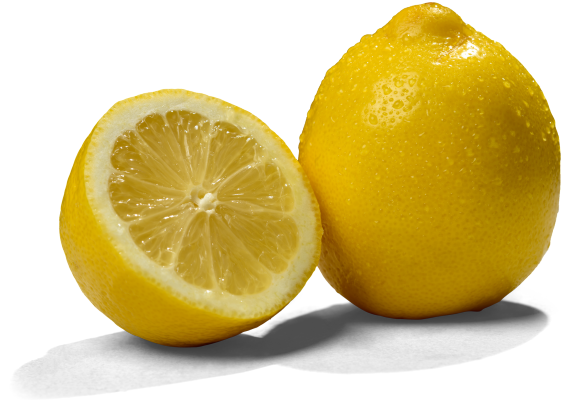




CHAMBER OF COMMERCE
WASHINGTON COUNTY

SPONSORSHIP OPPORTUNITIES 2021



January 15, 2021
Dear Chamber Friend,

Can you believe we are nearing the end of our first month of 2021? The Chamber pivoted to reach, engage, and serve our Chamber Members and community as a whole this past year, and you can expect nothing less this year. We have been preparing for the New Year, and we have established our plan of work for each committee. These plans are now ready to be put in place. We've adapted our plans to become more relevant in order to directly benefit you, our Chamber Members. The Washington County Chamber of Commerce is focused on 2021!

We have created a listing of all the programs, initiatives, and events that will be held in 2021 for you to review. You have the opportunity to not only attend but also financially support these programs as well.

Enclosed, you will find descriptions of all sponsorship opportunities as well as a form to complete for your selections. This is a cafeteria style menu, so you can pick and choose those that you are most passionate about. In exchange for your sponsorship, we will advertise your business at the sponsored event as well as with other marketing outlets. Once we receive your selection, we will be in touch to confirm all details with you. We have found that this is a much more efficient way to handle Chamber sponsorships by giving you the information at the beginning of the year. Aside from the Kaolin Festival, this will be the sole sponsorship request we plan to initiate for 2021.

At the end of the day, we are here to act as a resource, and we appreciate your support of our mission. Please do not hesitate if you need us for anything - we are here to serve you. When life gives you lemons, well then lemonade can happen!

If you have any questions please reach out to me.

Sincerely,
kmoncus

Katie Moncus, President
Washington County Chamber of Commerce

01

BRE

Business Retention & Expansion
 Quarterly meetings with a targeted guest speaker who will discuss important issues or updates that pertain to industry in our area.

- Listed on all marketing materials
- Designated sponsor tickets

03

YOUTH LEADERSHIP

A program offered to twenty-four high school students to encourage development of future leaders over the course of six months.

- Listed on all marketing materials
- Two tickets to annual graduation luncheon

05

AMBASSADORS

The hands and feet of the Chamber. A group of community members who serve the Chamber in various roles in line with our mission.

- Listed on all marketing materials

07

BUSINESS AFTER HOURS

Networking events aimed to offer exposure, relationship building & connections for host site.

- Listed on all marketing materials
- Held on-site at your business/ company

09

SHOP WACO FIRST

Promoting "shop local" through initiatives, marketing and gift card program.

- Listed on all marketing materials

02

GOVERNMENT RELATIONS

Connecting the dots with our local, regional, & federal legislative initiatives and available resources through the Georgia Chamber. Broadband will also be a topic of focus for 2021.

- Listed on all marketing materials
- Routine Updates & correspondence

04

YOUNG PROFESSIONALS

A program to engage, educate and offer opportunities for Young Professionals in our community.

- Listed on all marketing materials

06

MEMBERSHIP

Various ways of educating & engaging members throughout the year. Educational lunches, networking events and informational outlets create the calendar.

- Listed on all marketing materials

08

EDUCATION & WORKFORCE DEVELOPMENT

Efforts to promote current workforce development programs, support & foster future initiatives. Plus bring recognition to local education systems.

- Listed on all marketing materials