



CHAMBER OF COMMERCE
WASHINGTON COUNTY

2023 SPONSORSHIP GUIDE

Accomplishing more together than we ever could on our own!



Washington County Chamber of Commerce
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Sandersville, GA
478-552-3288
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Dear Chamber Friend,

Here's to 2022! The Chamber has continued to evolve and transition to meet the needs of our Chamber Members and community, and we plan to do the same as we enter this new year. We have been preparing and have established our plan of work for each committee, and these plans are now ready to be put in place. The Washington County Chamber of Commerce is focused on 2023!

We have created a listing of the 2023 sponsorship opportunities for you to review. You have the opportunity to not only attend but also financially support these programs as well.

Enclosed, you will find descriptions of the 2023 sponsorship opportunities. This year we have made a change, a good change we think. As you take a look you will see that sponsorship is for the entire chamber. Your contribution will allow the chamber to continue and improve programming and initiatives for the 2023 year. By having chamber sponsors we will be able to market you at all chamber events and activities. You will see the option to select additional specific events as well. Once we receive your selection, we will be in touch to confirm all details with you. We have found that this is a much more efficient way to handle Chamber sponsorships, by giving you the information at the beginning of the year. Aside from the Kaolin Festival, this will be the sole sponsorship request we plan to initiate for 2023.

At the end of the day, we are here to act as a resource, and we appreciate your support of our mission. Please do not hesitate if you need us for anything - we are here to serve you!

If you have any questions, please reach out to me.

Sincerely,

kmoncus

Katie Moncus, President
Washington County Chamber of Commerce

Annual Sponsor Opportunities

THROUGH ANNUAL SPONSORSHIP AND MEMBER INVESTMENTS, WE CAN CONTINUE TO PROVIDE RELEVANT PROGRAMMING FOR OUR MEMBERS TO GROW THEIR BUSINESSES AND COMPLETE PROJECTS TO HELP MAKE WASHINGTON COUNTY A BETTER PLACE TO LIVE, PLAY AND DO BUSINESS.

PLATINUM \$2,000	RECOGNITION ON WEEKLY NEWSLETTERS RECOGNITION AT ALL CHAMBER EVENTS LOGO PLACEMENT ON ANNUAL SPONSOR BANNER LOGO PLACEMENT ON CHAMBER WEBSITE SOCIAL MEDIA PROMOTIONS QUARTERLY
GOLD \$1000	RECOGNITION ON WEEKLY NEWSLETTERS RECOGNITION AT ALL CHAMBER EVENTS NAME PLACEMENT ON ANNUAL SPONSOR BANNER NAME PLACEMENT ON CHAMBER WEBSITE SOCIAL MEDIA PROMOTIONS TWICE A YEAR
SILVER \$500	RECOGNITION ON WEEKLY NEWSLETTERS RECOGNITION AT ALL CHAMBER EVENTS NAME PLACEMENT ON ANNUAL SPONSOR BANNER NAME PLACEMENT ON CHAMBER WEBSITE SOCIAL MEDIA PROMOTIONS ANNUALLY

ANNUAL SPONSORSHIP SUPPORTS ALL CHAMBER ACTIVITIES INCLUDING:
BUSINESS RETENTION & EXPANSION
YOUTH LEADERSHIP
SHOP WACO FIRST
YOUNG PROFESSIONALS
EDUCATION & WORKFORCE
MEMBERSHIP

Additional Marketing Opportunities

In addition to the annual sponsorship available, we have a few other options you can add on. Take a look below.



Business After Hours - \$1,500.00 9 AVAILABLE

Monthly networking event offered to all chamber members to come together, hear chamber updates and learn about the hosting sponsor.

Sponsor is responsible for providing the space for the event, and four tables. Sponsor receives 3 minute time to address the attendees, listed on all invite and marketing.



Ambassadors- \$1,000.00 1 AVAILABLE

If you'd like to support the hands and feet of the chamber then the Ambassador sponsorship is the way to go.

Sponsor is listed on Ambassador shirt, and all marketing and events lead by Ambassadors. Sponsor also hosts one ambassador meeting annually at sponsor site.



Shop WACO First Shop Small Swag Bags - \$300.00 1 AVAILABLE

Shop Small week is a local businesses dream and the chamber helps support shopping WACO first by providing shopping bags to customers. Sponsorship allows logo to be on each bag as well as listings on social media and all marketing.



Lunch Local- \$50.00 4 AVAILABLE

A quarterly event inviting Chamber Members to eat at a local restaurant on a Tuesday during the select month. This is an opportunity to network and see your fellow chamber friends. The location will rotate and if your restaurant would like to be a location, this is a sponsorship for you! Restaurant is responsible for opening their doors and that is all.



Friday Coffee- \$50.00 4 AVAILABLE

Friday Coffee will take place in-between Lunch Local. If you'd like to open your doors on a Friday morning for chamber friends let us know! Sponsor is responsible for providing coffee and light breakfast bites.



I WOULD LIKE TO PLEDGE THE FOLLOWING SPONSORSHIP FOR 2023:

_____ \$ _____
ANNUAL SPONSORSHIP LEVEL **VALUE**

_____ \$ _____
ADDITIONAL SPONSORSHIP OPPORTUNITY **VALUE**

_____ \$ _____
ADDITIONAL SPONSORSHIP OPPORTUNITY **VALUE**

BUSINESS NAME

CONTACT NAME

PHONE NUMBER

EMAIL

SIGNATURE

**Commitments must be made by Jan. 31st.
Invoices will be sent upon receipt of this form.*