



springville

ART CITY DAYS

MAGAZINE



This magazine will feature information about all of the events that will take place during the Annual Art City Days Celebration held in conjunction with Springville City.

FULL
PAGE
AD

FULL PAGE AD DIMENSIONS

In Inches	WIDTH	HEIGHT
Trim Size	8.5	11
With Bleed	8.75	11.25
Non- Bleed	8	10.5

TWO FULL
PAGE
CENTER
SPREAD

CENTER SPREAD AD DIMENSIONS

In Inches	WIDTH	HEIGHT
Trim Size	17	11
With Bleed	17.25	11.25
Non- Bleed	16.5	10.5

PREMIUM RATE PAGES

	RATES
Inside Front Cover	\$1,100
Gate Fold Inside 2 Pages	\$1,690
Page 3	\$1,100
Page 4	\$1,100
Page 5	\$1,100
Page 7	\$1,100
Page 8 - Bishop 1/3 pg.	\$525
Page 9	\$1,100
Left Read Inside Back Cover	\$1,100
Inside Back Cover	\$1,100
Back Cover	\$1,100

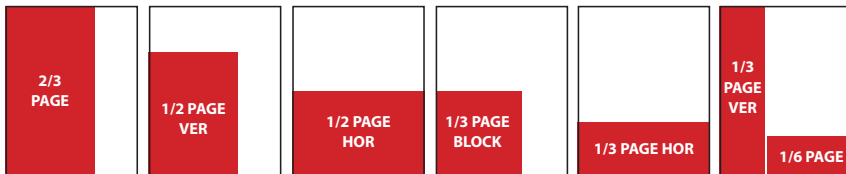
FRACTIONAL AD DIMENSIONS

In Inches	WIDTH	HEIGHT
1/6 Page	4.9	2.25
1/3 Page Ver	2.5	10
1/3 Page Block	4.9	4.9
1/3 Page Hor	7.5	3.25
1/2 Page Ver	4.9	7
1/2 Page Hor	7.5	4.9
2/3 Page	4.9	10



REGULAR AD RATES

	RATES
Full Page	\$880
2/3 Page	\$760
1/2 Page	\$525
1/3 Page	\$390
1/6 Page	\$195



SCHEDULING DEADLINE: May 10 - 3 p.m.

AD COMPLETED DEADLINE: May 14 - 3 p.m.

PUBLICATION DATE: June 2, 2021

BROUGHT TO YOU BY: **Daily Herald**
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