

FOR IMMEDIATE RELEASE

Additional information can be obtained by contacting:
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**JENNIFER HELIN TO SPEAK AT NATIONAL SENIORS HELPING SENIORS®
TRAINING EVENT, THE TIME IS NOW**

BREVARD COUNTY, FL – Seniors Helping Seniors®, a leader in senior in-home care services, is excited to announce that local franchise owner, Jennifer Helin, has been asked to speak at their national training event.

Held every two years, the event is designed to address key issues of the in-home care business. While topics range from best practices and quality assurance, Jennifer has been asked to speak on caregiver recruitment, training, and retention. “Hiring and retaining the best possible senior caregivers is incredibly important.” says Jennifer Helin. “Making sure that our caregivers are confident in their care and happy with what they are doing is the key to our success. When our caregivers are happy, our clients are happy, and our quality of care is above expectations.”

Seniors Helping Seniors was founded in 1998 with two simple ideas; seniors can help each other age more happily and gracefully, and, seniors who give and those who receive benefit equally. Co-owners Jennifer Helin and Rosemary Barton brought Seniors Helping Seniors to Brevard County in 2012 after seeing the need in their own families. They now provide services throughout the county, from Barefoot Bay to Titusville, and keep over 90 area seniors busy helping others.

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