



We help your Chamber Grow.

MASTERCLASS WORKSHOP-CENTRAL OHIO

Build and enhance your chamber's operations with this dedicated masterclass taught by leading industry executives who have expert knowledge in these particular areas of a Chamber. Participants receive a CCEO- MasterClass certification and earn points toward their CCEO-AP designation with post-workshop materials and co-created content and strategies for implementation.



Board Governance

From the basics to the necessary compliance to grow and build an inclusive leadership team at the board level with a strategic design thinking mindset.



Marketing

Build a marketing and communications plan that empowers your chamber to be proactive and aligned with your vision & goals.



Retention

The way to grow a chamber is through retention. You can recruit new members all day long, but if you don't keep them, your chamber will never grow. Elevate your promotion and track engagement for future growth.



Recruitment

Strategize to recruit new members that are financially stable, your chances of renewals are proportionately higher with a unique approach to craft a recruitment plan.

Tuesday, June 28, 2022 | 8am-2pm

REGISTER NOW:
www.cceohio.com

Embassy Suites by Hilton-Columbus, 2700 Corporate Exchange Dr., Columbus, OH 43231
\$99/per person | Includes light breakfast, a boxed lunch, with training and planning materials.



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