



2022 Chamber of Commerce Tourism Grant

Overview

The Washington County Chamber of Commerce is excited to announce a new grant opportunity for organizations and clubs to support Tourism in our community. The Chamber recognizes that increasing the number of visitors to tourism to Washington County leads to immediate and long term economic and cultural vitality that will attract future visitors, new businesses and residents.

Grant Guidelines

Any current Washington County Non-Profit Organization (501-C-3), Civic organization or local government may apply for Chamber Tourism grants during the year 2022. There is no limit on the number of applications each grant cycle. Applications must be emailed by the following dates to be eligible:

March 1, 2022
June 1, 2022
September 1, 2022
December 1, 2022

The top grant may be up to \$1,500 and a second grant may be up to \$1,000. Grant awards are limited to 90% of the project costs. Applicants may submit more than one application before the deadline for each quarter. Grant winners are decided exclusively by the Washington County Chamber of Commerce and all awards are final. The grant money will be paid upon proof of valid vendor quotes or invoices.

Applicant must state clearly the name of the tourism project and describe how it will positively impact tourism in the Washington County community. The project must be a tangible tourism product. A TPD, or Tourism Product Development is the creation or expansion of a physical attraction which is open to the public and improves the destination appeal to visitors, supports their experience and is utilized. The Chamber will select winning applicants using a three-part point system (40 points maximum):

Tourism Project Name _____

Application Date _____

Name of Organization: _____.

Mail Address: _____.

_____.

Contact Person _____

Contact Phone _____

Contact Email _____

Project Description
(Attach additional pages as needed)

Description of Project

Project \$ Costs _____

How much are you applying for (up to \$1,500) _____

Washington County Chamber of Commerce Member: Yes or No

0-10

Project Economic Impact

0-10 Points for the Overall Economic Impact of the project. The applicant should estimate the total number of visitors to the event(s), the total number of out of county visitors to the event(s) and estimate the number of overnight stays.

Organization's Capability to Deliver Project

0-10 Points for the Organization Capability to successfully complete a high-quality tourism project on time and on budget. The applicant should give evidence of successful projects implemented in the past, information of how matching funds will be secured and other information that the organization feels addresses its capabilities to successfully implement the project.

Project's Sustainability

0-10 Points for the sustainability of the project after the project is completed. The applicant should include evidence of the ongoing maintenance, man hours, skills that will be to be obtained and how they will be obtained to sustain the project over its estimated life.

Estimated Life of Project _____
