



CHAMBER OF COMMERCE
WASHINGTON COUNTY

SPONSORSHIP OPPORTUNITIES 2022

January 24, 2022
Dear Chamber Friend:

Here's to 2022! The Chamber has continued to evolve and transition to meet the needs of our Chamber Members and community, and we plan to do the same as we enter this new year. We have been preparing and have established our plan of work for each committee, and these plans are now ready to be put in place. The Washington County Chamber of Commerce is focused on 2022!

We have created a listing of all the programs, initiatives, and events that will be held in 2022 for you to review. You have the opportunity to not only attend but also financially support these programs as well.

Enclosed, you will find descriptions of all sponsorship opportunities as well as a form to complete for your selections. This is a cafeteria style menu, so you can pick and choose those that you are most passionate about. In exchange for your sponsorship, we will advertise your business at the sponsored event as well as with other marketing outlets. Once we receive your selection, we will be in touch to confirm all details with you. We have found that this is a much more efficient way to handle Chamber sponsorships, by giving you the information at the beginning of the year. Aside from the Kaolin Festival, this will be the sole sponsorship request we plan to initiate for 2022.

At the end of the day, we are here to act as a resource, and we appreciate your support of our mission. Please do not hesitate if you need us for anything - we are here to serve you!

If you have any questions, please reach out to me.

Sincerely,

kmoncus

Katie Moncus, President
Washington County Chamber of Commerce

01

BRE

Business Retention & Expansion

Quarterly meetings with a targeted guest speaker who will discuss important issues or updates that pertain to industry in our area.

- Listed on all marketing materials
- Designated sponsor seating

02

YOUTH LEADERSHIP

A program offered to twenty-four high school students to encourage development of future leaders over the course of six months.

- Listed on all marketing materials
- Two tickets to annual graduation luncheon

03

AMBASSADORS

The hands and feet of the Chamber. A group of community members who serve the Chamber in various roles in line with our mission.

- Listed on all marketing materials

04

BUSINESS AFTER HOURS

Networking events aimed to offer exposure, relationship building, and connections for host site.

- Listed on all marketing materials
- Held on-site at your business/company

05

SHOP WACO FIRST

Promoting "shop local" through initiatives, marketing, and gift card program.

- Listed on all marketing materials

06

YOUNG PROFESSIONALS

A program to engage, educate, and offer opportunities for Young Professionals in our community.

- Listed on all marketing materials

07

MEMBERSHIP

Various ways of educating and engaging Members throughout the year. Educational lunches, networking events, and informational outlets create the calendar.

- Listed on all marketing materials

08

EDUCATION & WORKFORCE DEVELOPMENT

Efforts to promote current workforce development programs, support, and foster future initiatives. Plus, bring recognition to local education systems.

- Listed on all marketing materials