; we offer administrative, marketing and technical assistants so that our agents can be focused on their customers and listings.”

Donna Browning, Managing Broker, Brevard County, is excited about Janson’s new duties. “Joe is a highly successful sales agent himself so he is really good at recognizing talent. I know that he’s looking for both seasoned agents as well as new agents that want to benefit from the DSRE culture of success.”

Janson, along with Kathy Bowser, started in Real Estate in Brevard County in 2010 working at the same brokerage. They became good friends and business associates and eventually made the decision to work together in an effort to provide a higher level of service, availability and professionalism. Known for their integrity, industry knowledge, and sound advice, they joined Dale Sorensen Real Estate, where they formed the Central Florida Home Advisors team specializing in representing unique properties and luxury waterfront homes. Kathy and Joe are multi-million dollar listing and sales agents. They bring a thorough knowledge of residential real estate marketing to the table.

To reach Janson, call him at 321.604.4447 or on his cell at 321.338.5833. He can also be reached at the company’s office located in historic Cocoa Village at #4 Harrison Street, Suite #101, Cocoa, FL 32922. Email him at [jjanson@sorensenrealestate.com](mailto:jjanson@sorensenrealestate.com)

The Dale Sorensen Real Estate family owned and family run business was founded in 1978. Now with six main offices, six satellite offices and more than 200 sales associates and support staff, the company has experienced consistent growth in both sales and

number of agents. For more information regarding Dale Sorensen Real Estate, please visit the Indian River County offices, located on the barrier island at 5065 North A1A and at 3206 Cardinal Drive; and in historic downtown Vero Beach at 1961 14<sup>th</sup> Avenue; or call 772.231.4712. In Brevard County, visit the offices located at 436 5th Avenue, Indialantic, FL 32903 or call 321.723.9990, 3165 Suntree Blvd #102, Rockledge, FL, phone 321.473.6001, or #4 Harrison Street, Suite #101, Cocoa Village, FL, phone 321.604.4447. For the latest Real Estate trends and news feel free to visit DSRE online at [www.sorensenrealestate.com](http://www.sorensenrealestate.com).

### **About Dale Sorensen Real Estate**

Family-owned and managed since 1978, Dale Sorensen Real Estate is a full-service real estate brokerage dedicated to a long-standing tradition of excellence. Recognized as the top luxury real estate firm on Florida's East Coast, the award-winning company commits exclusive resources to ensure leadership and a preferred choice for individuals selling and buying properties. Recognized as the top luxury real estate firm in the markets they serve, the company has earned exclusive affiliations with Leading Real Estate Companies of the World®, Luxury Portfolio International, Who's Who in Luxury Real Estate and the Board of Regents, and a highly-established presence in London, UK, through Mayfair International Realty. Through the use of their global network, comprehensive marketing strategies, strategic social networking tools and innovative search engine optimization techniques, Dale Sorensen Real Estate provides its agents with the tools they need and its customers with maximum worldwide exposure.

With more than 200 sales associates and support staff and twelve locations in Florida, Dale Sorensen Real Estate, Inc. reported sales totaling more than \$650 million in 2017. In celebration of the company's 40th anniversary, Dale Sorensen Real Estate, Inc. believes that business leadership carries with it a responsibility of stewardship to help make the communities they serve a better place to live, work and raise families. Visit Dale Sorensen Real Estate on the web at [www.SorensenRealEstate.com](http://www.SorensenRealEstate.com).